

THE UNLEY ROTARIAN

Meeting 3647 – 27 January 2009

unley.rotaryclub.org.au

2008 - 2009

Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935



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MEETINGS: The Club meets every Tuesday at "Tiffins on the Park",
176 Greenhill Road, Parkside (Cnr George Street) at 6.30pm.
Fellowship at 6.00pm

Our Last Meeting

Meeting No.	3647
Date	27 January 2009
Venue	Tiffins on the Park
Guest Speakers	David Sainsbury and Helen Roberts
Sergeant-at-Arms	Bob Laws
Chairperson	John Russell
Makeups	Sheila Evans – Thrift Shop (22/1)
Apologies	Bob Mills, Chandra Sluggett, Geoff Hill, Janet Singh, David Payne, Neville Highett
Birthdays & Anniversaries	Birthdays: Sheila Evans (24/1), Martin Cooper (2/3)
Attendance	75%

Pres. Jerry's Announcements

- Only 3 weeks to go to our 100% Attendance Meeting!**
If you know you won't be able to attend, remember to get your make-ups organised and committed to before meeting no. 3650 on Tuesday 17 February. The President is buying the drinks when a 100% attendance is achieved.
- A big thank you to **Joan Reed** for hosting the first social event for 2009, an Australia Day barbeque held at her home. The weather was perfect and there was a great turnout of Rotarians, some of whom turned up "very late", partners and friends. Joan provided the salads and a comfortable setting for the event. Thanks also go to Joan's family for their support on the day.

- Pres. Jerry again circulated the social diary for upcoming social events (see the **Diary Dates** on page 5) for members to indicate their attendance intentions.
- The Rotary Club of Blackwood is holding a Community Forum on 24 February (see the invitation on "the Back Page").

Spots

Lindsay England advised that he has begun handing out invoices for this half year's subs. Members who haven't received theirs yet will receive them shortly. Any members wishing to pay by EFT will need to see Lindsay for bank account details and then provide him with a copy of their invoice showing when and how much was paid and for which invoice items.

Reno Elms asked members with outstanding expenses from the Carols at the Rotunda to please get them to him quickly.

There will be a meeting of the **Community Service Committee** on Friday 6th Feb at the Salvation Army premises. All members are invited to participate and perhaps provide feedback on the Carols.

Kevin Rogers asked if members knew of or could suggest people who can help with repairing of sprinkler systems.

Sergeant's Session

On his final appearance this month, Senior Sergeant Bob Laws fined anyone who'd spoken when they shouldn't have then dug really deep into the barrel of really old jokes. Jerry Casburn won the Lucky Square and Jim Newall won the wine.

Some Australia Day BBQ Snapshots



Geoff Howland: "Donations In Kind (DIK)"

Unley Rotarian Geoff Howland briefed members on the work of Donations In Kind (DIK), a division of Rotary Australia Worldwide Community Service (RAWCS), a non-profit organisation.

DIK combines the efforts of two Rotary districts in the central region of Australia: districts 9500 and 9520. These two Rotary districts cover the majority of South Australia, parts of Sunraysia in Victoria, Broken Hill in New South Wales and Alice Springs in the Northern Territory.

This joint-districts DIK operation handles all donations from government, semi-government, and other various organisations and individuals who have surplus equipment and items that they no longer have use for. These items are delivered to DIK's Salisbury Store, which is run and maintained by Rotary International, by numerous from a number of organisations, mainly Rotarians. These items include:

- Hospital and dental equipment including beds, tables, chairs, surgical and other medical equipment that is obsolete or surplus to requirements;
- Beds, linen, towels, bedroom furniture, walking frames, crutches, age assistance equipment, mattresses, etc. provided by nursing and retirement homes and hotels and motels when refurbishing their premises;
- Desks, chairs, library books and other text books, stationery, pens, paper, writing books and pads, etc. provided by a number of private and government run schools; and
- Folders, stationery, bedding, blankets, clothing, books, mattresses, etc. provided by government agencies, businesses, charitable organisations and individuals.



