

Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935

THE UNLEY ROTARIAN

2005 - 2006

Meeting 3501 – Tuesday 28th February 2006

The Club meets every Tuesday.

6.30pm

Fellowship at 6.15pm

PRESIDENT

Kaylene Kranz: 8221 5300 *or* 0412 054 044

SECRETARY

Ken Haines: 8332 5138

PO Box 18, Unley SA 5061

unley.secretary@rotaryclub.org.au

<http://unley.rotaryclub.org.au>

**The Club no longer meets in Oxford Tce. Unley. Please go to
“Our Next Meetings” section of this Bulletin to find the location of our next meeting venue.**

Our Last Meeting

Meeting No.	3501
Date	28/02/2006
Venue	Public Schools Club, 207 East Terrace, Adelaide
Occasion	Club Assembly & Thrift Shop SWOT
Guests & Visiting Rotarians	Jo Blowes, Thrift Shop Co-ordinator
Apologies	Helen Hofmann, Peter James both on leave of absents. Mark Zada, Anne Zada, John Peacham, Mavis Martin, Natalie Bowen.
Make Ups	Mavis Martin, Broken Hill Club; Chandra Sluggett, District Committee.
Attendance	36 members, one guest and two make ups for 76%
Sick List	Gary Tonkin, Pat McNiffe,

From President Kaylene

- Kaylene spoke of the team effort last Saturday morning to dismantle a compactus in Ashford and to shift it to the Thrift Shop and install it there as storage shelving. Pres Kay thanked Jim Newell, John Peacham, Martin Cooper, Greg McLeod, Bob Laws, John Russell, Ken Haines, Greg Love, Stephen Westgarth and David Middleton for their time and efforts.
- Sunday 5th of March. Government House Open Day. 10.00am to 4.00pm. Admission free.
- Kay informed us that Lou Bartiletti's son Robert is in hospital and is quite ill. Kay asked the club to offer support at this time.

Spots

- **John Russell:** On Sunday, 2 April: OSSAA are holding a movie night at the Chelsea Cinema at 5.30 for 6.15. The film is "Kinky Boots" starring Chiwetel Ejiofor, Linda Bassett, Josh Cole, Joel Edgerton and Sarah Jane Potts. Enjoy a perfect night out with a champagne light supper. \$15.00. Tickets from John Russell, Bob Laws or Pres Kaylene.
- **Almoners Report** Ken Daly. Nothing to report.
- Stephen Westgarth. **Thrift Shop.** Stephen said that it had taken 3 weeks to fill the Saturday roster for March. Not that many years back it took one week till fill a three months roster. These and other problems would be raised in the SWOT. Stephen thanked Pres Kaylene for providing the morning tea for the Saturday Working Bee effort.

Sergeants Session

- Sergeant Bob Mullins. Oh Bob we all just dread the combination of you being Sergeant and Power losing!
- Lucky Squares went to David Payne. The Wine raffles went to Jim Newell, Kevin Rodgers and Helen Richter.

Club Assembly Reports

Community Service Report: President Kaylene, Fellow Rotarians,

The main activity undertaken by the Committee since the last Assembly was the organisation of the 2005 Unley Christmas Carols at the Rotunda, held on Sunday 11th December 2005. The event was organised with the assistance of the members of the Committee and others within the club and, as such, I would particularly like to thank the following people.

- Martin Cooper for his excellent organisation of the BBQ, which grossed over \$500 and made a net contribution to the event that was much needed to offset other costs.
- Anne and Mark Zada, who assisted Martin with the BBQ.
- Joan Reed, for her efforts in providing food for the band.
- Ron Schubert for delivering the BBQ.
- Natalie Bowen, together with the resources of Bowen Family Funerals, who assisted by providing chairs, trestle tables and an urn for the event.
- All members of the Committee for their assistance, especially Ken Daly, Geoff Dunn and John Russell.

At our January Committee meeting, we agreed that this event should continue annually and to receive our support and should be organised for 2006. In addition to the Carols, the committee has recently assisted in the display of a plaque at Marjorie Black House, replacing a damaged plaque that commemorated the construction of part of that facility by this club.

The committee continued the tradition of purchasing Christmas cakes on behalf of Unley Meals on Wheels for distribution in their annual Christmas Hamper.

President Kaylene, I present this report for adoption. **Chair Laurie Madigan**

INTERNATIONAL COMMITTEE: No report was tendered.

