

THE UNLEY ROTARIAN

Meeting 3764 – 31st May 2011

Website: unley.rotaryclub.org.au

2010 - 2011



Rotary Club of Unley Inc.

DISTRICT 9520
CHARTERED 17TH APRIL 1935



PRESIDENT: Joan Reed: 8379 8470 or 0401 714 499
SECRETARY: Mavis Martin: 8178 0076 or 0408 399 834
ADDRESS: PO Box 18, Unley SA 5061
EMAIL: unley.secretary@rotaryclub.org.au
MEETINGS: The Club meets every Tuesday at "Tiffins on the Park",
176 Greenhill Road Parkside (Cnr George Street) at 6.30pm.
Fellowship at 6.00pm

Our Last Meeting

Meeting No.	3764
Date	31 st May 2011
Occasion	Visit to the Adelaide Planetarium
Venue	University of South Australia, Mawson Lakes
Chairman	Stephen Baker
Guests	Margaret Payne, Nicola Schirmer, Vincent Lai, Catherine Reed, John Pettinger, Linda Peacham, Beverley Baker, Lalita Lopez

President's Announcements

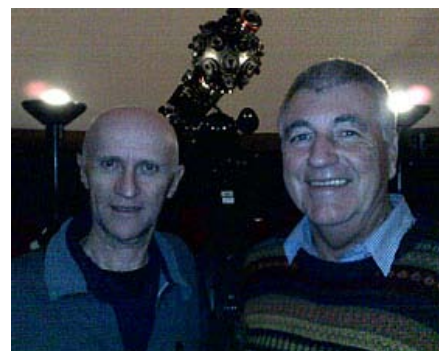
1. The District Governor's Change Over is on 26th June at Berri; \$35 per head commencing at 12 noon for 12.30 pm. Please see President Joan for details
2. On 5th June OSSAA are having a Fundraising Lunch at the Glenelg golf course. The guest speaker is the Governor His Excellency Rear Admiral Kevin Scarce AC CSC RANR. Please see Stephen Baker to make your booking.
3. A reminder about the vacancies in the Thrift Shop that need to be filled.
4. The annual **Volunteers Day concert** to celebrate the 10th anniversary of the International Year of Volunteers and to thank South Australian volunteers who make an outstanding commitment and contribution to our community is being held at the Adelaide Festival Theatre on Volunteers Day, Monday 13 June 2011, the Queen's Birthday public holiday. All South Australian volunteers are eligible to attend the concert. Registration forms are available from the Office for Volunteers website at <http://www.ofv.sa.gov.au/volunteerday.htm>. Tickets will be allocated on a first come, first served basis and registrations close Friday 3 June 2011 - so be quick! For further information visit www.ofv.sa.gov.au or call the Office for Volunteers on 8463 4490.

Visit to the Adelaide Planetarium

A number of Rotarians and guests (20 in total) met at the Planetarium at Mawson Lakes to commune with the stars. Our host Martin Lewicki from UniSA took us on an intergalactic journey applying equipment used by surveyors 40 years ago. We visited the planets, the planetary systems and the Milky Way (comprising billions of hydrogenated stars).

The moon is our closest planet (reached in three days during the moon landing). A more robust examination of Mars is planned for next year. Of interest was the way in which different cultures view the planets and stars. Martin described how the aborigines uniquely perceive the Southern Cross, Scorpio and other systems.

There is a hell of a lot of dust out there from dying planets. The writer managed to nap under the stars for a few minutes. Dinner at Cafe Primo followed. There were no lucky squares which disappointed everyone



Our space tour guide, Martin Lewicki, with Stephen Baker in front of the Planetarium's Zeiss Jena ZPK1 star projector.

Rotary News

Banerjee outlines emphases for the year

Rotary International News -- 25 May 2011

RI President-elect Kalyan Banerjee asked Rotarians at the 2011 RI Convention in New Orleans, Louisiana, USA, on 25 May to go back to their communities and think of "new and different ways" to take on the challenges of today.

