



THE UNLEY ROTARIAN: Meeting 3882 – 29 October 2013

Website: unley.rotaryclub.org.au

Our Last Meeting

Venue	Public Schools Club
Guest Speaker	Dr Elaine Saunders
Chairman	Mavis Martin
Apologies	Briony & Jerry Casburn, Lindsay England, Heather Kilsby, Nino Malvetti, Nathan White
Guests	Sarah Bellhouse
Returning Rotarians	Reno Elms, Sheila Evans, Bob Laws, David Middleton, Anne Wehr
Attendance	17 members and guest

Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Greg McLeod: 8271 8409

or 0417 811 838

Secretary: Mavis Martin: 8178 0076
Address: PO Box 18, Unley SA 5061

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Public Schools Club

207 East Terrace, Adelaide

President Greg's Announcements

The **Annual General Meeting** of the Rotary Club of Unley Inc. will be held at 6.30pm on Tuesday 3/12/13 at the Public Schools Club East Terrace Adelaide. The business of the meeting will include the election of the following officers to fill vacancies on the Board for the 2014-2015 year:

- President (2015-2016),
- Vice President,
- Secretary, Treasurer,
- Director (International)

- Director (Community),
- Director (Vocational and Youth),
- Director (Membership)

Nominations forms signed by the proposer and the nominee are to be forwarded to the Club Secretary at PO Box 18 Unley SA 5061 not later than 7 days prior to the election date.

Nomination forms are downloadable by members from the Club website or can be obtained on application to the Club Secretary or the Club President.

Christmas Dinner will be on December 10.

Guest Speaker - Dr Elaine Saunders: "Why I chose hearing"

Chairperson Mavis Martin introduced Elaine who is a member of the Rotary Club of Melbourne and Chair of its Health Issues Committee. She was born in England and graduated from the

University of Manchester. Elaine worked with some of the world's leading hearing researchers including Professor Graeme Clark, Professor Peter Blamey and the late Professor Dafydd Stephens. Elaine emigrated to Australia in 1984 to lead the Audiology team at The Alfred Hospital in Melbourne where she later served as a member of the Board.

She has her own website and blog at http://elainesaunders.com.au where she discusses hearing loss and hearing technology. Recently several ABC radio stations from around Australia contacted Elaine to talk on air regarding noise exposure and hearing loss as she is known at the ABC as a knowledgeable, reliable and non-commercial speaker on the topic.

Elaine is co-founder and Managing Director of *Blamey Saunders hears*, an audiology eHealth company. Blamey Saunders has twice been a finalist in the Telstra Business Awards, was runner-up for the Australian Retail Association's Online Retailer of the Year in 2013, and was awarded the Prime Award for Innovation in 2012.

As recognition for her work, Elaine has received a number of prestigious international and Australian awards. She was a Churchill Fellow in 1979.

Elaine explained that her interest in hearing stemmed from her father who suffered serious hearing loss. He became heavily involved with the *Friends of the School for the Deaf* and asked his daughter to help as a volunteer, and she worked there for a year in a teaching role. Her father insisted that she enrol in a science course which led her to studying quantum physics. Other subjects were pursued for her Master in Audiology, and a PhD in hearing impairment followed.



President Greg



Elaine has had the benefit of working with many inspiring researchers, some of which were mentioned in the introduction. There was a special moment when Graeme Clark declared that he had discovered a new hearing aid amplifier.

Her company Blamey Saunders was established with Professor Peter Blamey and employs 25 engineers to develop new and improved hearing solutions. A e-health service has been established across Australia which allows people to better manage their hearing issues. BS has dealt with cases beyond Australia including for example a yachtsman at sea, an oil rig worker in PNG and a person in China. The company can provide a top quality hearing aid for as little as \$2000, much less than competing solutions. As a result of her Rotary involvement, Elaine is collaborating to establish a national hearing aid bank to provide usable second hand aids to developing countries. During question time a discussion ensued on how these aids could be sourced.



Elaine, Mavis and the highly valued Rotary pen

Elaine made the point that early intervention will reduce hearing loss because the aids stimulate the nerves and hearing capacity. Untreated hearing loss can double the risk of dementia.

Elaine was thanked by acclamation.

