

THE UNLEY ROTARIAN: Meeting 3966 – 4 August 2015

Website: unley.rotaryclub.org.au

Our Last Meeting

Venue	Public Schools Club
Occasion	Club Assembly
Chairman	Stephen Baker
Apologies	Sheila Evans, Glenys Ferguson, Heather Kilsby, Mavis Martin, Bob Mullins
Returning Rotarians	Graham & Patsy Beckett, Briony Casburn
Guest	Francis Harman
Visiting Rotarians	None
Departing Rotarians	None
Attendance	20 members and 1 guest
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Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Stephen Baker: 8379 7105

or 0403 687 015

Secretary: Greg McLeod: BH 8223 3999 or AH 8271 8409 or 0417 811 838

PO Box 18, Unley SA 5061

Address:

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm Venue:

Public Schools Club 207 East Terrace, Adelaide

President Stephen's Announcements

- 1. District Governor's visit next week all Board members are requested to be here at 4.30pm for our meeting with the DG.
- 2. The Tailem Bend Music Hall extravaganza is on next Sunday.
- 3. Chandra has organised a pick up for DIK from a nursing home Thursday week on the morning of 13 August. I will be attending to load materials......who else can help?
- 4. Thrift Shop volunteers' afternoon at 3pm Sunday 16 August Unley Community Centre.
- 5. A special District End Polio initiative with a big red ute is being held in September and October across the State. We will be hosting the ute at Unley Shopping Centre 20-21 October.
- 6. Hiro and Kyoko are proud parents of a baby girl.......who keeps them awake all night as girls are prone to do.



President Stephen Baker

Be a gift to the world

Club Assembly

President Stephen set the tone by focussing on the scene by reiterating that our top priority is to increase and diversify our membership. Coupled with this we will aim to:

- Embrace the local community and boost club alliances
- Kick some great project goals and get our hands dirty...we are well cashed up
- Widely publicise Rotary

He then called firstly upon the Treasurer. Pam is still awaiting the material from Heather and didn't have the information needed to report but agreed with President Stephen that the membership fee was to remain at \$220 for this year. He then provided rapid fire financials at a pace that defied your humble scribe's capacity to capture and he unapologetically refused to repeat. The overview is that the club is in a strong financial position with around \$94,000 available for use.

Membership: Jerry Casburn reported that the Membership Committee had a budget of \$2,350 and a target to increase membership by somewhere between 2 to 4 over the next twelve months.

Several options are being considered as follows:

- Attend Probus meetings advise members of options to belong to both organisations or to become friends of Rotary (Rotary Community Corp).
- Seek permission to access the Unley Probus waiting list. 2.
- View clubs are attracting lots of new members. Intended for women, the clubs raise money and awareness for the Smith family. We need to find out why they are being so successful.
- Promote through an insert in the Eastern Courier with circulation to all suburbs to which the paper is delivered rather than just Unley.

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- 5. We need a simplified brochure about Rotary and Unley Rotary specifically for handout by members and at events.
- 6. Thrift Shop signage to be improved and to promote membership.
- 7. Roster to be established for Rotary to attend the Unley Road Traders meetings to promote Rotary
- 8. Consider advertising in the Australian Institute of Management magazine
- 9. As above in the Seniors magazine
- 10. Cold calls on local businesses in Unley Road and Greenhill Road.
- 11. Have monthly displays of a Rotary activity in the Unley shopping centre, e.g., Helping Hands, Shelterbox, etc.
- 12. Place copies of RDU in local waiting rooms with labels advising contacts.
- 13. Consider change of venue to a more attractive location.

A closer tie needs to be forged with the Young Professionals Group. Monthly attendance at club meetings is recommended with the potential for meal costs to be subsidised. Forming a Rotary Community Corp may be a move forward.

