

THE UNLEY ROTARIAN: Meeting 3962 – 7 July 2015

Website: unley.rotaryclub.org.au

### Our Last Meeting

Venue	Public Schools Club
Occasion	Planning for 2015-2016
Chairman	Stephen Baker
Apologies	Briony & Jerry Casburn, Glenys Ferguson, Mavis Martin, Bob Mullins
Returning Rotarians	Lindsay England, Pam Trimmer
Visiting Rotarians	None
Guests	The very well behaved Emma and Andrew Conway, grandchildren of the Becketts, and potential members in the second half of the 21st Century.
Departing Rotarians	None
Attendance	19 members 2 guests

## **Rotary Club of Unley Inc.**

### District 9520 - Chartered 17 April 1935

President: Stephen Baker: 8379 7105

or 0403 687 015

Secretary: Greg McLeod: BH 8223 3999

or AH 8271 8409 or 0417 811 838

Address: PO Box 18, Unley SA 5061
Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Public Schools Club

207 East Terrace, Adelaide

## President Stephen's Announcements

- District Changeover last Sunday attended by DG Jerry and Briony Casburn, David Middleton and the two Stephens. I received a District Governor's Award for our club on behalf of President Joan. Of the three categories on which the award is based, we did well for our humanitarian efforts and enhancing Rotary's image but only just scraped through for club strengthening.
- 2. RAWCS has provided a Certificate of Recognition for our support of DIK.
- 3. Jerry Casburn would like to organise another trip to Calperum in October, perhaps midweek, for those interested.
- 4. Mavis Martin's health has improved and she flew out last for England with Richard.
- 5. Next week we are celebrating a 'Parlez vous Français' night with Phil Hoffmann Travel. Please wear Blue White and Red somewhere and bring along a French partner if obtainable.



President Stephen Baker

Be a gift

to the world

## Planning for 2015-2016

President Stephen advised that this year we will be toasting the People of Australia and Rotary International at the start of meetings, not necessarily in that order. We will not be singing or expressing gratitude for our good fortune.

He encouraged robust discussion aimed at establishing an agenda for achievement by the club in the coming year. The club engaged with vigour and the planned structure of the discussion was soon abandoned.

He said that Wendy and Reno had done well in helping the club embrace the community but we could do better. Joan suggested we could look to do work with Meals on Wheels. Wendy advised she had contacted the council about us providing funding to organisations that the Council had not been able to assist to find that there was no-one on that list. She said that Sustainable Communities may need some hands on help.



Val suggested we bypass the Council organisation and approach the councillors directly to get information about the needs of the community.

Pam advised that she, Wendy and Reno had considered a joint project with the Salvos in the Coffee Connect activity teaching people English. And the ideas kept flowing.

Sheila agreed with Joan that we talk to Mitcham Club for some hints on how we could be as successful at community engagement as they are. She also suggested we find out about the needs of the Unley Senior Citizens Club. Geoff Hill advised that some of the privately run child care centres are looking for assistance primarily with project funding.

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Wendy asked if we are committed to being an island unto ourselves or if we are prepared to assist other clubs with their projects. Lindsey concurred.

Pam suggested we may not be the people to do a lot of physical work and we needed to be organisers as much as doers. And Stephen Westgarth concurred, suggesting we play to our strengths as champion organisers of big events. He announced his plans to take POOTY to a new level including the involvement of a media partner and corporate sponsors. Heather suggested the Police Credit Union as a potential sponsor.

Graeme mentioned a successful award his club had conducted in Sydney concerning Pride in Workmanship. And another project was undertaken where incapacitated people were bussed to Big W on a night it wasn't usually open for shopping, refreshments and light entertainment.

Stephen Baker proposed a pilot project of kerb side street numbering. And, the mention of 'Unley' and 'Roads' prompted Joan to suggest a closer working relationship with the Unley Road Association (although it was acknowledged it would be easier if they didn't also meet on a Tuesday).

President Stephen then skilfully directed the meeting to discuss the conundrum of membership. He proffered that our target market was likely around 50 years old. He also suggested that the efforts in the past including letter box drops, advertising, relying on members to make personal contacts, and handing out stuff at citizenship ceremonies and at the Carols had been unsuccessful.