Spots

Ken Haines announced that \$1047 had been banked from the Bunnings BBQ. Help is needed to cook cookies/cakes for the senior citizens afternoon next Sunday at the Unley Community Centre – to be delivered there by 1pm.

Bob Laws asked for a replacement for his thrift shop shift next Saturday.

Wendy Andrews announced that the T-shirts were available for collection and payment. Last week's guest speaker Mandy Tanna had sent a thank you and asked for assistance to transport a 83yo researcher from Urrbrae to the Mitcham Library 3 times a week. Briony Casburn will be celebrating her 60th birthday tomorrow.

Joan Reed will be looking for members to volunteer for next year's Committee positions.

Stephen Baker asked for names of suitable speakers for the 2015 District Conference. He also mentioned that it had been Ken Haines' birthday last Tuesday. Ken H reminded that it had been Greg McLeod's birthday yesterday.

Mavis Martin announced that next week's guest speaker from Uganda could not come due to illness and there would be another person provided by the Hope Foundation

Sergeant Ken Haines somehow managed to have Elaine draw out Reno Elms' number for the infernal squares. The highlight of the fines session was the announcement that Reno had been granted another year at Unley...this will be his 11th.

The meeting closed at 8.10pm.

Rotary International News

Rule changes

Representatives from Rotary's 532 districts met in downtown Chicago 21-26 April, approving a number of measures designed to strengthen Rotary, increase membership, and enhance the organization's capacity to serve.

Among other actions during the week, representatives:

- Allowed districts to have more than two e-clubs. The 2010 Council made e-clubs, which meet electronically, a
 permanent part of Rotary. Proponents argued removing the limit will bring in new members and will appeal
 particularly to young professionals, who may be less able to meet in person weekly.
- Approved satellite clubs, whose members meet at a different time and location from their parent club but are still
 considered members of the parent club. The measure is intended to make it easier for members to develop the core
 for a new club.
- Increased the number of clubs that can take part in pilot projects from 200 to 1,000. The RI Board uses these pilots, which last for up to six years, to test new ideas, methods, and organizational frameworks for clubs. Pilot clubs that participate in these experiments are fully functioning Rotary clubs but are exempt from some requirements of the Standard Rotary Club Constitution.
- Approved changing the name of Rotary's Fifth Avenue of Service, currently called "New Generations Service," to
 "Youth Service." Proponents of the name change argued Wednesday that the word "youth" is more universally
 understood, both inside and outside Rotary, and clarifies the fact that these programs encourage Rotarians to
 empower youth.
- Approved a measure allowing participation in club projects to count toward club attendance requirements. The
 measure amends the Standard Rotary Club Constitution to require that a member attend or make up at least 50
 percent of regular club meetings or engage in club projects for at least 12 hours in each half of the year, or a
 combination of both.

- Approved a measure allowing Rotarians outside the United States and Canada to receive an electronic edition of their official regional Rotary magazine, if one is available.
- Approved a measure creating the office of vice governor, who would act as a substitute if the governor became
 unable to serve. The vice governor would be selected by the district's nominating committee from among the district's
 past governors.

Interesting times ahead!

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2013	Dec	Sunday	15	Carols at the Rotunda	Unley Road

Our Upcoming Meetings

	Date	Venue	Time	Occasion	Chairman & Scribe	Set up & Welcome	Sergeant	Attendance Desk
5	Nov 13	PSC	6 for 6.30pm	Lindy Tipple Hope Foundation	V Holt	R Mills	K Haines	W Andrews S Baker
12	? Nov 13	PSC	6 for 6.30pm	Stephen Westgarth The Rotary Foundation	P Trimmer	R Mullins	K Haines	S Baker B Casburn
19	Nov 13	PSC	6 for 6.30pm	Briony & Jerry Casburn Fun and games-bring milk money	S Evans	J Newall	K Haines	B Casburn R Elms

Venue: PSC = Public Schools Club

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Nathan White 0424 608 699 or email to unley.vocational@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor - Stephen Baker on 8379 7105

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Saturday Thrift Shop Roster

November 2013

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm	
1	2 Nov 13	David Middleton & Jerry Casburn	Bob Laws & Stephen Westgarth	
2	9 Nov 13	Greg McLeod & Stephen Baker	Joan Reed & Mavis Martin	
3	16 Nov 13	Glenys Ferguson & Wendy Andrews	Neesha Nandasena & Nathan White	
4	23 Nov 13	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines	
5	30 Nov 13	Bob Mullins & Reno Elms	Stephen Westgarth & David Pisoni	