"We are the doers of our communities, the leaders, the ones who are most involved, who see the problems and have the means to find the solutions," Banerjee said. "I am asking you to reach within and unleash your inner power and then use it to embrace everything and everyone around you."



RI President-Elect Kalyan Banerjee

Banerjee, who will take office 1 July, said Rotarians should be guided by three emphases -- the family, continuity, and change -- as they work to support the 2011-12 RI theme, Reach Within to Embrace Humanity.

Family is the first emphasis, he said, because the family is the starting point for everything Rotary is trying to accomplish.

"The family is the building block of the community," Banerjee said. "If we wish to see a world that is more joyous, we first have to make sure that the families of the world are more joyous, that they have the things they need to be happy, to thrive, and move forward. So we have to look at housing, at clean water and sanitation, at health care, at all the issues affecting mothers and children."

Continuity involves continuing and strengthening those things Rotarians do well, said Banerjee.

"There are so many areas in which we have been successful -- working for clean, safe water; spreading literacy; working in so many ways with Generation Next, our youth. And of course, our greatest project, polio eradication," he said. "If we want to really achieve the impossible, we have to have not only persistence, but vision -- we have to be looking past what we are doing now, at what we can and should be doing in the days and years to come."

Change is the third emphasis, Banerjee said. If Rotarians wish to achieve peace, reduce child mortality, prevent hunger, and stop environmental degradation, they must be the instruments of that change, he explained.

"We will need to think in new and different ways, explore new ways of seeing," Banerjee said. "If we do what we have always done, we will get what we have always got -- nothing better, nothing more. This would not satisfy us professionally, and it certainly should not satisfy us in our Rotary service, where the stakes are so much higher."

Tanaka elected RI President for 2012-13

Rotary International News -- 23 May 2011

Sakuji Tanaka, a member of the Rotary Club of Yashio, Saitama, Japan, was elected president of Rotary International for 2012-13 by delegates during the fourth plenary session at the 2011 RI Convention in New Orleans, Louisiana, USA.

"It is my honor to accept the nomination to serve as president of Rotary International," said Tanaka. "Since I joined Rotary, I have embraced every new challenge of Rotary service. To me, *challenge* is a very important word. It inspires us. It also helps us to be and to do our best. It allows us to bring out our fullest potential."

Tanaka encouraged Rotarians to help Rotary reach its potential by finishing the job of polio eradication and using the organization's strengths to enhance its ability to "do good in the world."

He said Rotarians share a responsibility to make Rotary clubs stronger by attracting quality members and ensuring that every club meeting is productive and meaningful. He also called upon clubs to make an action plan to bring in younger members.

"We need to stop talking about this. Instead, why don't we just do it!" he said.

Tanaka also took a moment to thank Rotarians for the outpouring of assistance after the earthquake and tsunami that struck his country in March. "People around the world, particularly Rotarians, offered help to rebuild the communities that were lost. Only with the knowledge that we are not alone, can we work together for the long healing process after such tragedy."

For 32 years, Tanaka was president of Tanaka Company Ltd., a wholesale firm that went public in 1995 and later merged with other leading wholesalers in Japan. Currently, he serves as vice president of the Yashio City Chamber of Commerce and adviser to Arata Co. Ltd., an animal feed and pet food wholesaler. He also chaired the National Household Papers Distribution Association of Japan for eight years. Tanaka studied business at Nihon Management Daigakuin and Tokyo Management Daigakuin.

A past trustee of The Rotary Foundation, Tanaka chaired the 2009 Birmingham Convention Committee. His other service to Rotary includes RI director, regional Rotary Foundation coordinator, district governor, and member of the Polio Eradication Advocacy Task Force, the Permanent Fund Committee for Japan, and the Future Vision Committee.

Tanaka established an endowed Rotary Peace Fellowship, and he and his wife, Kyoko, are Paul Harris Fellows, Benefactors of the Permanent Fund, and Major Donors.

He is a recipient of RI's Service Above Self Award and The Rotary Foundation's Distinguished Service Award.



