

THE UNLEY ROTARIAN

Meeting 3671 – 14 July 2009

Website: unley.rotaryclub.org.au

2009 - 2010

Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935



PRESIDENT: Jerry Casburn: 8295 8227 or 0407 646 396
SECRETARY: Martin Cooper: 8271 1394
ADDRESS: PO Box 18, Unley SA 5061
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MEETINGS: The Club meets every Tuesday at "Tiffins on the Park",
176 Greenhill Road, Parkside (Cnr George Street) at 6.30pm.
Fellowship at 6.00pm

Our Last Meeting

Meeting No.	3671
Date	14 July 2009
Venue	Tiffins on the Park
Guest Speaker	Mike Hawkins
Sergeant	David Middleton
Chairman	John Peacham
Guests	Ken Daly
Apologies	Anne Wehr, Anne Zada, Bob Mullins, Geoff Howland, Janet Plumb, Mark Zada, Natalie Bowen, Reno Elms
Make Ups	Anne Wehr, Glenys Ferguson, Lindsay England
Sick List	Sheila Evans, Geoff Howland
Anniversaries	Birthdays: Andy Hill (3/7), Jim Newall (11/7) Induction: Chandra Sluggett (15/7)
Attendance	62%
Departing Rotarians	Kevin Rogers (to Russia)

President's Announcements

1. Last week at our Changeover, I advised that I wanted to acknowledge the efforts of two people who were not at that meeting on that night. Bob Laws and Glenys Steedman are the driving force behind the success of the Thrift Shop and I would like to publicly recognise their efforts.



Pres Jerry presented a Certificate of Appreciation to Bob Laws.

2. Our exchange student, Leena Kasurinen, arrives this Sunday at Adelaide Airport at 10am on QF739 from Sydney. It would be great to get a strong contingent there to greet her, so come and join Joan and me if you can.



3. For those who would like them I have copies of the District Directory and the Committees structure for the coming year.

4. Martin Cooper has distributed a soft copy of the District Governor's newsletter, in it there is a section on the Unley blanket appeal; well done Chandra and the International Committee for organising this.

Spots

Chandra Sluggett asked Rotarians who would like to attend the **Bangladesh SA Association's anniversary event** (see the ad in last week's Bulletin) to please let her know so she can arrange tickets and tables.

Bob Laws asked members planning to attend the **Thrift Shop Volunteers Morning Tea** on Sunday 2nd August to please let Bob know and to bring a plate of food if you can. Bob needs the numbers for catering purposes.

The Thrift Shop is running low on **winter clothing** and **bric-a-brac**, which are being sold at a great rate. The Thrift Shop grossed around \$60,000 last year - a very good result - so if you can source some winter clothing donations that would help us do as well again this year.

The **Thrift Shop Committee** is keen to see younger and newer Rotarians join the Committee to enhance its vigour (Andy Hill is one possibility as he claims to be a youthful 43!!!).

Joan Reed has received some lovely emails from Leena Kasurinen and one from her mother, who is wishing us well.

Joan again promoted the **Christmas in July** idea and encouraged Rotarians to snap up remaining stocks of Christmas cakes and puddings at the discounted price of only \$14 ea instead of \$15.95.

So far we have sold 89 **Entertainment Books**, 20 more than last year. Joan has only one left but more can be ordered if needed.

Andy Hill, in a late spot and with tear jerking sincerity, informed members that if it was felt that he was responsible for the plummeting attendance numbers since he took on responsibility for Attendance at the end of last Rotary year, then he would happily step down in favour of an abler Rotarian. [Ed: How Andy managed to say all that with his tongue planted so firmly in his cheek is beyond me!]

Sergeant's Session

Sergeant David launched his 2009-10 tour of duty with a wide ranging fines "intercourse" session topped-off by a competitive quiz based on last week's issue of "The Unley Rotarian", which is expected to be a regular feature of future Sergeant's sessions. Martin Cooper won the Lucky Square and Natalie Bowen won the Wine.

