

Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935

THE UNLEY ROTARIAN

2006 - 2007

Meeting 3549 – Tuesday 20th February 2007

The Club meets every Tuesday
at the Public Schools Club
207 East Terrace, Adelaide
at 6.30pm. Fellowship at 6.00pm

PRESIDENT

Stephen Westgarth: 8278 6300 *or* 0419 279 928

SECRETARY

Sheila Evans: 8266 7435

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Our Last Meeting

Meeting No.	3549
Date	20 th February 2007
Venue	Public Schools Club
Chairperson	Greg McLeod
Guest Speaker	Steven Trigg – “The Future Directions of the Adelaide Football Club”
Guests & Visiting Rotarians	AG Judy McAdam (Eastwood), Rohan Singh, Margaret Payne, Maria Mills, Genese Mullins, Muriel Wallace, Glenyss Steedman, Robert Hasch, Betty Hasch, Sharron Tirrell, Pat Evans, Peter Evans, Jo Blowes, Alvin Blowes, Pamela Goodgame, Trevor Goodgame, Marnie Phillips, Sharron Tirrell
Apologies	Anne Wehr, Martin Cooper
Make Ups	Anne Wehr and Glenys Ferguson at the Thrift Shop
Attendance	77%
Sick List	Nil
Returning Rotarians	Tom Tirrell
Departing Rotarians	Nil
Birthdays	Nil
Induction Anniversaries	Lindsay England (25/2)
Anniversaries	Nil
Family News	Nil

Announcements from President Stephen

1. The Rotary Club of Reynella has invited us to an inaugural dinner to raise funds for Life Education. The Life Education organisation's mission is to empower the young to make the best choices for a safe life, through its leading drug and health education programs. Life Education Australia is the nation's largest not-for-profit provider of preventative drug education in schools and their program is used extensively to complement schools' drug and health education programs at the pre-school, primary and secondary school levels. There is more information about Life Education available on their website at <http://www.lifeeducation.org.au/>.

The dinner will be held on Friday 23rd March at the Belair Country Club at 6.30pm for 7.00pm. The guest speaker will be the CEO and Chairman of Life Education Australia, and the cost is \$25 per person for two courses (drinks extra).

The Reynella club has set an ambitious goal of raising \$28,000 for Life Education in 2007, and Greg Love has suggested that our Club make up a table or two to support this worthwhile fundraiser, so please speak to him if you and you partners might be interested in supporting the Reynella club's project.
2. District Governor Bob Northcote has sent an email to congratulate our Bulletin editor Jerry Casburn on last week's excellent Bulletin. I'm sure we all join with DG Bob in congratulating Jerry on his efforts and wish him all the best now that he has raised the bar to an even dizzier height. We can all make Jerry's life easier by contributing stories, photos and humour to the Bulletin and I encourage and urge all Rotarians and bulletin readers to do so.
3. There will be a Board meeting immediately after next week's meeting and I ask all committee chairmen to prepare a brief bullet point summary of what their committees have been doing and are planning to do; this includes the Thrift Shop Committee if possible. It would be very helpful if copies those summaries could be emailed to our Bulletin editor so that the information can then be published in the Bulletin for the benefit of all members. And I'm sure our Secretary would like to receive copies also. Jerry Casburn and John Peacham are a bit ahead of the rest of us given the articles that appeared in the last Bulletin.

Spots

Natalie Bowen promoted the Rotary Club of Eastwood's raffle for which proceeds are going to the Australian Indigenous Medical Scholarship and Rotary Youth Projects.

Jerry Casburn sought support for the working bee at "Our Wellbeing Place" in Murray Bridge, details in last week's bulletin.

Greg Love advised the club of the bumper Easter raffle and asked that each Rotarian sell at least one book of tickets.

Bob Laws gave the club an update on the proceedings of the Thrift Shop committee. Pointing out that over time the club had raised in excess of \$2 million towards various charities and that the Thrift Shop had been responsible for more than a million dollars of that amount. The committee has a new focus on volunteers, how it markets, pricing policy and the items it sells. Bob was also pleased to advise that electrical products would be able to be sold again with the agreement of a local supplier to test equipment.

Sergeant's Session

In a change of sequence putting the Sergeant's session after the speaker, **Natalie Bowen** was able to fleece all assembled extracting at least a dollar from everyone. Good on you Natalie.

President Stephen won the **wine raffle** and **Geoff Howland** won the **lucky squares**.