Geoff Howland briefed our Rotarians

The donated foods are unpacked, categorised, cleaned and refurbished, repacked and kept for distribution to needy groups and other organisations in need of support. Rotary clubs then pack the goods into containers and finance the shipping of these containers of goods to underprivileged of the world.

In addition to second-hand goods, new goods are also donated by various organisations as well as Rotary. The new goods are also stored at Salisbury ready for despatch to overseas countries as part of various aid programs. These include:

- The ALOLA project, begun by Kirsty Sword-Gusmao, herself an Australian and wife of the Prime Minister of Timor Lesté – to assist with the provision of clothing, medical supplies, teaching aids, etc. for the many younger members of the community (40% of the population of Timor Lesté are aged under 20).
- Solar water purifiers – through 'Safe Water Saves Lives';

- Ant-malaria treated bed nets – through 'Rotarians against Malaria (RAM)';
- The IMOG project to Timor Lesté – a program to help train medical staff to assist in providing obstetrics and gynaecology services;

DIK sends goods to Tanzania, Kenya and other underdeveloped countries in Africa, Timor Lesté, Papua New Guinea, Solomon Islands, Vanuatu, Cook Islands, Pacific Rim countries, Samoa, etc.

The DIK Committee provides assistance to transport goods, technical assistance to check and repair equipment and supplies as well as cleaning and repacking. The Committee urgently needs volunteers to help sort, repack and so on a large amount off the goods stored at the Salisbury facility. Given sufficient funds, DIK could ship send 15-20 more containers out to the targeted countries; that is, with another \$100,000 DIK could ship 15-20 containers of goods with a replacement value in excess of A\$5 million.

Rotary International is able to subsidise some of these projects through its Humanitarian Aid programs to the tune of 50%-100% depending on the circumstances of the project. This helps tremendously when the cost to send one container can be anything from \$4,000 to \$12,000 depending on destination and the size of the container.

Rotarians who personally wish to assist the work of DIK financially can contribute through RAWCS and get a tax deduction for donations of \$2 or more

Thank you, Geoff for your comprehensive briefing. ■

Jerry's Jottings

At last night's Board meeting the Board received, regretfully, the resignation of Ken Haines. Due to business pressures and the need to meet somewhere nearer Ken's workplace he has decided to join the Rotary Club of Kent Town. Ken has been a member of Rotary since 2003 and has served as a member of the Board as both Secretary and Treasurer. He will be missed from the club if nothing else for his socks and sense of humour. We wish him well with his new club.

On Friday 17th April we were scheduled to have our Rotary Foundation/Paul Harris night, this night being selected as it was the 74th birthday of the club. The Board considered that this was likely to be an unpopular date change as members were used to the Tuesday meeting. We have therefore decided to revert to the Tuesday of that week, the 14th April.

Finally, I am on my usual bandwagon for new members. The loss of Ken brings our numbers down and I would like us to put every effort into attracting new blood to the club. As can be seen from our first half score, new members bring new vibrancy and interest to the club. Please try hard to think of new ways to consider increasing membership.

Yours in Rotary,

Jerry



Guest Speakers - David Sainsbury and Helen Roberts:

"Surgery and Photography with OSSAA"

Introduction

Chairman PP John Russell introduced our guest speakers, but before doing so provided a brief history of Unley Rotary's involvement in the Overseas Specialist Surgical Association of Australia (OSSAA).

In the late 1990s the Club supported a Darwin-based organisation which provided some surgical services to some of the eastern parts of Indonesia. We funded trips for two of our members, Geoff Howland and Tom Tirrell, to help overcome operating theatre water supply problems at two hospitals in Soe and Kefanemanu in West Timor, which they succeeded in doing.