RI President Nominee Sakuji Tanaka

Generation Y has much to offer Rotary

Rotary International News -- 23 May 2011

Michael McQueen, who spoke at the second plenary session of the RI Convention, is a social researcher and best-selling author of two books on bridging the generation gap. As a leading authority on youth trends, he is regularly featured on TV and radio programs. McQueen sat down with RI News in New Orleans, Louisiana, USA, to talk about how Rotary can best connect with Generation Y.

RI News: Your book *The 'New' Rules of Engagement* looks at what drives and defines Generation Y. How do you define this generation?

McQueen: Well, numerically, Generation Y is between the ages of 12 and 30. But culturally, they are globally minded. Through online social interactions, many members of this generation have networks of friends around the globe who are only a click away.

RI News: How can Rotarians best reach out to Generation Y?

McQueen: Start small. Rather than approaching young people by asking them to join, engage them with short-term projects. Build relationships with them so they get a sense of Rotary's DNA. When Rotarians are asked about Rotary by younger people, often they

answer with how Rotary works -- the rules, traditions, and rituals. Rotarians need to explain the "why" of Rotary. Generation Y is outcome focused. Have a clear answer on why the outcome of projects is important.

RI News: What kinds of benefits can Generation Y bring to Rotary?

McQueen: The next generation represents an enormously exciting opportunity for Rotary. There are three reasons why. One, having grown up with the Internet and being so interconnected, young people are acutely aware of global issues and concerns. They believe that such a small world really can be changed. Two, they are socially engaged. Recent studies have shown that 70 percent of Generation Y actively volunteers on a weekly basis. Not only does this group feel it can make a difference, it genuinely wants to. Three, they are ambitious. Young people today are desperate to get ahead in their careers and are looking for mentors and networking opportunities.

RI News: Generation Y seems to be very busy, perhaps busier than previous generations. How can Rotary overcome this challenge?

McQueen: Yes, the younger generation has been raised in a faster-paced world. The demands on their time, energy, and attention are enormous. But when young people say they don't have time for Rotary, they are stating a priority rather than a fact. Young people simply perceive Rotary as a lot of restrictive rules and time-consuming work. Rotary's challenge is to communicate to young people the compelling reasons and benefits of joining Rotary.

RI News: What about new technology? How should Rotary be using technology to its advantage to attract young people?

McQueen: Use more multimedia. For instance, nobody under the age of 35 really knows what polio is. Their parents do, and they can be told how crippling this deadly disease is. But that only means young people will be intellectually pulled in, not emotionally. Use video to educate them about polio. Also, more clubs should have websites that engage young people.

RI News: Are you considering becoming a Rotarian?

McQueen: Funny you ask. I officially joined Rotary on 28 February. But there are so many passionate, engaged, and inspired young people around the world right now who are in the right position to join.



Michael McQueen, author and founder of Nexgen, spoke at the second plenary session Monday 23 May. He sat down for an interview with RI News.

Diary Dates

Month	Day	Date	Activity Details	Venue	Enquiries
June	Saturday	04/06/11	Celebrating Women in Rotary	Adelaide Oval Members Dining Room	AG Kim Harvey
	Sunday	26/06/11	DG's Change Over Luncheon	Berri Resort Hotel	Joan Reed
	Tuesday	28/06/11	Change Over Dinner	Kooyonga Golf Club	Stephen Baker

Our Upcoming Meetings

Date	Venue	Time	Occasion	Chairman & Scribe	Plaque Board	Sergeant	Attendance Desk
07/06/11	Tiffins on the Park	6 for 6.30pm	PDG Dick Cuttle: "Victorian Bushfire Relief"	N White	S Baker	C Schirmer	A Wehr & S Westgarth
14/06/11	Tiffins on the Park	6 for 6.30pm	Veronika Hollands: "German Exchange Student"	J Singh	K Daly	C Schirmer	S Westgarth & N White
21/06/11	Joint Meeting with Rotary Club of Brownhill Creek Edinburgh Hotel	6 for 6.30pm	Super Quiz Night	TBA	J Casburn	N/A	N White & W Andrews
28/06/11	Kooyonga Golf Club	6.30 for 7pm	Change Over Night	TBA	R Elms	TBA	W Andrews & S Baker

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Stephen Baker on 8379 7105 or email to unley.vocational@rotaryclub.org.au

Venue Set-up/Plaque Board Enquiries To: Bulletin Editor

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Members rostered on Venue Set-up and Plaque Board should see Tiffins on the Park staff when access to the club's meeting paraphernalia is required. Please remember to gather up all items at the end of the meeting and return them to the storeroom.