Diary Dates

Sun 4 Mar Working Bee at "Our Wellbeing Place" 108 Swanport Road, Murray Bridge.

Sat 17 Mar: St. Patrick's Day Quiz Night – Rotary Club of Playford. 7pm-11pm Uley Road Hall, Forrestall Road, Elizabeth Downs. Cost \$10, BYO Food and Drinks. Special Prize for best-dressed leprechaun. Greg Love organising a table.

Sun 25 Mar: Club Fellowship Picnic – Orphanage Grounds, Goodwood Rd. Goodwood, 11.00am to 4.00pm.

Tues 10 Apr: Club Anniversary Celebration

Tues 22 May: Vocational Visit – Australian Weather Bureau

Tues 6 Nov: Melbourne Cup Day Lunch – Edinburgh Hotel

Guest Speaker – Steven Trigg

Greg McLeod introduced **Steven Trigg**, CEO of the Adelaide football club as our speaker for the night. Steven's achievements are impressive, before leading "the Crows" he both played football for, and captained, Central Districts as well as playing with North Adelaide. He coached at the Sturt Football Club. Steven joined the Adelaide Football Club in 1997 at the height of their powers and has been CEO since December 2001. He has been a school teacher and a media personality in both print and television. Steven holds an MBA and is a graduate of the Australian Institute of Company Directors.

Having gauged the interests of his audience Steven enthralled the club with his views on the football scene and finances, its players and how much they are paid. The Crows have been very successful in increasing support with more than 45,000 spectators weekly and 50,000+ in the supporters club. Of these some 98% renew annually, a significant achievement given that some clubs struggle to retain 70%. 25% of the club's budget goes on salaries with players averaging \$200,000 and two last year earning between \$700,000 \$800,000. So how is football different from any other major company? Constant public scrutiny whether it is how the team played, management decisions or player behaviour. Also the very high levels of emotion, just see the mail if the club lose to Port Adelaide.

Steven went on to point out that the structure in football is socialist, not capitalist, with salary caps, the losing teams getting first choice in the draft. Making it hard to consistently win the cup. Steven felt that the key planks for success were people, innovation and teamwork.

A Very Special Occasion – Farewell to Jo Blowes

Tonight was a very special occasion marking the retirement from the Thrift Shop, as co-ordinator, of Jo Blowes. After 28 years, Jo and husband Alvin are taking some time for themselves and travelling.

President Stephen presented Jo with a gift, flowers and certificate to mark this event. Jo was joined by her able Thrift Shop volunteers: Marnie Phillips, Pamela Goodgame and Muriel Wallace, who were also presented with flowers.

Jo has been a stalwart of the Thrift shop for 28 years. She started, as President Stephen said, because someone asked her. She got very involved and as previously mentioned by Bob Laws, more than a million dollars has been earned during her tenure. The money was used in all of the Avenues of Service the club supports.

The club bestowed a Paul Harris Fellowship on Jo some years ago and now was a time to say deep thanks to Jo and her family and wish her well in her travels. Jo in her response said she had a great time but it was time for family things. She thanked the club and in particular the helpers attending this evening and Joan Job who was unable to attend.

Club Updates (A new section designed to provide an update each week from one of the Avenues of Service) Vocation – Bob Laws

RECENT EVENTS

1. **INDIGENOUS MEDICAL STUDENTS:** An Unley area doctor (Dr Sage) has provided funds for a scholarship for a new student for at least one year and the Board has agreed to ensure continued funding of this student if necessary in addition to Natalie Moore.
2. **VOCATIONAL VISITS:** A visit to the Bureau of Meteorology has been organised in May followed by dinner in the Tap Inn, Kent Town.
3. **NATIONAL YOUTH SCIENCE FORUM:** Our successful nominee, Penelope Nugent, and the Club have jointly funded the \$1725 required.
4. **EMPLOYMENT AND THE INTERNET:** This project is intended to follow up an earlier successful joint project with Unley Council Library and is yet to be initiated.
5. **EMERGING ARTISTS:** Greg Love and Kaylene Kranz organised a successful exhibition in their house on Sunday 19.11.06 of Dean Slade's work, an artist recommended by Richard Maurovic. A profit of \$516.50 was made.
6. **POLICE OFFICER OF THE YEAR:** Advertising has commenced with posters mailed out to D9500 and 9520 clubs, councils etc on 15/02/07. Nominations will close on 23.03.07 and the award plus dinner held on 15.05.07.
7. **POLICE EXPO:** The Club promoted POOTY, Rotary Membership, Shelter Boxes and the Solar Water Purifier at the Police Expo at Fort Largs on Sunday 10.12.06.
8. **YOUTH OPPORTUNITIES:** \$500 has been donated to Youth Opportunities to fund a scholarship.
9. **THRIFT SHOP MERCHANDISING & RETAILING:** A meeting was held with Jo Blowes to seek advice on shop management issues following her resignation.