Guest Speaker - Mike Hawkins: "Eastside Business Enterprise Centre"

Introduction: Chairman John Peacham introduced Mike Hawkins to speak on the work that Eastside Business Enterprise Centre carries out and how the EBEC assists businesses to remain viable, especially during difficult economic times.

Mike Hawkins is the manager of the Eastside Business Enterprise Centre. He has a team of five servicing the eastern region helping business intenders and existing small businesses. Mike has been a BEC manager for ten years. He previously worked in local government and has skills in project management and human resources. He is a Fellow of the Australian Institute of Company Directors and is Chairperson of the Marden Senior College; he also Chairs the Eastern Regions at Work Committee and is a board member of the Maxima Group (a group training organisation). Mike is married with three adult children and enjoys walking, travel and history in his leisure time.

Mike Hawkins: The Eastern Business Enterprise Centre is one of nine small business advisory centres in the metropolitan area; 13 Regional Development Boards service the rest of the state.

The EBEC provides free or low cost business advisory services to business intenders and existing small businesses.

The services provided by the EBEC include one-on-one interviews, diagnostic services, research facilities, 35+ workshops on a range of subjects, networking events and free professional referrals.

The eastern region serviced by the EBEC encompasses six council areas, which are the Cities of Norwood, Payneham & St Peters, Burnside, Cambelltown, Prospect, Walkerville and soon Unley. This area embraces 120,000+ residents and 20,000+ small businesses, most of which are involved in retailing or hospitality.

The services provided by the BEC network are partially funded by the Australian Government and funding is also received from the state government and from the eastern region councils.

There are estimated to be about 6,000 home-based businesses in the eastern suburbs and they are growing in number, are Internet reliant and difficult to identify and engage.

The EBEC has a team of three advisors who visit all businesses; they do not stay in the office. These advisors have generalist skills but with ability to identify problems and to refer business

owners on to specialists for advice.

The EBEC offers a professional referral network which is a free service that costs the EBEC \$60,000 a year. Through this service small businesses are referred to solicitors and accountants for no cost advice. It has helped businesses to retain staff and to grow.

The 35+ workshops offered through the Dept. of Trade & Economic Development cover topics from start up to venture capital. Internet related workshops are popular as are marketing and cash flow workshops.

Networking events are held regularly to provide opportunities for small business owners to meet and discuss issues and obtain objective solutions. They also provide a forum for the EBEC to mention matters impacting on small business.

The DTED provides a Business Owners Coaching Program at a subsidised cost for already established small businesses. This program provides highly successful courses (for ten business owners per course) of 10 months duration with group and one-on-one coaching. This program has had a high success rate of increased sales.

The EBEC also provides a "Women in Eastside Business" focus group for ensuring ongoing support for women in business and women business intenders.

In the current challenging economic situation the EBEC is assisting businesses to be smarter, helping business operators to maintain confidence in their business future and to reduce the impact of failure.



Chairman John Peacham thanked Mike Hawkins for his presentation and presented him with an Unley Rotary pen.

Jerry's Jottings

Welcome to a new year of Rotary and the Rotary Club of Unley's 75th year. This is a landmark year for the club and I hope we will be able to celebrate it with a project for the local community. Joan and I have been talking to Unley Council; there are some promising opportunities and I hope to be able to elaborate more on these later.

We marked the start of the year with a trial of a new format for our meetings. The intent was to get the business element of the meeting concluded before we started to eat our meal. The early part went well but with another booking for the same night, the kitchen was not able to serve the meal at the desired time. Hopefully this will run better next week. We would like to trial this until our club assembly in August and then seek feedback from the membership on the success of the new format. Hopefully it will work well and give a new look and feel to our meetings.