NEW GENERATION/VOCATIONAL REPORT: President Kaylene, Fellow Rotarians and Visitors. This year today has been disappointing with the lack of requests for sponsorship. In November 2005 we sponsored disadvantaged children to a live Magic Show. It was held in the Thebarton Theatre on Friday the 4th and 5th of November, and the children were supervised by various carers. We have received a letter of thanks and a calendar.

Police Officer of the Year 2005 - Posters printed and distributed to all Rotary Clubs and Local Government within SA as well as distribution by SAPOL. Nominations close on Friday 24th March with presentation of Award in Rundle Mail and at our evening dinner meeting on Tuesday 16th May (venue to be determined). Posters and information will be forwarded to country newspapers and radio stations later this week.

Campbelltown Shareskills Project - Interest from the original donation of \$20,000 is to be used for a project involving un-employed persons. Currently approx. \$3,000 is available. Further discussions to be held with Unley Library for possible repeat of the inaugural and successful program involving training of un-employed persons to use the Internet for job seeking, job applications and CV preparation. Discussions are also to be held with Salvation Army for a possible alternative project.

I am currently in possession of 3 applications for Students from Urrbrae who have shown a strong interest in the Health of the River System and hope my committee will endorse these sponsorships. RYLA and RYWELL and also due to be held in the near future and I am sure our club will be involved in sponsorship of these great events.

President Kaylene, I present this report for adoption. **Chair Joan Reed**

MEMBERSHIP REPORT: A pizza evening was held for members who joined in 2004 and 2005 on 21 October to get feedback. The issues which were of concern were food quality/value for money; the Thrift Shop is virtually the only service activity; and speaker frequency. It was recommended that social evenings with partners be held additional to Rotary meetings (a suggestion which Jerry Casburn has picked up); more vocational visits; and one-off service activities on one day on occasional weekends. Another feedback pizza evening will be held on 24 March.

Club membership is now 51, compared to 35 as at June 2002, with 5 new members joining over recent months. A review of those attending the Information Evening on 27/9/05 will be undertaken to see if any more may be interested in joining.

On the other hand there have been 7 resignations since June 2005 - (John Nowland, Jill Reynolds, Lou Barteletti, Adrian Sobels, Paul Howard, Robert Birnie and Bill Spencer.) Discussions have been held with all of them; some are leaving for health reasons; some business; some change of address and some because of dissatisfaction. Members whose attendance has been lacking or erratic are being contacted and a new initiative will now commence whereby any member absent for 3 meetings without leave of absence, apology or make-up will be contacted to see if they are OK.

A letter is being sent to 20 Unley area new Australian Citizens (who were granted citizenship on 26.1.06) and partners, to invite them to a meeting as our guests.

I move that this report be accepted. **Bob Laws**

TREASURERS' REPORT: President Kaylene, Fellow Rotarians and Visitors. I report that the club's financial records have been successfully audited.

President Kaylene, I present this report for adoption. **Treasurer, Alex Jonson.**

THRIFT SHOP REPORT: No report as we are to conduct a SWOT later this evening.

CLUB SERVICE REPORT: President Kaylene, Fellow Rotarians and Visitors.

Attendance Desk: Lindsay England's happy band of members is during a good job.

Venue Set-up and Plaque Board Duties: Members are fulfilling their duties well.

Club Master Address List: Directors are working well with Greg McLeod to keep the Club Master List up to date:

By Law Sub-Committee: The Committee is now near finished its task with the final meeting due Thursday the 2nd March.

Sergeant -at- arms: Jerry Casburn: Now has a full team and who are performing well. Some times too well!

Club Equipment: I went back to the Sturt club on Thursday to clean out our storage cupboard. I noted that four important club items were missing. The Club's Charter certificate, Queen Elizabeth's photo, the Rotary wheel and the President's name stand. Hopefully a club member has these items. I will check with the Hyde Park Club. Happy to report that I took the Australian Flag, the "marbles" the bowling trophy, and photos of members from 1935, 1985 and 1995. More material is still to be taken out.

Repair of Club Equipment:

1. Ken Daley has repaired the membership badge box.
2. Geoff Howland has fabricated a locking bar for Bob Mills' filing cabinet(s). Archive cabinet will be placed into the back of the Thrift Shop after the wall has been moved.

Club Records: Bob Mills reports

1. That he needs printed copies of Assembly Reports.
2. That he is arranging for important club photos, including all PP's to be placed on a CD,
3. Club history on all members: Bob is working with Bob Laws and Ken Haines to update club history on all members.