In 2001, two of the Adelaide-based surgeons came to the Club with a request that we help to set up a new organisation based in Adelaide, as they were not happy with the support provided by the Darwin organisation. The Club agreed to provide a "seeding grant" of \$1,000. Consequently, we now have OSSAA, which provides up to 10 surgical team visits per year to various locations in Timor Lesté and to the eastern parts of Indonesia.

The administration of OSSAA is very secondary; the key members of the organisation are, of course, the members of the medical teams who give up their holidays, and provide their highly-skilled services completely free, to the very disadvantaged people to the immediate north of Australia.

John introduced the two OSSAA team members who had come to speak to the club: a husband and wife team in David Sainsbury, an anaesthetist, and Helen Roberts, a recovery nurse and photographer who produced a great 2009 calendar as an OSSAA fundraiser.

OSSAA's Year in 2008

Helen Roberts began by describing how last year OSSAA did 10 surgical visits involving 40 personnel including nurses, surgeons, anaesthetists, interpreters (who play a really big role because most of the local people don't speak a lot of English at all) and a speech pathologist. These visits were to Nusa Tenggara Timur and Timor Lesté. In summary, in 2008 OSSAA did:

Total patient consultations: 1,316

Surgical procedures:

Plastic:

Cleft lip & palate	195	
Burns	38	233

General surgery (including hernia, thyroid, etc.)	186
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ENT: (including head and neck cancers)	58
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Orthopaedics	42
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Others (cancers, tumours, etc.)	151
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Total surgical procedures: 670

Specialist personnel involved in the team visits:

Surgeons	11
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Anaesthetists	13
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Nurses	12
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Interpreters	3
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Speech pathologist	1
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Total cleft lip and palate procedures performed by OSSAA surgical teams, in three locations since June 2000, is approaching 1,000.

June 2000 – December 2008:

Timor Lesté	428	11 visits
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Cancar	440	13 visits
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West Timor	109	12 visits
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Total procedures: 977

Patients who have had previous surgery elsewhere with inferior results continue to arrive for surgical revision by OSSAA surgeons. Sadly, poor outcomes of cleft surgery were still evident in Timor Lesté as recently as 2008.

Dave and Helen's Work in Timor Lesté and Flores

David (Dave) Sainsbury described the journey of an anaesthetist as a member of an OSSAA team. Using photographs he described the outpatient, operating theatre, post operative, washing and sterilising facilities encountered by the teams.

People often travel for days, on foot or by boat, to reach the outpatient clinics with the hope of receiving surgical treatment for themselves or their children. Often the only details an anaesthetist can obtain about a patient are how old they are and how much they weigh. Often if the parents figure that revealing there is something wrong with their child physically and that might mean the child doesn't get the surgery, then the anaesthetist simply won't get that information. Outpatient clinics often run until late at night.

Dave has encountered diseases he has never seen before, such as tuberculosis and malaria, and unfamiliarity with tropical diseases poses extra problems for assessing patients. Fortunately the children are very robust and if they are systemically well and not running a temperature then the team can be fairly sure about going ahead with anaesthesia.

Congenital cleft lip and palate is the commonest abnormality and needs to be treated so that the child's dentistry will grow and align correctly. This is life transforming surgery for those children. Often the nuns have to seek out children for treatment as their families often hide them believing it is a punishment visited upon them by God and they will be badly regarded by their neighbours if the child is seen.

In difficult situations and without the resources of Australian hospitals, the anaesthetists try to provide a similar level of patient monitoring during surgery as would occur in say the Adelaide Children's Hospital. Dave showed pictures and described the operation of the battery powered monitoring equipment he uses.

Photographic Impressions of Timor Lesté and Flores

In addition to pictures of the OSSAA teams and their local colleagues at work, other photos shown by Dave and Helen depicted much of the life and culture of the people in Flores, Timor Lesté, Cancar and West Timor.



Chairman John Russell (right) thanked Dave and Helen for their informative talk and presented them with Unley Rotary pens to use on their next OSSAA trips.