The following will be followed up by members of the committee or those deemed to be focusing on trying to further their interest in joining:

Sue and Ali Moshighan The Becketts
Hiro Stephen Baker
Chen Stephen Baker
Dale Sicluna Briony Casburn

Val suggested there are some speakers on the programme that may be interesting for the Young Professionals Group.

Pam suggested teaming up with other clubs in the group 6 to make a joint attempt at getting members.

Briony suggested inviting people who live near Damien's on Fisher – as suggestion that later proved to be prescient.

David M was appalled that his suggestion for Facebook advertising had been completely discarded. Jerry said it hadn't but the minutes of the meeting clearly demonstrate otherwise.

Community: Wendy outlined an ambitious plan for the year. Inspired by the talk by Paul Sicluna last week her committee will consider initiatives to assist in some way I dealing with the scourge of ICE. The options vary from facilitating support groups of parents and friends of addicts, or sponsoring individuals through rehabilitation, to fridge magnets. (This last suggestion is impressive given the symbolic juxtaposition of a magnet stuck on a fridge and a person stuck on ICE.)

She advised of communication with Carers SA who are seeking support for a new programme to engage young carers. One such project involves photographic workshops in Adelaide and regional centres costing in the vicinity of \$5,000. Wendy reminded the club of a previous



programme for young carers underwritten by Unley but then supported by other clubs and she feels this may be a useful model this time.

She is making contact with the Community Directors of other Group 6 clubs to look for projects the clubs may be able to do together.

The Scout Leader at Glen Osmond has been in contact looking for community work that may be appropriate for the Scouts and the Committee will look at matching this opportunity with an appropriate project.

The committee is also still considering verges and your scribe got the impression that this involved creating raised gardens on the side of roads for the community to grow herbs – although this seems unlikely to be correct.

President Stephen advised the club that we are in discussions with The City of Unley about a suitable park project and Joan and Alex offered to become engaged in the negotiations.

International: Graham outlined the club's truly impressive array of international projects, many of which are ongoing. The ongoing projects include the clearing and irrigation of 220 acres in India, renal treatment in Sri Lanka, the children's home in East Timor, and the training of English Teachers there as well.

Ongoing involvement with Donations in Kind is anticipated including educational material and potentially hospital beds to be dispatched to where they are needed.

We are likely to donate two Shelter Boxes this year and the plan is to erect one at the Carols (potentially with the help of Glen Osmond Scouts) to show what Rotary does and to elicit financial assistance from the community.



He indicated his desire to do more to assist in the partnership project with OSSAA, potentially moving beyond only giving a donation. On the topic of cleft palates, Joan suggested the club get involved with the provision of folic acid to supplement the diets of pregnant women to reduce the incidence of this condition and that there may be synergy with the OSSAA project.

Other planned initiatives include donations to the Birthing Kit Foundation, putting together more mechanical hands (but this time at Unley Shopping Centre if suitable arrangements can be made), water filters and mosquito nets. The anticipated budget for the year is \$39,000.

Vocational & Youth Service: Presented by Stephen Westgarth on behalf of Sheila Evans.

A total budget of \$8,000 for Vocational & Youth projects for this year has been proposed and awaits Board confirmation.

SA Police Officer of the Year: The plan is to significantly expand POOTY and raise the profile of the program and Rotary.

RYLA: There are likely to be at least three candidates this year

Donation to District for RYDA: We will support this program with a donation of \$500.

National Youth Science Forum: Charlotte Bampton, a candidate proposed by Unley Rotary, has been approved to attend the upcoming NYSF; the club will contribute \$1,500 towards the cost of Charlotte's attendance and Heather Kilsby will be advising her and her family accordingly.



Individual Sponsorship: Last year there were several applications for individual sponsorship. We have decided to establish criteria for such grants in conjunction with the other Group 6 Directors.

Effectively Influencing Employers: Dress for Success and Opportunities for disadvantaged youth will be funded from CSI Trust Fund earnings. The Effectively Influencing Employers Programme will continue this year in conjunction with Unley Council.