Bulletin: With the resignation of Bill Spencer the primary task of producing and e-mailing the bulletin has fallen on me. The printed copies are produced in Kay's office and mailed from there.

If you change your e-mail or posting address please be sure to inform Secretary Ken.

Meeting Program: Sheila Evans assisted by President Kaylene. Sheila has agreed to keep Web Master Stephen up to date with speaker program details. Speakers of late have been of a high quality. Recommendations of speakers are always welcome.

Web Site: Stephen Westgarth. Material is placed on as received. The membership list in the member's area is up to date. If you do not know how to get into there speak to Stephen.

Fellowship: Bob Mullins and his committee on the job and working with other Committee heads and club members to arrange fellowship events.

President Kaylene, I present this report for adoption. **Vice President Greg Love**

Diary Dates

- Sunday 5th of March. Government House Open Day. 10.00am to 4.00pm. Admission free.
- Sat. 11 Mar. Quail and Polenta Fellowship Evening at Veneto Club; 3 course meal. 6-8 Toogood Ave. Beverley 6.30 for 7.00. \$22.00 plus cash bar. Bookings with Jerry Casburn or Pres Kaylene.
- Wed. 15 Mar. Meal then Annual Bowling Challenge, all at Mitcham Air Force Association Bowling Club.
- Sun. 26 Mar. Combined Club Fellowship Night: (Unley, Murray Bridge and Barossa Rotary Clubs) hosted by Murray Bridge. On the riverside lawns of the home of Bruce Frazer at Murray Bridge. BBQ lunch for a donation of \$10.00. BYO drinks and chairs. Maps will be provided shortly, RSVP is essential. Please make bookings with Bob Mullins, Pres Kaylene or Sec. Ken.
- Sun. 02 April: OSSAA are holding a movie night at the Chelsea on April 2, 5.30 for 6.15. The film is Kinky Boots starring Chiwetel Ejiofor, Linda Bassett, Josh Cole, Joel Edgerton and Sarah Jane Potts. Enjoy a perfect night out with a champagne light supper. \$15.00. Tickets from John Russell, Bob Laws or Pres Kaylene. 6 to 09 April: District 9520 Conference at Broken Hill.
- Wed. 19 April. Club visit to daughter Club, Rotary Club of Prospect. Snooty Fox North. Adelaide. Guest Speaker Barrie Robran.
- Tues 16 May: SA Police Office of the Year Award dinner. Venue TBC. 11-14 June: Rotary International Conference Malmö-Copenhagen. See the RI Web Site <http://www.rotary.org/>.

Our Next Meetings

Date	Venue	Time	Occasion
07/03/06	Rotary Club of Unley Thrift Shop 130 Unley Rd.	6.00pm for 6.30pm	Vocational Club Meeting at our Thrift Shop and continuation of the Thrift Shop SWOT.
Wednesday 15/03/06	Mitcham Airforce Assoc. Bowling Club. 150 Belair Road Behind Mitcham Library	6.00pm for 6.30pm	Meal then Annual Bowling Challenge with the Mitcham Club.
21/03/06	Public Schools Club 207 East Tce. Adelaide	6.00pm for 6.30pm	Jenny Christie "Valuing Older Workers – National Strategic Plan"
28/03/06	Public Schools Club 207 East Tce. Adelaide	6.00pm for 6.30pm	Theo Ruckert: "Donations In Kind":

Apologies

To: Ken Haines OR Lindsay England
Mobile: 0417 896 261 0408 857 775
Work: 8362 0466 8424 8465

Rotarians Saturday Thrift Shop Roster

Date	Early Roster: 9.00am to 11.30am	Late Roster: 11.30 to Close
04/03/06	Stephen Westgarth, Noelene Axford, Kevin Rogers	Sheila Evans
11/03/06	Greg McLeod, Ken Haines, Kevin Rogers	Greg Love & Kaylene Kranz
18/03/06	Lindsay England, Linda England, Kevin Rogers, Stephen Westgarth	Mavis Martin
25/03/06	John Russell, Kevin Rogers	Mavis Martin

Rostered Rotarians

Date	Activity Chairperson	Venue Set-up	Sergeant	Plaque Board	Attendance Desk
07/03/06	Stephen Westgarth	Thrift Shop Committee	Jerry Casburn	Helen Richter	Lindsay England & Anne Zada
Wed. 15/03/06	Bob Mullins	Reno Elms	John Russell	Neville Highett	Anne Wehr & TBA
21/03/06	TBA	Greg McLeod	Mavis Martin	Geoff Howland	Geoff Howland & Janet Singh
28/03/06	TBA	Glenys Ferguson	Sheila Evans	Bob Laws	Sandra Purdie & TBA

For Sergeant's Roster: If unable to attend please arrange swap or contact Jerry Casburn 8152 1669 (W) 0407 646 396 (M) jerry.casburn@bigpond.com E-Mail.