Pres. Jerry congratulated Helen and Dave for their work in helping "Make Dreams Real" for children in countries to our north.

[Ed: More information about OSSAA can be found on the Club's website and on OSSAA's website at www.ossaa-inc.org.au.]

Our Upcoming Meetings

* The full 2008-09 Meeting Program can be seen on the club's website at: <http://unley.rotaryclub.org.au/MeetingProgram.htm>

Date	Venue	Time	Occasion	Venue Set-up/ Plaque Board	Sergeant	Attendance Desk
03/02/09	Tiffins on the Park	6 for 6.30pm	Kym Hulme: "National Motor Museum"	Norm Wallace	Bob Mullins	David Middleton & Bob Mills
10/02/09	Saracen's Head Hotel, Carrington Street then on to SA Police HQ	6.00pm sharp	Dinner at the Saracen's Head Hotel followed by a visit to SA Police Headquarters; Partners Event	NA	Bob Mullins	Jim Newall & Neesha Nandasena
17/02/09	Tiffins on the Park	6 for 6.30pm	International Night ; Hieu Van Le and Saiful Ismail; Partners Event	Chandra Sluggett	Bob Mullins	John Peacham & Janet Plumb
24/02/09	Murray Bridge Golf Club on Ritter St, Murray Bridge	7 for 7.30pm	Interclub Meeting with RCs of Murray Bridge & Mount Barker; Prof. David Paton: "The Environment of Lower Lakes and the Coorong"	NA	Bob Mullins	Joan Reed & John Russell

Apologies To: Anne Wehr on 8357 0486; e-mail: unley.secretary@rotaryclub.org.au.

Rotarians, who are unable to attend as rostered, please arrange a swap or contact:

Sergeant-At-Arms: Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Venue Set-up or Plaque Board: Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Attendance Desk: Martin Cooper on 0403 910 161 or e-mail unley.membership@rotaryclub.org.au.

Members are urged to diarise when they are required to serve and then they will be unlikely to overlook their rostered service duty.

Members rostered on Venue Set-up and Plaque Board should see Tiffins on the Park staff to gain access to the club's meeting paraphernalia. Please remember to gather up all items at the end of the meeting and return them to the storeroom.

Diary Dates

Month	Day	Date	Activity Details	Venue	Enquiries
February	Tuesday	17/02/09	International Night ; Hieu Van Le, Chairman of the SA Multicultural & Ethnic Affairs Commission and Saiful Ismail, President of the SA Bangladesh Association; this is a Partners Event	Tiffins on the Park	Chandra Sluggett
	Saturday	21/02/09	World Rotary Day Celebration (Foundation Day 23/2/1905)	Unley Shopping Centre	Martin Cooper
	Friday	27/02/09	Ten Pin Bowling at 6pm followed by dinner Bowling: \$21.50 (two games, plus shoes) Meal: \$30 (2 courses - entrée and main) You can do either or both bowling and dinner	Cross Road Bowl Hyde Park Tavern	Jerry Casburn
March	Friday night to Sunday afternoon	13/03/09 to 15/03/09	Rotary District 9520 Youth Program of Enrichment (formerly RYPEN). BBQ on Friday evening to be provided by RCU - all Members welcome	Woodside Scout Camp, Piccadilly	Stephen Baker
	Sunday	15/03/09	Beach Fish and Chip Party Fish and Chips: \$10. BYO Alcohol	Brighton Beach	Jerry Casburn
April	Sunday	26/04/09	Botanical Gardens Visit and BBQ Admission: Free, BBQ: \$10-\$15, BYOG	Adelaide Botanical Gardens	Jerry Casburn
June	Sunday	07/06/09	Fireworks and Fun Day from 3pm to 8:30pm	Wayville Showgrounds	Andy Hill