Police checks DCSI: Our Committee requests that all RCU members undertake this police check, it is free for volunteers. RCU Board agreed only on a needs basis.

Schools: The allocation of schools to particular club is not the outcome of a planned program but the result of decisions by individual clubs. The Group 6 V&Y Directors have now agreed to redistribute school assignments and work collegiately towards the best outcomes for youth and Rotary.

Thrift Shop: Lindsay didn't give a report on the Thrift Shop other than to indicate aside from some problems with the work for the dole applicants (not the least of them being the lack of suitable candidates and that they now all have Lindsay's phone number and email address), everything else is good at the moment.

Carols: President Stephen advised that his approach to the Young Professionals Group to help with Carols this year had been met with stony silence. It's now up to David and Joan to get on with organising the event. David advised the date this year is Sunday 13th December.

There was no discussion about Public Relations as the role is still being filled. It will be discussed separately at a future meeting.

The reports were accepted by the club.

President Stephen advised of the coming need to move from the Public Schools Club due to extensive redevelopment and the need to investigate alternative venues. It was suggested and decided that we plan a meeting at Damien's on Fisher, the venue for the Changeover Dinner.

A vigorously debated row ensued about the legal requirements for Police checks with both sides uncompromising in their positions and unable to support said positions with evidence. President Stephen would have intervened to separate the warring parties had he not been one of them.

Closing Time

Reno was lucky and Sergeant Joan extracted money from nearly everyone else.

The meeting closed shamefully late at 8.25 pm with President Stephen laughably suggesting he always finishes meeting on time and Sergeant Joan advising that she had given permission for the meeting to be extended, assuming that it was her right to do so.

Rotary News

A conversation with Caryl Stern

By Vanessa Glavinskas - Rotary News -- 22 Jul 2015

The six-day-old baby shuddered with convulsions. Her mother, Memunatu, had given birth at home and cut her daughter's umbilical cord with what she could find — a sharp piece of metal. When the newborn contracted tetanus, Memunatu walked miles to reach a clinic. That's where Caryl Stern encountered the pair. Stern was on a field visit with UNICEF in Sierra Leone and stayed with Memunatu, trying to comfort her, until the child died. The image of the baby in pain, hypersensitive to light and sound, stayed with Stern as she got off the plane in New York and headed home to her own family. "I realized that the pizza I asked my son to order that night because I didn't feel like cooking cost more than the vaccine that would have prevented this disease," she says. "On my most frustrating day, I bring myself back to that moment. That's why I'm here."



Stern, president and CEO of the U.S. Fund for UNICEF, sits in a corner office adorned with hand-drawn pictures and brightly colored paintings by children she's met around the world. "Kids are awesome," she says as she shows off the homemade gallery. "As bad as it is in some places, kids are still kids." In 2007, she joined the U.S. Fund for UNICEF after almost two decades as a senior official at the Anti-Defamation League. In her new role, she learned about UNICEF's

humanitarian work by visiting country after country, sleeping in tents and under bed nets. She wrote a book titled "I Believe in Zero" – something she started saying to rally her team around the possibility of bringing the number preventable child deaths to zero.

She says she has seen humanity at its best, but she's frustrated that most people don't share her sense of urgency to help children, especially those trapped in conflict zones. "I'm trying to balance my urgency against a complacent world," she says, noting that donations for programs to help Syrian refugees are lagging. "It's our job to be the voice of that child sitting in a tent tonight." Contributing Editor Vanessa Glavinskas talked with Stern at her Manhattan office.

The Rotarian: What led you to work at the U.S. Fund for UNICEF?

Stern: My entire career has been child-focused. I worked in higher education for 10 years, and then I had an opportunity to start an education project with the Anti-Defamation League. I'm a Holocaust survivor's kid, so the opportunity was enticing enough that I gave up tenure and went, thinking I'd do it for a year. I ended up staying 18 years.

