



Our Last Meeting

Venue	Public Schools Club
Event	Joint Meeting with RC Prospect Guest Speaker - Amanda Grocock
Chairman	Bob Mullins
Apologies	Jerry & Briony Casburn, Graham & Patsy Beckett, Sheila Evans, Marlene Small
Guests	Prospect – President Carol Walsh, 13 other Rotarians and Myrna Dumati (Friend of Rotary)
Returning Rotarians	Joan Reed, Liz Christie, Geoff Hill
Attendance	20 members 16 guests

Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Joan Reed: 8379 8470
or 0411 714 499

Secretary: Mavis Martin: 8178 0076

Address: PO Box 18, Unley SA 5061

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Public Schools Club
207 East Terrace, Adelaide



Great use of PSC port

The joint meeting was opened by President Joan, who welcomed RC Prospect. Prospect President Carol Walsh opened Club meeting 3130 and mentioned that tomorrow Mostyn Jones would celebrate 30 years in Rotary.

President Joan's Announcements

The Thrift Shop Committee will meet after this meeting.

Detmold BBQ will be on Thursday and Friday – Jerry is looking for a rice cooker.

Congratulations to the Conference organising committee, members and partners who worked towards a successful event



Presidents Carol Walsh and Joan Reed

Guest Speaker - Amanda Grocock: The New Rundle Mall

Chairman Bob Mullins introduced Amanda Grocock who is the Rundle Mall Marketing Authority's marketing consultant. Amanda has spent 20 years in marketing of major venues and events.

Amanda explained that the Rundle Mall is going through a major restructuring both physically and in its imaging. Effort is being made to rebadge the Mall into Rundle Place, full of excitement and interest.

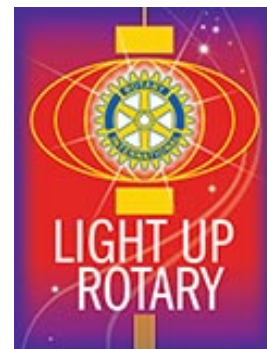


Bob Mullins with Amanda Grocock

It is 528 metres in length and has 700 retailers and numerous businesses - the retail and cultural heart of the city. Twenty million visitors are hosted here each year. The Marketing Authority is responsible for the long term sustainability of the Mall. While competition with other shopping venues has always been welcome, the intrusion of on-line shopping now presents an ever increasing threat. On a broad front the RMMA is marketing the Mall as a vibrant trade, shopping and investment precinct.

The latest marketing tool, a video "Unfold Rundle Mall" was shown and emphasised the emergence of a new Mall brand as a shopping, entertainment and night time venue. This is consistent with the clientele of the Mall.....over 50% are under 30. Exclusive stores such as Tiffany have been attracted with the aim of focusing on unique shopping experience, unattainable on-line. All forms of communication are being used to sell the message - magazines, outdoor advertising and social and digital media (including Facebook, Twitter and Instagram). And the Council is dedicated to increasing the residential base as a worthy lifestyle destination.

Amanda was thanked by acclamation and presented with the fabulous Rotary pen.



Spots and Sergeant's Session

Stephen Westgarth announced that:

- The Public Schools Club will again be convening an exclusive Riedel Wine Tasting at 6pm on Thursday June 4 at a cost of \$130 per head (with a special deal on wine glasses) and will be limited to 40 places....applications close 17 May on Eventrite.
- The SA Police Band will begin playing at the Unley Rotunda at 11.45 am for the POOTY award ceremony on May 19; he is collecting the \$55pp for the POOTY dinner.

Lindsay England asked for all those with a key to the Thrift Shop to inform him.

Mavis Martin canvassed the sourcing of a meal at the Hilton Hotel on South Rd for the vocational visit to Bunnings in a fortnight's time. Mavis is hosting a Timor Leste teacher Jose, who was going to come to this meeting but was prevented from doing so due to his exhausting agenda.

Stephen Baker ascertained that Valerie will pick up Sheila Evans, whose health is improving, for the POOTY dinner.