I sent an email to all members this week regarding the Bulletin. Due to work and family pressures, **Stephen Westgarth** would like to relinquish responsibility for the Bulletin. Stephen has created an excellent Bulletin and it appears a formidable task to take this over, however, the purpose of the Bulletin is to keep members abreast of what is going on and key dates. It can be much simpler. I am hopeful that we will get a volunteer, so please consider if you could do this. To make like simpler for the editor I would like to propose two changes. First, that the chairperson for the evening writes a précis of the speaker's presentation and emails this to the Bulletin editor. Second, that spot speakers email a copy of their spot to the editor. John Peacham is happy to assist and Stephen will show whoever takes it on how to use his template. So please, please, please can I get a volunteer

Yours in Rotary,

Jerry



How to save the world (when you're not really good at it)

By Joe Queenan – The Rotarian – January 2009

Millions of people would love to make the world a better place but lack the philanthropic chops to do so. Some people are not naturally caring and empathetic. So we compensate for this by marrying people who are. Some people are not naturally pleasant. So we compensate for this by marrying people who are. Some people are not naturally oriented toward aiding the infirm, tending to the elderly, protecting the environment, ensuring that everyone gets a fair shake. So we marry people who are.

Years of being a moral parasite have taught me one valuable lesson: If you can't make the world a better place, you can at least stop making it worse. Seventy-five percent of success in the world of philanthropy is achieved not by getting good people to come out and do good things but by getting bad people to stay home. Here, then, are a few proven strategies for improving the human condition when you are basically a rank amateur:

- **Chauffeur the virtuous.** If you can't make the world a better place but you know people who can, offer to drive them wherever they're going to improve the human condition. Study after study shows that a lot of really good people do not have driver's licences, and would appreciate a lift, even if this livery service for the virtuous is provided by the vile.
- **Tip everybody for everything.** Tipping is the easiest way for not-naturally-nice people to give back because it makes the tipper feel better about himself and is an effective way to get rid of small change.
- **Ride public transport.** Think of all the bad things that result from driving a car: Depletion of the ozone layer, smog, road rage, congestion, damage to our infrastructure; not to mention accidents. Then think of how all these social ills could be averted if more people started riding public transport.

The long riders

By Tom Clynes – The Rotarian – January 2009

South Africa's Valley of Desolation doesn't disappoint. As the bicyclists approach, the temperature soars to 106 degrees Fahrenheit. The bikers stare down a 160-kilometer road, unbroken by even a slight jog. The only sights along the way are a lone sunflower and a few bleached animal bones.

Their two-week, 1,500-kilometer ride, which traverses the Drakensburg Mountains and the harsh Karoo desert, isn't all hard labor. The cyclists also cross the gentle green hills of South Africa's wine country.

On 23 February, 33 bicyclists, most of whom are members of the Rotary Club of Empangeni, South Africa, start the fundraiser ride from their hometown to Cape Town. The 2008 Connection Ride, cosponsored by the Empangeni club and ABSA financial group, raises money for Rotary club projects and links clubs along the route. "Hard to believe this event is only in its third year," says Rotarian Richard Fisher, watching as marching bands, choirs, and a cheering crowd herald the race's start. Students from the Rotarian-supported Thuthukani Special School sing a traditional Zulu song called "Shosholoza," now a popular sporting anthem. They've customized a verse: "You can go, sail away, ride away to Cape Town." And with that, the cyclists roll through the starting ribbon and pedal toward the hills fringing the town.

Empangeni is in the heart of South Africa's KwaZulu-Natal province, known as the Kingdom of the Zulu. It's famed for its history – Zulus, Dutch settlers, and the British Empire fought bloody battles here – and its beauty. Washed by the Indian Ocean, the state's subtropical coast is backed by mountains and dotted with golf courses. Inland, savannahs attract outdoor-loving visitors from around the world with nature reserves and game parks.

I'm spending four days just outside Empangeni at Thula Thula Game Reserve, which was once the private hunting grounds of

If all the bad people in the world would only use public transport, we wouldn't need as many good people. That's because it is almost impossible to do anything harmful to the human condition while riding trams, trains or buses.

