

THE UNLEY ROTARIAN

Meeting 3674 – 4 August 2009

Website: unley.rotaryclub.org.au

2009 - 2010

Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935



PRESIDENT: Jerry Casburn: 8295 8227 or 0407 646 396
SECRETARY: Martin Cooper: 8271 1394
ADDRESS: PO Box 18, Unley SA 5061
EMAIL: unley.secretary@rotaryclub.org.au
MEETINGS: The Club meets every Tuesday at "Tiffins on the Park",
176 Greenhill Road, Parkside (Cnr George Street) at 6.30pm.
Fellowship at 6.00pm

Our Last Meeting

Meeting No.	3674
Date	4 August 2009
Venue	Tiffins on the Park
Guest Speaker	Leonie Clyne
Sergeant	David Middleton
Chairman	Stephen Baker
Guests	Catherine Reed, Leena Kasurinen, Ken Daly
Visiting Rotarians	Peter O'Neill (RC Adelaide)
Apologies	Anne Wehr, Bob Mills, Chandra Sluggett, Glenys Ferguson, Joan Reed, John Russell, Mavis Martin, Sheila Evans
Returning Rotarians	Kevin Rogers
Make Ups	Anne Wehr, Glenys Ferguson, Mavis Martin
Sick List	Sheila Evans
Anniversaries	Induction: David Payne (5/8)
Attendance	59%
Departing Rotarians	None

President's Announcements

1. I am still looking for that elusive **Editor for the Bulletin**; this could be your moment to shine as a literary genius. Please consider taking it on even if only for a few months to see how it goes.
2. My thanks to Bob Laws for organising the Thrift Shop Volunteers' Morning Tea. The volunteers are a great bunch of people who support us well.
3. I mentioned some meetings ago that Ian Carmen of the Magill Sunrise club was organising a **Preserve Planet Earth Committee** for Rotary Districts 9500 and 9520, it was suggested that they would hold a forum to speak on and discuss climate change. Details follow in the Bulletin. Next week I will circulate a form to allow members to express an interest in attending. In the meantime please read the article in the Bulletin.
4. We have received a note from Genese Mullins thanking the club for its good wishes and Ruby Cyclamen plant sent to her during her recent stay in hospital. The cyclamen is in bud and she is looking forward to them coming into bloom.

Spots

Bob Laws commended the Rotarians who attended the **Thrift Shop Volunteers' Morning Tea** for their support of the event. The usual monthly culling and clean-up day at the Thrift Shop will be this Sunday from 10am to 12noon; all Rotarians are welcome to join in.

Lindsay England: Invoices for **half-year subscriptions**, wine raffle and Bulletin postage are now being distributed to members. You can pay you subs etc. by EFT; details are Account Name: Rotary Club of Unley Inc., BSB: 065130, and Account No.: 10041598. Please include your name in the payment reference. **Centurion Program** contributors to The Rotary Foundation will be asked to make their \$100 contributions through the club mid-year, or contributions can be made directly to TRF in Parramatta.

Janet Singh: You may be aware that the **2009 District 9520 Conference** is to be held at Centennial Hall, Lobethal from October 8th to 11th. I have emailed members a copy of the registration form. Please note that early bird registrations close on 31st August. For Members who have not previously attended a Conference:

- It is a great opportunity to get to know your own Club Members a little better, meet Members from other Clubs within the District (and other Districts) and learn about local and international projects and activities;
- A welcome reception will be held on the evening of Thursday 8th October;
- Sessions are usually held on Friday, Saturday and Sunday mornings, with the afternoons free for visiting local attractions. Lunch is provided on Friday and Saturday;
- The Conference Dinner on Saturday night is included in the registration fee;
- Registration forms can also be downloaded from the Conference website, which has not been updated to include speaker details as yet, at <http://www.rotary9520conference.org.au/2008/>.

A number of Members have commented that they are not interested in staying in Lobethal, due to its close proximity to Adelaide. I am happy to coordinate car pooling, if members wish to share expenses and enjoy some company on the trip.