Saturday Thrift Shop Roster: January-February 2009

Week No.	Dates This Month	Early Shift: 9am to 11.30 am	Late Shift: 11am to 1.30pm
4	31/01/09	John Peacham, Chandra Sluggett & Kevin Rogers	Martin Cooper & Sheila Evans
5	NA	Reno Elms & Bob Mullins	Natalie Bowen & Ken Haines
1	07/02/09	Lindsay England & Rohan Singh	Mavis Martin & Stephen Westgarth
2	14/02/09	Stephen Baker, Greg McLeod & Kevin Rogers	Ken Haines & David Middleton
3	21/02/09	Glenys Ferguson & Neesha Nandasena	Bob Laws & TBA
4	28/02/09	Sheila Evans, Chandra Sluggett & Kevin Rogers	Martin Cooper & John Peacham

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Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Membership Issues Raised for Discussion by District Governors Australia & New Zealand 2008-2009 at the Rotary International Institute in Christchurch

The following are some of the issues relating to membership that were raised prior to the Rotary International Institute in Christchurch and are listed in order as received. Each of the Rotary International Membership Coordinators made comments on each of the issues raised. District Governors were encouraged to add their comments to any of the issues as RRIMC's recognise the importance of input from others to bring a broader perspective and help resolve issues, some ongoing and others unique to specific clubs or districts.

Comments made on other membership issues raised will be published in the next edition of the **'The Unley Rotarian'**.

1. Cost of Rotary.

The cost of Rotary is an ongoing issue and even more relevant with the current worldwide financial crisis. Clubs are looking at different ways to help keep the cost of Rotary down. These include:

- Changing the dinner meeting to just having a snack and the meeting going for just an hour.
- Meetings where the meal is optional, the member pays a weekly fee of \$5 and they don't have a meal.
- Changing from a dinner meeting to a breakfast meeting.
- Alternating between a dinner and breakfast meeting.
- Members paying their Clubs dues monthly – although this is more expensive for the member than paying in two six monthly instalments or one annual payment.
- Alternating meetings between dinner and a snack meeting and having an optional social meeting every six weeks.

2. Weekly commitment.

The question of weekly meetings is a perennial question that is often brought up as to why people won't join a Rotary club. With the attendance requirement now at 50% members can choose to attend once a fortnight and still fulfil the attendance requirements.

The 50% attendance includes committee meetings and club projects as well which may be helpful to some Rotarians.

If club meetings are effective meetings which members feel are worthwhile attending, they are made feel welcome and the meeting is enjoyable they will attend as often as they can.

It is up to the individual club how strongly they enforce the attendance requirement. An individual's worth to Rotary should be measured by a lot more than attendance.

3. Motivating Clubs.

The task of clubs being motivated about membership starts when District

Governors-Elect meet with their Presidents-Elect and Assistant Governors for the first time. Assistant Governors and the Presidents-Elect need to have the same desire to increase the membership of their clubs and district as what you will have when you become the district governor.

Other people who play a critical role to help clubs be motivated towards membership development and retention are the district membership chairs.

It is suggested that the best people to lead membership development in the club are those who have shown to be successful nominators in the past. Unless Rotarians can demonstrate this skill they are not likely to be effective membership chairs.

Presidents-Elect need to make sure that they have the right people as their club membership, public relations and media chair positions.

The three keys are planning, leadership and communication at every level. If every district and club has a long range strategic plan as well as effective short term planning, if every opportunity is taken to develop Rotary leaders within and beyond club level, and if good communication exists so everyone knows what is going on, motivation should not be a problem.

4. Small Clubs of Less Than Twenty Members in Rural & Remote Areas.

This problem is not unique to rural and remote areas as many city clubs have less than 20 members. All clubs originally had 20 members when they were first chartered, so what has happened since then? Did they have an effective recruitment programme in place? Did they have an ongoing club assessment programme? While all of these questions can be asked they will not help the concerned clubs, but we do need to be aware as to why Clubs get to that point so that we can help protect other clubs from being in the same position.