- **Just stay in bed.** Most of the world's ills are caused not because so many people got out on the wrong side of the bed, but because so many morally neutral people got out of bed at all. If you're not naturally inclined toward performing good works, try spending more time in the sack. It cuts traffic, reduces the number of morally ambivalent people out there, and just generally makes it easier for the virtuous to get on with their business. Nothing is more demoralising to those attempting to save the world than the smirks and catcalls of the congenitally grumpy.
- **Take up virtue as a hobby.** Ordinary people are terrified that if they start doing one thing to make the world a better place, they'll have to do it 24 hours a day like Angelina Jolie or Ben & Jerry. But if you can just get yourself to think of virtue as a hobby, like whittling or Scottish country dancing, you can limit the amount of time you spend saving the world to about 45 minutes a week. I get by with a half-hour.
- **Put a sock in it.** I've had to learn this the hard way, but if you can't say something nice – and who can? – it's better not to say anything at all. If people of a non-messianic disposition would simply shut up and stop making snide comments about Al Gore and Sting and Bono, bona fide do-gooders could get on with their mission to save the planet and we'd all be living in Paradise. That's right: No more snide comments from this quarter. None. ●

King Shaka, founder of the Zulu Empire. Now, it is a luxury safari lodge, renowned for its Franco-African gourmet cuisine and close quarters with elephants, rhinos, giraffes, and other wild animals. In the early evenings, as the sun melts into the horizon, Thula Thula lives up to its name, which means *peace and tranquility* in Zulu. Sitting at the outdoor restaurant with other guests, I watch as families of vervet monkeys frolic in the trees and herds of impalas browse contentedly on the tree-shaded grass beyond the veranda.

The Empangeni Rotary club started the Connection Ride in 2006 as a fundraiser in memory of Rotarian Doug Rhind, who died while bicycling. As the riders pedal the first few kilometers, I hop into a car with Wally Brook, 2007-08 club president, and head for the MusaweNkosi home for children orphaned by HIV/AIDS. Escorted by director Elaine Charlton, we tour MusaweNkosi's three buildings, which house children ages 6 to 16. The Connection Ride supports the orphanage's school and the children's medical costs and finances projects such as a vegetable garden, a well, and a chicken coop.

Across town, the Thuthukani Special School, started 27 years ago in a garage, serves 330 children with disabilities. Fifty more children are on the waiting list. As we tour the school, which is supported by the Empangeni club, Brook receives a call from ride director Mike Bunting, checking in from Melmoth Pass. "It's hot," Bunting reports. "The thermometer says 41 degrees Centigrade [106 Fahrenheit] as we climb."

The cyclists ride through the mountains and out of KwaZulu-Natal, into the rolling hills of Eastern Free State, through the wine country, and into Cape Town. They overnight with Rotary clubs along the route and distribute funds for club charities. Supported by a team of 10 Rotarians in five vehicles, the group of riders includes 10 who bike the entire route. Over the most difficult stretch – 210 kilometers through the barren land of the Karoo –

the temperature tops 109 degrees Fahrenheit. During this stretch, the ride is marred by an accident. Canadian rider Dorma Grant hits a bump and falls off her bike going 40 kilometers per hour. She breaks two ribs but resaddles to finish the final 200 kilometers.

Grant, a member of the Rotary Club of Cataraqui-Kingston, Ont., Canada, was a volunteer with a Rotary club project in Durban when she learned about the ride. An avid amateur cyclist, she went back to Canada and raised C\$5,050. The ride supports about 20 area nonprofits, including the Hope Project. Rotarians and staff collect food from area markets early in the mornings, then cook and deliver lunch to about 2,000 orphans and families every weekday.

The Empangeni club has about 30 members. According to Fisher, Rotary's recruitment efforts nationwide have been particularly challenging in South Africa's postapartheid era. "We went from the utmost acrimony to peace under Mandela," says Fisher, the 2007-08 governor of District 9270. "Rotary has to evolve to become relevant to the new generation. South African Rotary started in 1920 in Durban as a white man's club," he says. "And it's still predominantly white. We've got to modify our approach, to show the black community how we are relevant to their community and culture."

Next year, the Empangeni club aims to attract more Rotarian cyclists from around the world, each of whom is expected to raise ZAR10,000 (US\$1,315) — an amount that will be matched by The Rotary Foundation. By the time the 2008 Connection Ride ended, the club had collected ZAR725,000 (US\$95,000).