Martin Cooper: The club will go on a vocational **Visit to the National Wine Centre** on Tuesday 25th August at 5.50pm for 6.00pm till 8.00pm. We will be treated to a guided tour, a tutored wine tasting and cheese platters. Partners and guests are welcome. The cost is \$27.00 per person and bookings by Sunday 16th August are **essential!!** RSVP: unley.secretary@rotaryclub.org.au.

Exchange Student Leena Kasurinen Reporting: 'Week Two'

Leena reported that, while Joan is away in Ireland, she is staying with Joan's daughter Catherine and is travelling to school by bus, which is fun. She had a quiet week at school (as in uneventful) last week. Her weekend involved meeting up with some of Catherine's friends and more shopping and sleeping. Tomorrow she starts playing soccer with the Concordia school team in borrowed boots (hers are still in transit from Finland).

Secretary's Corner

Police Checks: It is mandated by Rotary that police checks are required for all over 18 year olds where a foreign exchange student stays for three nights or more; some other activities, such as RYPEN, have more stringent requirements. The Board has asked me to monitor police checks for the club so I have set up a register; to be on this register I need a copy of your police check. If you need police checks for you or other members of your family then print out the form attached to the email I sent out to members recently, complete it and forward to me. But you must first present yourself at a police station together with photo ID and 100 points proof of identity; Jerry Casburn, Peter O'Neil or I will then add the VOAN and submit your form to SAPOL who will process it without charge to you.

Catering Arrangements: The Board accepts responsibility and apologises that the new catering arrangements have not so far worked as planned; we have taken steps to overcome the problems and in future a main meal will be served at 7.15pm and coffee/tea and an accompaniment such as cake or cheese/fruit platter will served around 7.35pm; those having a special meal or no meal at all will be given an appropriate sign to put in front of them so as to aid waiting staff. To allow proper evaluation of the meeting format it will be trialled until the end of September.

Notwithstanding meeting format, Tiffins are increasing their price to us as of 11th August. The Board has approved new charges as follows: Diners \$25.00 per person (\$23.00 to Tiffins and \$2.00 towards guest costs and club funds; the first 30 to pay will receive free entry into the lucky squares draw), non-diners \$5.00 per person (\$3.00 to Tiffins for room hire and coffee and \$2.00 towards guest costs and club funds; again, the first 30 to pay will receive free entry into the lucky squares draw). In future if you are going to be arriving after 6.30pm you need to phone Tiffins reception, **8271 0444**, before 6.30pm and let them know.

Privacy: It is now club policy that any large e-mailings such as whole of club should be sent Bcc, this is to prevent members details inadvertently falling into the wrong hands and being misused.

Sergeant's Session

This week members had trouble realizing that the loud and persistent ringing of the bell meant they were to stand for the beginning of the meeting. Sergeant David targeted potential beneficiaries of political favour should there be a change of government; particularly travel agents, lawyers, IT firms and funeral directors. Martin Cooper won the Lucky Square and Stephen Baker won the Wine.

Jerry's Jottings

Last Sunday I had the privilege to attend the Thrift Shop volunteers morning tea. As a club we are very fortunate to have such a dedicated group who are prepared to give up time to help raise funds. I had the opportunity to speak and gave a snapshot of the club's activities and how the money raised is spent. David Pisoni, our local State Parliament member also spoke and thanked both the volunteers and Unley Rotary for their efforts in the community. It was also great to see a good attendance from members of the club. Again I would like to acknowledge the efforts of **Bob Laws** and **Glenyss Steadman**, without their effort we would struggle to manage the shop.

Our next meeting is the club assembly where you will receive reports from the chairs of each section of the club. This is an important meeting so please come armed with ways in which you think we can better serve the community and improve the operations of the club.

The Board have also put together a strategic plan for the next three years, with a particular focus on the next year. I will present the plan and will welcome input as to how it, to, may be improved.