- Clubs should use a Club Assessment Tool and work with the Assistant Governor and the District Membership Chair to put in place an effective recruitment plan.
- Small clubs can partner up with a larger club, the intent being that the larger club would help the smaller club with membership recruitment. They would also have some of their members attend the smaller club meeting on a regular basis, to encourage them. The extra people attending the meetings make it easier for recruiting new members, as people can be reluctant to join up a club low in numbers.

5. Flexibility of attendance.

Life has changed for families compared to families of thirty and forty years ago. Nowadays it is likely that in many households both partners may be working with both partners involved in parenting the children. With the change of attendance requirements to 50% the attendance at meetings is not as arduous as what it would have been for these people 30 or 40 years ago, yet it is still a very real problem for many potential members today.

We need to take into account the circumstances of people with regard to both work and financial commitments. In today's society a large number of people do not finish work at 5.30pm.

Consideration has to be taken into account that people can work on weekends and not just during the week. Clubs need to be more understanding of people's circumstances in all areas when it comes to attendance at meetings. Again, we must make sure our meetings are effective, well run meetings and that the members feel that they are getting value for money by attending.

6. Minimum number for chartering a new Club in rural areas.

Currently the number required to charter a new club is 20 members, a figure that may be considered satisfactory. The first two years of a new Club are the most critical as that is when most newly chartered clubs will hand in their charter. Why do they fail? Was it because they failed to have an effective recruitment programme? Was it because members felt to comfortable within their club?

One way to overcome the problem in rural and remote areas is by having "satellite meetings." The satellite meetings are held weekly with members from the "main" Rotary club attending each week on a rotational basis if possible. The satellite meeting joins with the "main" Rotary club once every six weeks. All those attending the satellite meeting become members of the "main" Rotary club and once the satellite meeting has 20 of its own "members" it can then charter; its members resign from the "main" Rotary club and become members of the newly chartered Rotary club.

Satellite meetings are an excellent way for people to become involved in Rotary in small rural and remote areas where they have little likelihood of being able to get the required 20 members. The satellite meeting means that communities gain the benefit of having Rotary involved in their community, whilst giving Rotarians in the satellite meeting an opportunity to be involved in Rotary.

[More next page/...](#)

7. Associate members & Friends of Rotary.

Many clubs do see this as a means of involving potential members, particularly young people and keeping them interested in Rotary with the view of recruitment.

Some Clubs have varying systems of associate membership or some clubs refer to them as "Friends of Rotary". There is no formal recognition by RI of associate membership or "Friends of Rotary". If clubs do have a programme that refers to associate membership or "Friends of Rotary" they should be referred to as Friends of the Rotary Club of ... or associates of the Rotary Club of ...

For some clubs, the main purpose of associates and friends is for them to become members of the Rotary Club. However, a lot of clubs use them to keep in touch with their alumni and friends and relatives who assist on major projects each year.

It is important that local club formats or rules governing associates or friends of a Rotary club do not work against potential Rotarians becoming members of a Rotary club. For further discussion and information feel free to contact your RRIMC.

It has to be done at a club level and that means there will be a lot of variation of how it works. Where a club is doing it well, that can be held up as "best practice" for other clubs to follow.

A wide variety of rules and formats governing Associates or Friends are used by different clubs and have been developed over a period of time. Some examples of these are:

- Friends or associates can number no more than 25% of the Club membership.
- Friends or associates can number no more than 50% of the Club membership.
- They have to attend 50% of the Club meetings.
- They have to attend 25% of the Club meetings.
- They have to attend one service programme a month.
- They have to attend six service projects in twelve months.
- They cannot be a past Rotarian.
- They can only be a friend or associate for a maximum of one year.
- They can only be a friend or associate for a maximum of two years.
- They cannot hold any position on the club board.
- They pay an annual fee of 25% of the club fees.