Sergeant Ken Haines was aided by our guest speaker to select John Russell's marble for the atrocious squares. The happiness and fines session abounded with generosity. Carol Walsh expressed appreciation for the loading of a 40ft DIK container for Vanuatu, and Joan loved her time at the races with grand-daughter Tayla.

The meeting closed at 7.56pm.....ony a Joan.

Rotary International News

Spirit of Earth Day: Tree planting project stems from surviving a tsunami

By Ryan Hyland - Rotary News -- 22 Apr 2015

As a child, Gowri Rajan was scared of trees because of the reptiles and insects lurking in their roots, branches, and leaves. "I wouldn't go near trees," says Rajan. "It's ironic that, later in life, a tree would be the reason I'm still alive."

On the morning of 26 December 2004, a tsunami slammed into Rajan's vacation house on the Indian Ocean in Sri Lanka, where her family and a few friends were staying for the holidays. The water violently crashed through the house, destroying everything inside. "I said my last prayers. I thought this was the end," she recalls.

When the water receded, it swept Rajan with it. But she saved herself by grabbing onto one of the few trees that hadn't been uprooted. "For 20 minutes I held on with all my strength. I could feel the ocean pulling my body in," says Rajan, who lost three of her friends that day.

After the wave receded, she started to swim back to the house through the dark water, to rejoin her family and friends. A second wave came crashing in. A friend was able to reach Rajan and help her climb to the top of another tree. "I was saved by two trees," she says. "It's a miracle I'm still alive."

Now, Rajan is looking for a million people to share their tree stories to raise awareness and money to restore the island nation's trees.

Rajan is a Rotary member and leader in her region, which started the One Million Tree Stories project in December, 10 years after the tsunami. One of the region's Rotary clubs, the Rotary Club of Ibbagamuwa, is playing a prominent role because it had already been working on reforestation. The Rotary members are partnering with hundreds of local farmers, a bank, and government agencies. The Sri Lankan army will help plant the first trees. The goal is to plant 1 million trees this year along the banks of protected reservoirs in the Kurunegala district, in the country's North Western Province, and another 4 million trees over the next five years.

Rotary members and the public can sponsor a tree for 100 Sri Lankan rupees (about \$.75 cents) and are encouraged to tell their own tree stories on the project's Facebook page. "Research shows every human being is emotionally connected to a tree in some way or another," says Rajan. "We want to hear these stories. It will help create a personal connection to the tree you sponsor."

Rajan says 40 cents of each dollar donated to the project will go to The Rotary Foundation, while the remaining 60 cents will be used to buy trees and care for them during their first two years. Every tree will be tagged and entered into a computer system that will enable sponsors to monitor its growth.

Environmental protection

According to the Sri Lankan government, the nation's forest coverage has declined from 53 percent to 29 percent over the last two decades.

Don Nihal Wanigasekara, president of the Ibbagamuwa Rotary club and the originator of its tree-planting project, says widespread deforestation is contributing to "the destruction of our planet."



Rotary member Gowri Rajan waters a newly planted tree last December in the Kurunegala district of Sri Lanka.

"Although the government has imposed laws to control deforestation, more effort must be made to help our country's natural habitat," says Wanigasekara, a mechanical and mining engineer. "Planting one tree has an enormous benefit to the environment," he adds.

According to the U.S. Department of Agriculture and the U.S. Environmental Protection Agency, a single tree can absorb a ton of harmful greenhouse gases over its lifetime, produce enough oxygen for four people every day, cool the air as well as 10 room-size air conditioners operating 20 hours a day, and provide an estimated \$273 of environmental benefits in every year of its life. Trees also control storm water runoff and reduce the risks of both flooding and drought.

Wanigasekara estimates that Sri Lanka needs a minimum of 20 million new trees over the next 10 years to be able to counter the effects of the carbon dioxide and other gases released into the atmosphere through the burning of fossil fuels.

"Our club unanimously accepted to take on this project because we know how crucial it is to make the environment safer for future generations," says Wanigasekara. "We all have a personal responsibility to keep this planet green. I hope a million trees is just the beginning."