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact: Lindsay England: 8445 8552; (M) 0408 857 775; e-mail: lengland@senet.com.au

Bunnings Mile End Barbeque Dates

ALL the Bunnings Mile End Barbeque dates are the **last Monday** of the month from 8am to 5pm. **NEXT DATE: 25 November Morning shift 8.30am – 12.30pm Afternoon shift 12.30 – 5pm**

The Voice of Rotary

Broadcast on 1197 AM RPH Adelaide each Tuesday 7.30-8.00 am

From each Wednesday the broadcast program can be heard on-line at www.rphadelaide.org.au Information available from Rotarian Chris Hughes (Burnside); Tel: (08) 8379 4633; Mob: 0418 835 977 and John Cox (Nth Adelaide); Email: emandcee@bigpond.com



October - November 2013 Program

5 Nov 13 PP Jeff Cluse (Prospect)		The Premier's Service Club Awards
12 Nov 13	PP Val Kirk (Walkerville)	Child Slavery
19 Nov 13	Pres Frank O'Neill (Adelaide)	90 Years of Rotary
26 Nov 13	RI President 2013/14 Ron D Burton (Norman, Oklahoma)	Voice of Rotary Broadcast No.1000

The Back Page

King Arthur and the Old Witch....a true fairy tale

Young King Arthur was ambushed and imprisoned by the monarch of a neighbouring kingdom. The monarch could have killed him but was moved by Arthur's youth and ideals. So, the monarch offered him his freedom, as long as he could answer a very difficult question. Arthur would have a year to figure out the answer and, if after a year, he still had no answer, he would be put to death.

The question?...What do women really want? Such a question would perplex even the most knowledgeable man, and to young Arthur, it seemed an impossible query. But, since it was better than death, he accepted the monarch's proposition to have an answer by year's end.

He returned to his kingdom and began to poll everyone: the princess, the priests, the wise men and even the court jester.

He spoke with everyone, but no one could give him a satisfactory answer. Many people advised him to consult the old witch, for only she would have the answer. But the price would be high; as the witch was famous throughout the kingdom for the exorbitant prices she charged.

The last day of the year arrived and Arthur had no choice but to talk to the witch. She agreed to answer the question, but he would have to agree to her price first. The old witch wanted to marry Sir Lancelot, the most noble of the Knights of the Round Table and Arthur's closest friend! Young Arthur was horrified. She was hunchbacked and hideous, had only one tooth, smelled like sewage, made obscene noises, etc. He had never encountered such a repugnant creature in all his life.

He refused to force his friend to marry her and endure such a terrible burden; but Lancelot, learning of the proposal, spoke with Arthur. He said nothing was too big of a sacrifice compared to Arthur's life and the preservation of the Round Table.

Hence, a wedding was proclaimed and the witch answered Arthur's question thus:

What a woman really wants, she answered....is to be in charge of her own life. (really easy when you think about it!)

Everyone in the kingdom instantly knew that the witch had uttered a great truth and that Arthur's life would be spared.

And so it was, the neighbouring monarch granted Arthur his freedom and Lancelot and the witch had a wonderful wedding.

The honeymoon hour approached and Lancelot, steeling himself for a horrific experience, entered the bedroom. But, what a sight awaited him. The most beautiful woman he had ever seen lay before him on the bed. The astounded Lancelot asked what had happened.

The beauty replied that since he had been so kind to her when she appeared as a witch, she would henceforth, be her horrible deformed self only half the time and the beautiful maiden the other half.

Which would he prefer? Beautiful during the day....or night?

Lancelot pondered the predicament. During the day, a beautiful woman to show off to his friends, but at night, in the privacy of his castle, an old witch? Or, would he prefer having a hideous witch during the day, but by night, a beautiful woman for him to enjoy wondrous intimate moments?

What would YOU do?

Noble Lancelot said that he would allow HER to make the choice herself. (another brilliantly easy answer)

Upon hearing this, she announced that she would be beautiful all the time because he had respected her enough to let her be in charge of her own life.

Now....what is the moral to this story?

The moral is..... If you don't let a woman have her own way, things are going to get ugly