For Venue Set-up or Plaque Board Rosters: If unable to attend please arrange swap or contact Greg Love 8346 3068 (H/W) 041 240 5176 (M) or jlove@bigpond.net.au E-Mail.

For Attendance Desk Roster: If unable to attend please arrange swap or contact Lindsay England 0408857775 (M) or 8381 3584 (H)

Saturday Thrift Shop Duty: Please offer your availability to Secretary Ken Haines (W) 8363 4499.

Generic Email Addresses for the Rotary Club of Unley

The following are the generic email addresses for the Rotary Club of Unley. At the beginning of each new Rotary year they will be redirect to the incoming officer.

President:	2005-06 Kaylene Kranz	unley.president@rotaryclub.org.au
President Elect:	2005-06 Stephen Westgarth	unley.presidentelect@rotaryclub.org.au
Secretary:	2005-06 Ken Haines	unley.secretary@rotaryclub.org.au
Vice President:	2005-06 Greg Love	unley.vicepresident@rotaryclub.org.au
Treasurer:	2005-06 Alex Jonson	unley.treasurer@rotaryclub.org.au
Club Service Chair:	2005-06 Greg Love	unley.clubservice@rotaryclub.org.au
International Chair:	2005-06 Neville Highett	unley.international@rotaryclub.org.au
Community Chair:	2005-06 Laurie Madigan	unley.community@rotaryclub.org.au
Vocational Chair:	2005-06 Joan Reed	unley.vocational@rotaryclub.org.au
New Generations Chair:	2005-06 Joan Reed	unley.newgenerations@rotaryclub.org.au
Police Officer of the Year Award Coordinator:	2005-06 Bob Mills	pooty@rotaryclub.org.au

Remember our Rotary theme for the year:

SERVICE Above Self

Thrift Shop SWOT Analysis Results (the process will continue at next meeting)

Leader: Stephen Westgarth. Marker: Janet Singh

STRENGTHS – Regular income stream. – Quality of volunteers. – Reduces pressure on fundraising elsewhere. – Regular donor/customer base. – Committed volunteers (e.g. Jo), both Rotary and non-Rotary. – Location. – Fellowship. – Shop size and potential for expansion. – Established reputation. – Good value stock. – Long lease at reasonable rent. – The shop is for charity. – Rotary brand and signs. – Community service. – Stock presentation, particularly under the verandah. – Routine function.	WEAKNESSES – Reliance on volunteers. – Availability of nearby parking. – Signage. – Poorly marketed. – Perception of cheap goods. – Rosters not filled. Not enough Rotary volunteers. – Restricted opening times. – Cluttered. – Reduced enthusiasm for other Rotary activities. – Proximity of Target; “China Syndrome”. – Location. – Inability to sell electrical goods. – Sorting and pricing. – Lack of broad Club input to shop management. – Lack of overall Club support. – Unclear who runs the shop, the volunteers or Rotary. – Becomes a chore to support the shop. – Increased rent compared to previous shop. – Lighting. – Merchandising inside shop.
OPPORTUNITIES – Tapping community sources for volunteers. – Government grants to pay staff. – Extension of premises. – Better publicity. – Up market boutique section. – Fellowship. – Promote Rotary. – Prominent frontage. – Rotary branding: shirts, badges, etc. – Improved collection of goods. – Set times for Saturday rosters. – Regular garage sales. – “Mega Sale” of interesting stock. – Electrical goods sales. – Targeted business plan. – Better signage. – Do a Thrift Shop SWOT with the volunteers.	THREATS – Low cost imported goods. – When volunteers are unavailable or don’t show up, the shop is shut when it should be open. – Ageing aspect of volunteers. – Other charity shops. – Value of volunteers not recognized. – Insufficient appropriate recognition of volunteers’ contribution. – Proximity of adult bookshop. – Waning Rotarian interest. – Rising costs, e.g. insurance, electricity. – Rising cost of living. – Poor location reducing walk-by traffic.