A planned event at the Unley Shopping Centre with Rotarians assembling prosthetic hands was discussed. The discussion also extended to include finding volunteers for the Thrift Shop and a greater involvement with Probus was recommended. It was also suggested we have a "Volunteers Needed" sign painted on the Thrift Shop window.

Amongst other relationships aimed at membership the Public Schools Club was proposed along with the Australian Retired Persons Association and the Independent Retirees Association.

Restrained support was tendered for getting the Bali Banner back from whoever has it so it can flutter outside the Thrift Shop causing people to want to become members. Putting Rotary Information Cards in books sold was also advocated along with getting more articles in the Messenger about events and guest speakers.

It was also suggested we investigate Facebook advertising targeted at residents of Unley between 50 and 60. And it was claimed that this would likely be slightly biased towards potential female members and this is a good thing.

In discussing projects the President suggested that with our Adopt a Village and East Timor initiatives we had plenty on our plates internationally. Sheila suggested we focus on domestic violence and Val thought we might do something about homelessness. But the meeting was losing momentum after an extended period of creative idea generation.

### **Spots**

Pam Trimmer got Bob Laws to do her Thrift Shop shift.

**Lindsay England** advised the Thrift Shop Volunteers afternoon tea will be held at the Unley Senior Citizens Club on 16th August at 3 pm. Members are encouraged to come armed with food.

He also organised Alex Jonson, Sheila Evans and Margaret B to do the Thrift Shop Risk Assessment.

**Stephen Westgarth** presented a DVD of the Conference to the club. Members can get a copy at no charge if they order one from Stephen within the next week.

**Patsy Becket** will contact those going to the show at Murray Bridge on 9th August to pay for the tickets. Anyone not currently booked who wants to go should contact Patsy in the next week to secure a place.

She also got a head count for next week's French Night. If you didn't get your head counted let her know you are coming before the meeting as numbers are needed for catering.

**Greg McLeod** presented a post card from a club in Japan seeking support for the government of Japan getting the Nobel Peace Prize. The consensus view was that it was too soon.

## Sergeant's Session

**Sergeant Joan** was merciless at extracting fines to the extent few had any money left to express either happiness or sadness. Wendy was lucky with the squares, relegating the rest to a state of unluckiness.

# Rotary International News Early cancer detection is saving lives in Sri Lanka

More than 20,000 new cases of cancer are diagnosed every year in Sri Lanka, and many of them prove fatal. The Rotary Club of Colombo, Sri Lanka, set out 10 years ago to save some of those lives by establishing the Cancer Prevention and Early Detection Centre.

In partnership with the National Cancer Control Programme and the Ministry of Health, the center in Colombo has screened more than 35,000 patients, mostly low-income, and detected more than 7,500 cases of abnormalities that



A radiologist prepares a woman for a mammogram at the Cancer Prevention and Early Detection Centre in Colombo, Sri Lanka.

required further investigation. The Rotary Club of Birmingham, Alabama, USA, donated a mammography and ultrasound scanner to the center's breast cancer screening facility. The Colombo Rotary club is seeking to open early detection clinics in other easily accessible locations throughout Sri Lanka.

### Meet Rotary's new President

This excerpt from the July issue of The Rotarian magazine profiles the 2015-16 RI president.

Before he gives a speech, K.R. Ravindran doesn't like flowery, adulatory introductions. They make him uncomfortable. The 2015-16 Rotary president would rather keep a low profile and share the credit. If it were up to him, you probably wouldn't even be reading this article.

Negotiating Days of Tranquility during the Sri Lankan civil war so that health workers could administer drops of polio vaccine? Although it was on his desk that the agreement landed, he says, a lot of people worked to make that happen. Rebuilding 23 tsunami-damaged schools for 14,000 children? He merely led the committee. Taking a label-printing business from a small outfit operating in a space the size of a garage to a global powerhouse in the packaging business that has helped change the value-added tea industry in his country? Well, he simply happened to be in the right place at the right time.



RI President Ravindran is asking Rotary members to *Be a Gift to the World* in 2015-16.

"I'm sometimes introduced as a self-made man," says Ravindran, a member of the Rotary Club of Colombo. "You've got to be utterly egocentric to believe you are self-made. Each one of us is made because so many people helped us become who we are.

One of the reasons I work so much for Rotary is that I have been helped by so many people, and often you never have a chance to reciprocate," he explains. "The only way you can is by helping others. When the people I help ask me, 'What can I do?' I say, 'Go and help someone else in return."