Yours in Rotary,

Jerry



Guest Speaker – Leonie Clyne

“Doing Business in a Challenging Environment”

Introduction: Chairman Stephen Baker introduced Leonie Clyne to speak on “Doing Business in a Challenging Environment”. Leonie Clyne is the Managing Director of Angus Clyne Australia Pty Ltd. She was born in Adelaide, South Australia, educated at Presbyterian Girls College (Seymour), married Robert Clyne (they have two children, Rebecca and Lachlan), and graduated from Flinders University, South Australia, with BA (Psych). Leonie worked as a Library Officer (Children’s Services) for the State Library of South Australia and served with the South Australia Police Force as a Patrol Officer, Adelaide Metropolitan Region and Assistant Police Prosecutor, Legal Branch, Adelaide. Leonie has received numerous business awards and has had long and extensive involvement with community organisations at State and National levels. She is currently a Deputy Chancellor of Flinders University, a Director of several Flinders-owned companies, a member of several SA State boards and committees and a part-time business coach.

Leonie Clyne: It’s always good to get the time to sit, reflect and think about what we do constantly in business, particularly “in a Challenging Environment”, and this topic has given me the opportunity to do so, for which I thank you. I have identified three things that have created areas of challenge for my business: (1) the global financial crisis and globalisation, (2) industrial laws and new regulations, and (3) skills shortage and staffing issues. Some of what I have to say about these issues is industry-specific but most will encompass other businesses.

Angus Clyne Australia was started in 1988 as a small production boutique in Melbourne Street [North Adelaide]. We aimed for the corporate market and I certainly had a passion for “new age” uniforms. The business grew quickly and outgrew Melbourne Street, so we moved to larger premises and workroom in Stepney. I had no prior experience in the clothing industry whatsoever (I still cannot thread a needle), which forced me to employ people to do what I couldn’t do, at the level I wanted, and that has always been my view. The business continued to expand through the 90s and was recognised by BRW three years running as “Australia’s Fastest Growing Company”. What we learned at that time was very important; they were heady days and very exciting days, but they were also very difficult because of working capital, cash flow and staff issues 16 hour days, seven days a week. These same issues are now coming back into play in this economic environment in the field we are in.

The Angus family (no relation) became business partners with us in 1993, hence the business name. My husband Robert and I bought-out the Anguses and it became a Clyne family company at the end of 1994 when Rob left the Police Force after 18 years and came into the business. He then proceeded to customise, systemise, computerise and procedurise Angus Clyne. Rob’s legacy in this regard is one of company’s great strengths in these economic times; it is efficient and controlled, which is essential for businesses today. In 2001 Rob left (the business, not me) and since then has been the CEO of the Freemasons Foundation. I then restructured the business and at the same time bought-out our major contractor and established Cutting Edge Clothing manufacturing, because if someone else I wasn’t happy with should buy them I could lose control of production, an important consideration for a manufacturer. So we now have two companies; Angus Clyne is the sales, marketing and administration side, and Cutting Edge Clothing the manufacturing side.

Other initiatives that are helping us out today are that we became a made-to-measure and made to order company, which released at least \$500,000 worth of stock, and introduced a policy of 50% deposit, which combined reduced our 90s problems with working capital and cash flow and we no longer have a debt commitment with the bank, a lesson that all businesses need to pay attention to in the present economic climate.

We realised that it was very difficult to compete with imports and we negotiated with major brands such as GloWeave, Van Heusen to be stockists of their products. It was a battle with our sales staff to get them to accept that we were not going to stock our own products exclusively, which they felt was very much our positioning in the market. But we did some design work for GloWeave and worked hand-in-hand with them because we needed to be able to sell garments at a lower price point. I was not interested in moving to manufacturing off-shore, mainly because it would involve spending a lot of time away and I did not want to do that. In 2000, 95% of the garments sold by Angus Clyne were manufactured by Angus Clyne; today we probably manufacture 50% of the garments we sell and buy-in the other 50%. So we are now able to offer our customers a variation in price pointing.