8. Clubs need to implement a plan to attract younger generation members.

Before clubs start to implement plans to attract younger generation members they need to assess as to whether their club

would be attractive for them to want to join the club. The club should do a club assessment and consider involving people outside the club who are not Rotarians in the club assessment. Do a survey among younger generation people to see what would attract them to Rotary in your community. Maybe after using a Club Assessment Tool at www.rotary.org to survey the club, the club may decide that the best option would be to help start a new club aimed specifically at younger people in the community.

A practical suggestion to get a young person's assessment of a Rotary club is to have a sons and daughters (grandsons and granddaughters) meeting and get the young people to critique the club. It will be honest and raw but members will take notice because it is their progeny. If our own children, who know the values of Rotary, won't join – how easy will it be to recruit young strangers?

Consider the value of recruiting the age group 10 years below the median age rather than going for the Generation Y's.

9. Rotarians accepting and understanding the start of a new club in close proximity is not a threat but an opportunity to grow.

Clubs can sometimes feel threatened with a new club about to start on their door step; they argue that the members of the new club should be joining their club. The reality is that the club didn't identify these potential members and didn't invite them to join their club. With more exposure of Rotary through more members joining Rotary and more involvement in the community, more people will know about Rotary. The more people that know about Rotary the easier it should be to recruit more members to Rotary.

10. Getting the right people at district & club levels to lead membership.

The commitment to grow membership from the district and clubs comes from the time the district governor-elect starts to appoint their district leadership team. Who do you choose to be your district membership chair? The person must have a strong commitment to membership but above all they need to be passionate about membership. Look amongst your past presidents, past assistant governors or past governors. Which of them were successful at a club level or district level or working with clubs when they were an assistant governor? Talk to them about your ideals and see if they have the same passion as you. The district governor - elect should be working at every opportunity they have with the presidents-elect; the assistant governors should also be talking with presidents-elect and encouraging them about membership. Then when they take office as governor they need to talk about membership at every opportunity that they have. Membership has to be driven by the governor, assistant governors, the district membership chair and club presidents.

The governor-elect and governor-nominee must start working at getting the right people at district level as soon as their term starts.

11. Overcoming single gender Clubs.

Sadly this is one issue that still lingers for some clubs and will continue to do so. When single gender clubs decide to include the other gender they need to induct a minimum of three or four at the same time. If a club inducts just one of the opposite gender they can feel lonely and not really part of the club.

Clubs that are dual gender should be aiming to have a balance of both genders within their club.

What is disturbing though is when members from dual gender clubs constantly have "digs" at single gender clubs about being single gender. No amount of cajoling will make clubs become, or even want to become dual gender clubs. Clubs should be encouraged to become dual gender by the governor and assistant governor by extolling the pluses of becoming dual gender.

One option used by a past governor some years ago was that he took the view that more than 20 years was long enough for clubs to make the change to dual gender therefore he needed to find a way to embarrass clubs to act by providing encouragement and support to the members in favour of the move to dual gender. After ten years of the softly, softly approach without success he used the local breakfast radio station to bring about desired change. Whilst there was some initial anger by some it roused those members in favour to act and both clubs admitted women that year and one became president the following year.

12. Rotarian volunteers minimum age level of 25, Rotarians can be 18.

There is no lower or upper age limit for people to join Rotary, except that Rotarians must be adult persons. Rotary clubs have Exchange students, their children, grandchildren, Interact members etc, helping or volunteering with projects.

13. Promote that Rotary and Rotary clubs have changed.

We should support a national approach and encourage districts to support Australia-wide efforts to promote Rotary. It is critical to membership development. Districts and clubs should budget adequately for marketing and promotion.

The Rotary International Public Image Resource Group works to enhance Rotary's public image by assisting districts and clubs to tell Rotary's success stories to all media, local government officials, communities, civic leaders and similar entities, and to advance the internal and external recognition and public image of Rotary International. ■

The Back Page

Life Explained

On the first day, God created the dog and said, 'Sit all day by the door of your house and bark at anyone who comes in or walks past. For this, I will give you a life span of twenty years.'