For Ravindran, paying it forward isn't a fad, it's a way of life. His theme for this Rotary year, *Be a Gift to the World*, also summarizes his personal philosophy.

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## **Our Upcoming Meetings**

	•				Set up &		Attendance
Date	Venue	Time	Speaker/Occasion	Chairman	Welcome	Sergeant	Desk
14 Jul	PSC	6 for 6.30pm	<b>Phil Hoffman Travel</b> – "Francais Night" (French colours and dress)	V Bonython	N White	J Reed	J Russell C Schirmer
21 Jul	Food Bank	6 for 6.30pm	Vocational Visit to Food Bank 377 Cross Road, Edwardstown then The Avoca Hotel, Melrose Park	P Beckett	W Andrews	N/A	N/A
28 Jul	PSC	6 for 6.30pm	<b>Sergeant Paul Scicluna</b> - SA Police Officer of the Year for 2014	S Westgarth	G Beckett	J Reed	C Schirmer J Singh
4 Aug	PSC	6 for 6.30pm	Club Assembly	S Baker	P Beckett	J Reed	J Singh C Sluggett

Venue: PSC = Public Schools Club, 270 East Terrace, Adelaide

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on BH 8223 3999 or M 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor - David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

## Saturday Thrift Shop Roster July 2015

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
2	11 Jul 15	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin
3	18 Jul 15	Glenys Ferguson & Joan Reed	Nathan White +
4	25 Jul 15	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5		Bob Mullins & Reno Elms	Stephen Westgarth & David Pisoni
1	1 Aug 15	David Middleton & Lalita Lopez	Bob Laws & Stephen Westgarth
2	8 Aug 15	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact:

Ken Haines 83325138; (M) 0417 896 261; e-mail:kj.haines@bigpond.co

### **Diary Dates**

Year	Month	Day	Date	Activity Details	Venue
2015	Jul	Tue	14	Bastille Day Dinner	PSC a la Francais
		Tue	21	Visit to Food Bank	Edwardstown
	Aug	Sun	9	Tailem Bend Variety Show	Tailem Bend Pub & Community Hall
	Sep	Sun	27	Bay to Birdwood Classic	Starts at Barrett Reserve, Adelaide Shores

## **Bunnings Mile End Barbeque**

ALL the Bunnings Mile End Barbeque dates are the last Monday of the month from 8am to 5pm

**Next Date: Monday 27 July** 

Morning shift: 8.30am – 12.30pm Afternoon shift: 12.30 – 5pm

## The Voice of Rotary

#### Broadcast on 1197 AM RPH Adelaide each Tuesday 7.30-8.00am

From each Wednesday the broadcast program can be heard on-line at www.rphadelaide.org.au Information available from Rotarian Chris Hughes (Burnside); Tel: (08) 8379 4633; Mob: 0418 835 977 and John Cox (Nth Adelaide); Email: <a href="mailto:emandcee@bigpond.com">emandcee@bigpond.com</a>



### July 2015 Program

14 Jul	PDG John Campbell (Adelaide Light)	The Year 2014/15 for D9500
21 Jul	PDG Jerry Casburn (Unley)	The Year 2014/15 for D9520
28 Jul	PDG Malcolm Lindquist (Brownhill Creek)	The David Rusk Memorial Orphanage School

## On the Back Page

### Father and Son

I was reading an article last night about fathers and sons and memories came flooding back of the time I took my son out for his first beer.

Off we went to our local which is only two streets from the house.

I got him a Fosters, he didn't like it – so I had it.

Then I got him a Carlton Draught, he didn't like it, so I had it.

It was the same with the Heineken, Coopers, West End and Hahn Premium Dry.

By the time we got down to the Scotch whisky I could hardly push the bloody pram back home.

### **Facebook Friends**

I have recently decided to make friends outside of Facebook while applying the same principles.

Every day, I go to the street and tell a passing stranger what I have eaten, when I'm on the toilet, how I feel, what I have done the night before, what I will be doing tomorrow, and when I will be out.

I show them lots of selfies of me and pictures of my wife, our five week old baby daughter, my dog, and oh, I almost forgot, pictures of café meals.

I also listen to their conversations, agree with their stupid thoughts, sympathise with them and tell them I love them.

And it really works: I already have three people following me: .... Two police officers and a psychiatrist.





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