Many of the customers on our books (we have about 400) purchase Angus Clyne suiting, which is made in Adelaide. We make some shirting but because of our higher price points we also offer alternative, lower price point ranges, which has been important during the downturn when people have been looking for lower-priced options. We have compensated for the loss of margin on shirting by becoming a short run manufacturer, a market where suppliers such as China cannot compete effectively. And we have also taken contracts with school clothing manufacturers (not the schools themselves – very bad experience); we are now the largest manufacturer of school dresses, skirts and pinafores in SA. This has increased sales for Cutting Edge.

The second challenging issue is industrial relations. At about the same time as the financial downturn the Fair Work Clothing Outworkers Code of Practice Regulation 2007 required all clothing manufacturers to put all contractors onto their books as staff, with the provision that superannuation WorkCover (along with responsibility for occupational health and safety in outworkers’ home workrooms), sick leave, annual leave and long service leave entitlements will be the same as if they worked under the manufacturer’s roof. Outworkers are not to work more than 7.6 hours per day, although overtime can be negotiated, and weekend and night work is discouraged. Every bundle of garments delivered to workers homes has to be labeled and signed-off with minutes per garment to be made, specification and price, and every three months every bundle from every sewer of everything that is made and manufactured has to be submitted to the Textile, Clothing and Footwear Union of Australia. Angus Clyne and Cutting Edge have signed a memorandum of understanding with the union to work through a 12 month process of achieving compliance with the regulatory requirements; only two other companies in SA have done this. The problem is the contractors, most of whom have worked for Angus Clyne for more than 15 years, who don’t want to change the way they work and don’t want to lose any flexibility in their working hours and times. The unions have promised a campaign to encourage people to buy Australian made garments, even though they are more expensive.

The third challenging issue, which applies to most industries, is the shortage of people with the technical skills needed for your business. The technical skills required in our industry include cutting, buying, designing, making and finishing, most of which are acquired through hands-on, on-the- job training. However, the direction in the training colleges is very much in the design area and, while we do encourage designers, the emphasis is on hands-on training in our industry. A lot of young people today don’t even know what a sewing machine looks like, and this is a skill deficiency that we have to deal with.



Chairman Stephen Baker presented Leonie Clyne with an Unley Rotary pen as a thankyou for her talk to the Club.

ROTARY CLIMATE CHANGE FORUM

The **Preserve Planet Earth Committee** of Rotary Districts 9500 and 9520 is staging a **Climate Change Forum** to enable Rotarians to hear credentialed speakers speak on a range of climate change topics and address issues of specific concern to Rotarians. The primary outcome for day is that the participants believe that their knowledge and understanding of climate change issues has been significantly enhanced by attendance at the Forum.

When: Sunday 6 September 2009
Where: Elder Hall, University of Adelaide
Times: 10:00am to 3:30pm
Ticket Price: \$20.00 (includes Morning Tea & Light Lunch)
Ticket Purchase: Through Club [Contact President Jerry]

Speakers:

Associate Professor Victor Gostin, Geology and Planetary Astronomy, University of Adelaide and "The Urban Spaceman" ABC 891 Mornings, will outline the historic understanding of climate change.

Professor Barry Brook, Sir Hubert Wilkins Chair of Climate Change, University of Adelaide, will present evidence suggesting that human activity does have an impact on climate.

Mr Darren Ray, Senior Meteorologist & Manager of Climate Services, S.A. Regional Office, Commonwealth Government Bureau of Meteorology, will outline the connection between climate and weather.

Professor Christopher Findlay, Head of School of Economics, University of Adelaide, will explain the concepts of a Carbon Tax, an Emissions Trading Scheme with a reducing carbon cap, and explain the economic cost/benefits of action or no action.

Ms Ros DeGaris, Group Sustainability Manager, Adelaide Brighton Ltd., will discuss concerns and opportunities arising from possible Government and global action on climate change.

Mr Andrew Stock, Executive General Manager, Major Development Projects, Origin Energy Ltd., will discuss the range of energy options.

Professor Robert Fowler, Environmental Law, University of South Australia, will explain the UN's December Copenhagen meeting and the potential outcomes.

Chairs for Forum:

PDG Roberta Waterman and **PDG Euan Miller**.