Riders set off from Empangeni

"Finally, we rolled into beautiful Cape Town, and it was over," Grant says. "It snuck up on us. We arrived to a large crowd of people singing, 'Welcome to Cape Town.' Many of us started crying. It was very, very emotional."

"I can think of no better way to get to know a country," she adds. "I saw spectacular views, met people, and enjoyed local food and hotels. I definitely would not have done this on my own."

Our Upcoming Meetings

Date	Venue	Time	Occasion	Venue Set-up/ Plaque Board	Sergeant	Attendance Desk
21/07/09	Tiffins on the Park	6 for 6.30pm	Birendra Bhandari: "My RYLA Experience"	David Payne	David Middleton	John Russell & Lindsay England
28/07/09	Tiffins on the Park	6 for 6.30pm	David Pisoni MP: "The State of State Education"	John Peacham	David Middleton	Lindsay England & Mavis Martin
04/08/09	Tiffins on the Park	6 for 6.30pm	Matt Grant: "Unley Traders"	Janet Plumb	David Middleton	Mavis Martin & Mark Zada
11/08/09	Tiffins on the Park	6 for 6.30pm	Club Assembly	Joan Reed	David Middleton	Mark Zada & Martin Cooper

Apologies To: Andy Hill by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8271 5028.

Rotarians, who are unable to attend as rostered, please arrange a swap or contact:

Sergeant-At-Arms: Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Venue Set-up or Plaque Board: Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Attendance Desk: Andy Hill by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8271 5028.

Members rostered on Venue Set-up and Plaque Board should see Tiffins on the Park staff to gain access to the club's meeting paraphernalia. Please remember to gather up all items at the end of the meeting and return them to the storeroom.

Diary Dates

Month	Day	Date	Activity Details	Venue	Enquiries
August	Sunday	02/08/09	Thrift Shop Volunteers Morning Tea 11.00am	Unley Civic Centre	Bob Laws

Saturday Thrift Shop Roster: July-August 2009

Week No.	Dates	Early Shift: 9am to 11.30 am	Late Shift: 11.30am to 1.30pm
3	18/07/09	Glenys Ferguson & Neesha Nandasena	Joan Reed & Bob Laws
4	25/07/09	John Peacham, Chandra Sluggett & Kevin Rogers	Martin Cooper & Sheila Evans
5	NA	Reno Elms & Bob Mullins	Natalie Bowen & Joan Reed
1	01/08/09	Lindsay England & Rohan Singh	Mavis Martin & Stephen Westgarth
2	08/08/09	Stephen Baker, Greg McLeod & Kevin Rogers	Janet Plumb & David Middleton

Rotarians, who are unable to attend as rostered, please arrange a swap or contact:

Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Our Club's Board & Committees for 2009-2010

Board of Directors

President:	Jerry Casburn
Vice President:	Mavis Martin
President-elect:	Joan Reed
Immediate Past President – TRF:	David Middleton
Secretary:	Martin Cooper
Treasurer:	Lindsay England
Director – Service Projects:	Greg McLeod
Director – Membership:	Janet Singh
Director – Public Relations:	Sheila Evans



Committees

Club Administration Committee

Chair:	Mavis Martin
Sergeant at Arms:	David Middleton
Website:	Stephen Westgarth
Bulletin:	TBA
Risk Officer:	TBA
Almoner:	TBA
External Auditor:	Peter Roma
Internal Auditor:	TBA
Catering:	TBA
Program:	Stephen Baker Heather Kilsby Martin Cooper

Public Relations Committee

Sheila Evans – Chair
Anne Wehr

Membership Committee

Janet Singh – Chair
Andy Hill
Neesha Nandasena
Stephen Westgarth

Fundraising Committee

Joan Reed – Chair
Natalie Bowen
Glenys Ferguson
Bob Mills
Colin Schirmer

International Service Committee

Chandra Sluggett – Chair
Ken Daly
Geoff Howland
Alex Jonson

Community Service Committee

Reno Elms – Chair
Wendy Andrews
Neville Highett
Geoff Hill
Jim Newall
John Peacham
Janet Plumb
John Russell
Anne Zada
Mark Zada