Joke for the Week

I badly needed a few days off work but I knew the boss would not let me take leave. I thought maybe if I acted crazy then he'd tell me to take a few days off. So I hung upside down from the ceiling and made funny noises. My co-worker, a blonde, asked me what I was doing and I told her I was pretending to be crazy in order to get a few days off.

A few minutes later the boss came through the office and asked "What are you doing?" I told him I was a light bulb. He said: "You are clearly stressed out. Go home and rest for a couple of days."

I jumped down and walked out of the office. When my co-worker (the blonde) followed me, the boss said to her: "And where do you think you're going?"

She said: "I'm going home too – I can't work in the dark!!!"

(Courtesy of Stefan Borak)

Quote of the Week

The most exciting phrase to hear in science, the one that heralds the most discoveries, is not Eureka! (I found it!) but, 'That's funny...'
Isaac Asimov

Our Next Meetings

Date	Venue	Time	Occasion
27/2/07	Public Schools Club	6.00pm for 6.30pm	"Our Overseas Specialist and Surgical Association (OSSA) Project Update" International Committee
6/3/07	Public Schools Club	6.00pm for 6.30pm	Rotary Information and Committees night
13/3/07	Public Schools Club	6.00pm for 6.30pm	Club Assembly
20/3/07	TBA	6.00pm for 6.30pm	Annual Unley / Mitcham Bowls Derby - Host Unley Club

Rostered Rotarians

Date	Chairperson	Venue Set-up	Sergeant	Plaque Board	Attendance Desk
27/2/07	TBA	Ken Haines	Ken Haines	Mark Zada	Mark Zada & Geoff Howland
6/3/07	Mark Zada	Glenys Ferguson	John Russell	Stefan Borak	Geoff Dunn & David Middleton
13/3/07	Chandra Sluggett	Sheila Evans	Natalie Bowen	Natalie Bowen	Janet Singh & Bob Mullins
20/3/07	Not Applicable	Lindsay England	Ken Haines	Geoff Dunn	David Payne & Mavis Martin

To Rotarians who are unable to attend as rostered, please arrange a swap or contact:

Sergeant-At-Arms: John Russell on (h) 8271 7178 or e-mail: barbjohn@chariot.net.au

Venue Set-up or Plaque Board: Greg McLeod (w) 8223 3999, (m) 0417 811 838 or e-mail: gmcLeod@lam.com.au

Attendance Desk: Janet Singh (w) 8226 4131, (m) 0421 052 893 or e-mail: singh.janet@saugov.sa.gov.au

Members are urged to diarise when they are required to serve and then they will be unlikely to overlook their rostered service duty.

For those members rostered on Venue Set-up and Plaque Board, the relevant paraphernalia can be found in the cupboard behind the Ladies toilets at East Terrace. John Russell and Greg McLeod have keys to the cupboard. Venue Set-up materials can be found in a large plastic box and immediately in the vicinity of that box (eg. the flag and the Rotary wheel). The box is marked with the Club's name. President Stephen currently has care and custody of the amplifier and microphone. Please remember to gather up all items at the end of the meeting and return them to the cupboard.

Apologies

To: **Sheila Evans** OR **Janet Singh**
(m) 0432 047 711 (w) 8226 4131

Saturday Thrift Shop Duty

Date	9:00am to 11:30am	11:30am to Close
24 Feb 2007	Kevin Rogers, Stefan Borak, Stephen Westgarth	Kaylene Kranz & Stefan Borak
3 Mar 2007	Kevin Rogers, John Russell	Reno Elms & Ken Haines
10 Mar 2007	Kevin Rogers + TWO needed	Kaylene Kranz & Greg Love
17 Mar 2007	Kevin Rogers, John Russell & Stephen Westgarth	David Middleton & Ken Haines

Remember our Rotary
theme for the year

LEAD THE WAY