Reach One, Keep One

By Jennifer Lee Atkin - Rotary International News -- 21 July 2009

The RI Board of Directors adopted a new membership slogan, "Each Rotarian: Reach One, Keep One," at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.

"Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

Member sponsor and retention recognition

At its January meeting, the RI Board adopted a New Member Sponsor and Retention Recognition program, which became effective 1 July. The program, also part of the long-term membership strategy, allows Rotary club presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories:

- Gold pin and certificate: For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years
- Silver pin and certificate: For Rotarians bringing 10 members into any Rotary club, with eight still active after four years
- Bronze pin and certificate: For Rotarians bringing five members into any Rotary club, with four still active after two years.

Korean Rotarians Lay Foundation for Health Centre

By Ryan Hyland - Rotary International News -- 23 July 2009

Answering the call from Past RI President Dong Kurn Lee to reduce child mortality, Rotary clubs in Korea donated US\$500,000 to build a new medical center dedicated to improving health care for women and children in Tanzania. The facility, set to open in 2010 at Tumbi Special Hospital in Kibaha, is expected to save up to 42 children per day and will enrich the lives of one million residents of the country's Pwani Region.

The center will provide on-site training and educational programs to improve the quality of the medical services and management. Public awareness programs will be designed to educate the community about health and hygiene. The Korean Rotarians' donations were matched by the Community Chest of Korea, which supports the effort to reduce child mortality.

Orphaned Gnomes Sent to Foster Homes

ABC News -- 29 July 2009

About 1,500 garden gnomes have been saved from the scrapheap. The collection of small cement people was left behind after the death of an elderly Cootamundra woman, with the new owners of her property not keen on keeping them hanging around.

But a solicitor acting for the deceased estate in southern NSW contacted the Australian Gnome Convention seeking advice on how to dispose of the garden ornaments. The convention, established by the **Lower Blue Mountains Rotary Club**, is held annually in Glenbrook, west of Sydney, and has become the spiritual home for Australia's gnomes. Convention organiser and "gnome master" David Cook said he did not hesitate in organising a rescue party. "We didn't want to see them put in a skip and taken to the tip and all smashed up," Mr Cook said.

The four-member rescue team joined with Cootamundra locals, working for almost four hours to load "every square inch" of two vehicles and a trailer. The gnomes will be fostered out to various locations across the Blue Mountains but will be reunited next Australia Day for the sixth annual Australian Gnome Convention.



Rescue mission: Australian Gnome Convention members collect some of the orphaned ornaments.

Our Upcoming Meetings

Date	Venue	Time	Occasion	Chairman	Venue Set-up/ Plaque Board	Sergeant	Attendance Desk
11/08/09	Tiffins on the Park	6 for 6.30pm	Club Assembly	President Jerry	Stephen Westgarth	David Middleton	Mark Zada & Martin Cooper
18/08/09	Tiffins on the Park	6 for 6.30pm	Annie Hastwell: "Mud, Magic and Vino Tinto"	Joan Reed	John Russell	David Middleton	Martin Cooper & Peter Neill
25/08/09	National Wine Centre	6 for 6.30pm	Vocational Visit to National Wine Centre; Partners Event	Martin Cooper	Colin Schirmer	David Middleton	Peter Neill & Reno Elms
01/09/09	Tiffins on the Park	6 for 6.30pm	Nicole Theodorou: "Mentoring of High School Students"	Sheila Evans	Janet Singh	David Middleton	Reno Elms & Stephen Baker

Apologies To: Andy Hill by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8271 5028

Meeting Chair Enquiries To: Stephen Baker on 8379 7105 or email to unley.vocational@rotaryclub.org.au

Venue Set-up/Plaque Board Enquiries To: David Middleton on 8332 6253 or by e-mail to unley.sergeant@rotaryclub.org.au

Attendance Desk Enquiries To: Andy Hill by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8271 5028

Members rostered on Venue Set-up and Plaque Board should see Tiffins on the Park staff to gain access to the club's meeting paraphernalia. Please remember to gather up all items at the end of the meeting and return them to the storeroom.