The dog said, 'That's a long time to be barking. How about only ten years and I'll give you back the other ten?' So God agreed.



On the second day, God created the monkey and said, 'Entertain people, do tricks and make them laugh. For this, I'll give you a twenty-year life span.'

The monkey said, 'Monkey tricks for twenty years? That's a pretty long time to perform. How about I give you back ten like the dog did?' And God agreed.

On the third day, God created the cow and said:

'You must go into the field with the farmer all day long and suffer under the sun, have calves and give milk to support the farmer's family. For this, I will give you a life span of sixty years.'

The cow said, 'That's kind of a tough life you want me to live for sixty years, how about twenty, and I'll give back the other forty?' And God agreed again.



On the fourth day, God created man and said, 'Eat, sleep, play, marry and enjoy your life. For this, I'll give you twenty years.'



But man said, 'Only twenty years? Could you possibly give me my twenty, the forty the cow gave back, the ten the monkey gave back, and the ten he dog gave back; that makes eighty, okay?'

'Okay,' said God, 'You asked for it.'

So that is why for our first twenty years we eat, sleep, play and enjoy ourselves. For the next forty years we slave in the sun to support our family. For the next ten years we do monkey tricks to entertain the grandchildren. And for the last ten years we sit on the front porch and bark at everyone.

Life has now been explained to you.

The Irish Blonde

An attractive blonde from Dublin arrived at the casino and bet twenty thousand dollars on a single roll of the dice. She said, 'I hope you don't mind, but I feel much luckier when I'm completely nude.'

With that, she stripped from the neck down, rolled the dice and yelled, 'Come on, baby, Mama needs new clothes!'

As the dice came to a stop, she jumped up and down and squealed 'YES, YES, I WON, I WON!'



She hugged each of the dealers and then picked up her winnings and her clothes and quickly departed. The dealers stared at each other dumbfounded.

Finally, one of them asked, 'What did she roll?'

The other answered, 'I don't know - I thought you were watching.'

MORAL OF THE STORY: Not all Irish are stupid; not all blondes are dumb; but men will always be men.

'Twas the Month after Christmas

'Twas the month after Christmas,
And all through the house,
Nothing would fit me,
Not even a blouse.



The cookies I'd nibbled, the chocolate I'd taste
At the holiday parties had gone to my waist.
When I got on the scales there arose such a number!
When I walked to the store (less a walk than a lumber).

I'd remember the marvelous meals I'd prepared;
The gravies and sauces and beef nicely rared,
The wine and the rum balls, the bread and the cheese
And the way I'd never said, "No thank you, please."

As I dressed myself in my husband's old shirt
And prepared once again to do battle with dirt...
I said to myself, as I only can,
"You can't spend a winter, disguised as a man!"

So, away with the last of the sour cream dip.
Get rid of the fruit cake, every cracker and chip.
Every last bit of food that I like must be banished
Till all the additional ounces have vanished.

I won't have a cookie, not even a lick.
I'll want only to chew on a long celery stick.
I won't have hot biscuits, or corn bread, or pie.
I'll munch on a carrot and quietly cry.

I'm hungry, I'm lonesome, and life is a bore...
But isn't that what January is for?
Unable to giggle, no longer a riot.
Happy New Year to all, and to all a good diet.



INVITATION



The Rotary Club of Blackwood is holding a Community Forum

- DATE:** Tuesday 24 February at 6 for 6.30pm
- SPEAKER:** S.A. Police Commissioner Mr Mal Hyde
- TOPIC:** "Issues and Challenges Facing Both SAPOL and the Community"
- VENUE:** Belair Park Country Club,
Upper Sturt Road, Belair
- COST:** \$20 per person includes a two course meal
Drinks available at the bar
- PREPAID BOOKINGS ARE ESSENTIAL**
- CONTACT:** Bernie Morgan on 8370 2145

Remember our Rotary theme for the year:
Make Dreams Real