Vocational & Youth Committee

Stephen Baker – Chair
Ken Haines
Andy Hill
Heather Kilsby
Bob Mullins
David Payne

The Rotary Foundation Committee

David Middleton – Chair

Thrift Shop Committee

Bob Laws – Chair
Glenys Ferguson
Ken Haines
Geoff Hill
Mavis Martin
Bob Mullins
David Payne
Kevin Rogers
John Russell
Anne Wehr

For updates go to the Club's website at: <http://unley.rotaryclub.org.au/>

The Back Page

The Last Coin

A father walks into a restaurant with his young son. He gives the young boy three ten cent pieces to play with to keep him occupied. Suddenly, the boy starts choking, going blue in the face. The father realizes the boy has swallowed the coins and starts slapping him on the back. The boy coughs up two of the coins, but keeps choking. Looking at his son, the father is panicking, shouting for help.

A well dressed, attractive, and serious looking woman, in a blue business suit is sitting at a coffee bar reading a newspaper and sipping a cup of coffee. At the sound of the commotion, she looks up, puts her coffee cup down, neatly folds the newspaper and places it on the counter, gets up from her seat and makes her way, unhurried, across the restaurant.



Reaching the boy, the woman carefully drops his pants; takes hold of the boy's testicles and starts to squeeze and twist, gently at first and then ever so firmly. After a few seconds the boy convulses violently and coughs up the last coin, which the woman deftly catches in her free hand. Releasing the boy's testicles, the woman hands the coin to the father and walks back to her seat at the coffee bar without saying a word.

As soon as he is sure that his son has suffered no ill effects, the father rushes over to the woman and starts thanking her saying, "I've never seen anybody do anything like that before, it was fantastic. Are you a doctor?"

"No," the woman replied. "I'm with the Australian Taxation Office."

The Difference ...

What is the difference between **Bird Flu** and **Swine Flu**?



I give up...

For bird flu you need **tweetment** and
for swine flu you need **oinkment....**

Poignant Bumper Stickers

I have kleptomania, but when it gets bad I take something for it.

In two days from now, tomorrow will be yesterday.

A bar tender is just a pharmacist with a limited inventory.

I am a nobody. Nobody is perfect. Therefore I am perfect.

I may be schizophrenic, but at least I have each other.

Dyslexics have more nuf.

Don't sweat the petty things. Don't pet the sweaty things.

Corduroy pillows are making headlines.

I am having an out of money experience.

I like cats too. Let's exchange recipes.

Ambulance Service Introduces Trained Dogs to Cut Costs

Breathe damn you.....BREATHE!



A True Scot

A young Scottish lad and lass were sitting on a low stone wall, holding hands, gazing out over the loch. For several minutes they sat silently. Then finally the girl looked at the boy and said, "A penny for your thoughts, Angus."

"Well, uh, I was thinkin'... perhaps it's aboot time for a wee kiss."

The girl blushed, then leaned over and kissed him lightly on the cheek. Then he blushed. The two turned once again to gaze out over the loch.

Minutes passed and the girl spoke again. "Another penny for your thoughts, Angus."

"Well, uh, I was thinkin' perhaps it's noo time aboot time for a wee cuddle."

The girl blushed, then leaned over and cuddled him for a few seconds. Then he blushed.

And the two turned once again to gaze out over the loch.

After a while, she again said, "Another penny for your thoughts, Angus."

"Well, uh, I was thinkin' perhaps it's aboot time you let me put my hand on your leg."

The girl blushed, then took his hand and put it on her knee. Then he blushed. The two turned once again to gaze out over the loch before the girl spoke again.

"Another penny for your thoughts, Angus."

The young man glanced down with a furled brow. "Well, noo," he said, "my thoughts are a wee bit more serious this time."

"Really?" said the lass in a whisper, filled with anticipation.

"Aye," said the lad, nodding.

The girl looked away in shyness, began to blush, and bit her lip in anticipation of the ultimate request.

Then he said, "Dae ye nae think it's aboot time ye paid me the first three pennies?"



Remember our Rotary theme for the year:

**THE FUTURE OF ROTARY
IS IN YOUR HANDS**