Diary Dates

Month	Day	Date	Activity Details	Venue	Enquiries
August	Tuesday	25/08/09	Visit to National Wine Centre 5.50pm	Wine Centre	Martin Cooper
	Sunday	30/08/09	The Rotary Foundation Seminar 8.30am	Salisbury HS	David Middleton
September	Sunday	06/09/09	Rotary Climate Change Forum 10.00am	Elder Hall	Jerry Casburn
	Sunday	13/09/09	OSSAA Fundraiser Lunch 12 noon for 12.30pm	Glenelg Golf Club	Stephen Baker

Saturday Thrift Shop Roster: August-September 2009

Week No.	Dates	Early Shift: 9am to 11.30 am	Late Shift: 11.30am to 1.30pm
2	08/08/09	Stephen Baker, Greg McLeod & Kevin Rogers	Janet Plumb & David Middleton
3	15/08/09	Glenys Ferguson & Neesha Nandasena	Joan Reed & Bob Laws
4	22/08/09	John Peacham, Chandra Sluggett & Kevin Rogers	Martin Cooper & Sheila Evans
5	29/08/09	Reno Elms & Bob Mullins	Natalie Bowen & Joan Reed
1	05/09/09	Lindsay England & Rohan Singh	Mavis Martin & Stephen Westgarth

Rotarians, who are unable to attend as rostered, please arrange a swap or contact:

Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: unley.sergeant@rotaryclub.org.au

Ladies Auxiliary

The next meeting of the Ladies Auxiliary will be held at 11:00am on Monday 24th August at the home of Joan Calder, Apt 35, 17 Tusmore Avenue, Leabrook (Ph: 8334 4035).

The Back Page

This is for Men Tired of All the Male Bashing Jokes

- Q: How many men does it take to open a beer?
A: None. It should be opened by the time she brings it.
- Q: Why is a laundromat a really bad place to pick up a woman?
A: Because a woman who can't even afford a washing machine will probably never be able to support you.
- Q: Why do women have smaller feet than men?
A: It's one of those "evolutionary things" that allows them to stand closer to the kitchen sink.
- Q: How do you know when a woman is about to say something smart?
A: When she starts her sentence with "A man once told me."
- Q: How do you fix a woman's watch?
A: You don't. There is a clock on the oven.
- Q: If your dog is barking at the back door and your wife is yelling at the front door, whom do you let in first?
A: The dog of course. He'll shut up once you let him in.
- Q: What's worse than a Male Chauvinist Pig?
A: A woman that won't do what she's told.
- I married Miss Right. I just didn't know her first name was Always.
- I haven't spoken to my wife for 18 months: I don't like to interrupt her.
- Q: What do you call a woman who has lost 95% of her intelligence?
A: Divorced.
- Scientists have discovered a food that diminishes a woman's sex drive by 90%. It is called Wedding Cake.
- Marriage is a 3-ring circus: Engagement Ring, Wedding Ring, Suffering.
- Our last fight was my fault. My wife asked me "What's on the TV?" I said, "Dust!"
- In the beginning, God created the earth and rested. Then God created Man and rested. Then God created Woman. Since then, neither God nor Man has rested.
- Q: Why do men die before their wives?
A: They want to.
- A beggar walked up to a well-dressed woman shopping on Rodeo Drive and said, "I haven't eaten anything in four days. She looked at him and said, "God, I wish I had your will power."
- Young Son: "Is it true, Dad, I heard that in some parts of Africa a man doesn't know his wife until he marries her?"
Dad: "That happens in every country, son."
- A man inserted an advertisement in the classified: "Wife Wanted." The next day he received a hundred letters. They all said the same thing: "You can have mine."
- The most effective way to remember your wife's birthday? Forget it once.
- Women will never be equal to men until they can walk down the street with a bald head and a beer gut, and still think they are beautiful.

Sometimes the Pantyhose can be too thick...



Martin Cooper sent in this holiday snap...



Remember our Rotary theme for the year:

**THE FUTURE OF ROTARY
IS IN YOUR HANDS**