Saturday Thrift Shop Roster: June 2011

Week No.	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
1	04/06/11	David Middleton & Jerry Casburn	Mavis Martin & Stephen Westgarth
2	11/06/11	Stephen Baker & Greg McLeod	Wendy Andrews & Bob Laws
3	18/06/11	Glenys Ferguson & Joan Reed	Neesha Nandasena & Nathan White
4	25/06/11	John Peacham & Chandra Sluggett	David Mackrell & Sheila Evans
5	N/A	Reno Elms & Bob Mullins	Natalie Bowen & Joan Reed

Rotarians, who are unable to attend as rostered, please arrange a swap or contact:

Bob Laws: 8223 6403; (M) 0438 865 305; e-mail: steedman@senet.com.au

The Back Page

Astronomical Jokes – Good and Bad

I once stayed up all night wondering where the sun went to at night..., -then it dawned on me."

Black Holes are where God is dividing by zero.

The Official Unabashed Scientific Dictionary defines black holes as what you get in black socks.

Freshmen in the general-science class at Mark Twain Middle School in Mar Vista, Calif., were studying astronomy.

"What do we call a group of stars that makes an imaginary picture in the sky?" the teacher asked.

"A consternation," one student replied.



NASA just disclosed details on why the Mars Rover wouldn't accept any commands. They took a picture of the Rover's built-in display which showed a Windows screen and the text, "Press any key to continue".

The New York Times, among other papers, recently published a new Hubble photograph of distant galaxies colliding. Of course, astronomers have had pictures of colliding galaxies for quite some time now, but with the vastly improved resolution provided by the Hubble Space Telescope, you can actually see lawyers rushing to the scene...

A theologian and an astronomer were talking together one day. The astronomer said that after reading widely in the field of religion, he had concluded that all religion could be summed up in a single phrase. "Do unto others as you would have them do unto you," he said, with a bit of smugness, knowing that his field is so much more complex.

After a brief pause, the theologian replied that after reading widely in the area of astronomy he had concluded that all of it could be summed up in a single phrase also.

"Oh, and what is that?" the astronaut inquired.

"Twinkle, twinkle, little star; how I wonder what you are!"

An astronomer is on an expedition to Africa to observe a total eclipse of the sun, which will only be observable there, when he's captured by cannibals. The eclipse is due the next day around noon. To gain his freedom he plans to pose as a god and threaten to extinguish the sun if he's not released, but the timing has to be just right. So, in the few words of the cannibals' tongue that he knows, he asks his guard what time they plan to kill him.

The guard answers, "Tradition has it that captives are to be killed when the sun reaches the highest point in the sky on the day after their capture so that they may be cooked and ready to be served for the evening meal".

"Great", the astronomer replies.

The guard continues, "But because everyone's so excited about it, in your case we're going to wait until after the eclipse."

Sherlock Holmes and Dr. Watson go on a camping trip, set up their tent, and fall asleep. Some hours later, Holmes wakes his faithful friend. "Watson, look up at the sky and tell me what you see."

Watson replies, "I see millions of stars."

"What does that tell you?"

Watson ponders a minute. "Astronomically speaking, it tells me that there are millions of galaxies and potentially billions of planets. Astrologically, it tells me that Saturn is in Leo. Time wise, it appears to be approximately a quarter past three. Meteorologically, it seems we will have a beautiful day tomorrow. What does it tell you?"

Holmes is silent for a moment, then speaks. "Watson, you idiot, someone has stolen our tent."

Remember our Rotary theme for the year:
BUILDING COMMUNITIES
BRIDGING CONTINENTS