Our Upcoming Meetings

Date	Venue	Time	Speaker/Occasion	Chairman	Set up & Welcome	Sergeant	Attendance Desk
19 May	Unley Rotunda	11.45 for 12.30pm	Police Officer of the Year Ceremony				
	Kooyonga Golf Club	7 for 7.30pm	Police Officer of the Year Dinner Partners Event	S Westgarth	D Middleton	n/a	H Kilsby R Laws
26 May	Bunnings		Vocational Visit	J Reed			

Venue: PSC = Public Schools Club, 270 East Terrace, Adelaide

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Mavis Martin 81780076 0408 399 834 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor - Stephen Baker on 8379 7105

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2015	May	Thu/Fri	14-15	Detmold BBQ (Serving Thurs 6pm, Fri 6am and noon)	Detmold 4.30pm Thursday, 4.30am and 10.30am Friday
		Tues	19	Police Officer of the Year	Unley Rotunda & Kooyonga Golf Course
	Jun	Sat-Tue	6-9	Rotary International Convention	Sao Paulo, Brazil
		Tue	30	Club Changeover	TBA

Saturday Thrift Shop Roster

May - June 2015

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
3	16 May 15	Glenys Ferguson & Joan Reed	Nathan White, Neesha Nandasena & Hiro Yamamoto
4	23 May 15	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5	30 May 15	Bob Mullins & Reno Elms	Stephen Westgarth & David Pisoni
1	6 Jun 15	David Middleton & Lalita Lopez	Bob Laws & Stephen Westgarth
2	13 Jun 15	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact:

Ken Haines 83325138; (M) 0417 896 261; e-mail: kj.haines@bigpond.co

The Voice of Rotary

Broadcast on 1197 AM RPH Adelaide each Tuesday 7.30-8.00 am

From each Wednesday the broadcast program can be heard on-line at www.rphadelaide.org.au
Information available from Rotarian Chris Hughes (Burnside); Tel: (08) 8379 4633; Mob: 0418 835 977 and John Cox (Nth Adelaide); Email: emandcee@bigpond.com

May 2015 Program

19 May	Ex-Rtn Peter Williams (Marathon Resources)	Virtual Museum of Remembrance
26 May	Dr Mark Moore (Women's and Children's Hospital)	Overseas Surgical Specialists Aid



Bunnings Mile End Barbeque Dates

ALL the Bunnings Mile End Barbeque dates are the **last Monday** of the month from 8am to 5pm

Next Date: Monday 26 May

Morning shift: 8.30am – 12.30pm Afternoon shift: 12.30 – 5pm

On the Back Page **SUNDAY CLOTHES**

A little boy was walking down a dirt road after church one Sunday afternoon when he came to a crossroads where he met a little girl coming from the other direction.

'Hi,' said the little girl.

'Where are you going?' asked the little boy.

'I've been to church this morning, and I'm on my way home,' answered the little girl.

'I'm also on my way home from church. Which church do you go to?' asked the little boy.

'I go to the Catholic church back down the road,' replied the little girl. 'What about you? '

'I go to the Anglican church back at the top of the hill,' replied the little boy.

They discover that they are both going the same way so they decided that they'd walk together.

They came to a low spot in the road where spring rains had partially flooded the road, so there was no way that they could get across to the other side without getting wet.

'If I get my new Sunday dress wet, my Mum's going to skin me alive,' said the little girl.

'My Mum'll tan my hide, too, if I get my new Sunday suit wet,' replied the little boy.

'I'll tell you what I think I'll do,' said the little girl. 'I'm gonna pull off all my clothes and hold them over my head and wade across.'

'That's a good idea,' replied the little boy. 'I'm going to do the same thing with my suit.'

So they both undressed and waded across to the other side without getting their clothes wet. They were standing there in the sun waiting to drip dry before putting their clothes back on, when the little boy finally remarked:

'You know, I never realized before just how much difference there really is between a **CATHOLIC** and an **ANGLICAN!!**'