I thought I'd stay there for the rest of my career when a job opened with UNICEF. I grew up in a household where we were taught that if you saved one life, you saved the world. So the opportunity to work for an organization where I could do that seemed phenomenal. Almost three weeks to the day after I got to the U.S. Fund for UNICEF, Bill Gates offered our then-CEO a job you don't turn down. He came into my office and said, "You're going to hate me, but I'm leaving." I knew nothing about humanitarian aid, though I knew a lot about running a nonprofit. The board made me acting president while they did an international search, and in that year, I learned everything I could about the delivery of humanitarian aid. I was fortunate that the board took a leap of faith and gave me the job.

TR: What do you remember from those early days in the field?

Stern: The first day of a trip to Sierra Leone, I witnessed a baby dying of tetanus. But it wasn't only the death of the child I remember – it was the hospital, which had nothing. There weren't beds. The mothers would go outside and cook a meal over a fire and bring it in to feed their children. If they had other children, they'd sleep in the hospital too. Because so much of Sierra Leone has no power and there are oil lamps, many of the kids in the hospital were severely burned, yet there wasn't even Tylenol or aspirin. Just walking through the hospital was traumatic. I hadn't seen medical care at that level anywhere else. I've since seen it in a lot of places.

TR: In an op-ed you wrote for *USA Today*, you reported that 2014 was the worst year in recent memory for atrocities committed against children. It's hard to believe that the world broke a record for abusing children.

Stern: Growing up as a Holocaust survivor's kid, the question I would ask repeatedly was, "Why didn't somebody stop this?" We can't pretend that we don't know what's going on. It's in the newspapers. It's on TV, and it's on the Internet. We know it's happening, but we choose not to focus on it. We have a match fund for the Syrian refugee crisis, and we're struggling to meet the match. There are huge funding gaps. I wish I could pack everybody into a bus and drive to a refugee camp, because once you spend an hour there, there's no way you will let people suffer.

TR: There are millions of refugees coming out of Syria. Why is it so difficult to raise money to help them?

Stern: I think that's what happens with big numbers. When I talk about the refugee crisis, I say that Lebanon is a country of four million people – that's about the same size as Los Angeles – and they've taken in over a million refugees. Let's picture Los Angeles taking in more than a million refugees. When you put it in that context, people begin to understand what an amazing thing that is. There are over a million people who suddenly showed up with no means of financial support. Now you have to support them all. You have to feed them all. You have to keep them clean. You have to make sure the kids get educated. You have to give them a road out. That's more than the people of LA, or Lebanon, can do on their own. When you say it in those terms, people start to understand why we all need to help.

TR: Your mother came to the United States as a child refugee. What was your upbringing like?

Stern: My mom came here in 1939, when she was six and her brother was four. Relatives met them at the ship. But the relatives were poor; they couldn't support the children, so my mom and her brother were put into an orphanage on the Lower East Side here on Manhattan. Their father – my grandfather – was on the MS St. Louis, which is known as the "voyage of the damned" because it was not allowed to dock anywhere. He ended up in a prisoner of war camp in London before making it to the United States about two years later. My grandmother survived the war in Vienna but died shortly after coming to this country, 10 years after she had kissed her children goodbye. My mother was 16 when she saw her mother again. So I grew up in a house where my mother had time for any child, at any moment. My mother was also the epitome of a community leader. We were at anti-war rallies. We were at civil rights rallies. She's still that way. She's in her 80s, and she volunteers all over the place. It definitely influenced both my brother and me.

TR: How exactly does UNICEF help refugee children?

Stern: First, UNICEF does whatever it takes to save that child. So while he or she is in the refugee camp, UNICEF makes sure that child gets nutrition. UNICEF makes sure that he or she has access to water, access to sanitation, that he or she is protected from those who might prey on him or her, that he or she can't be sold or stolen, can't be forced into prostitution. Then we create a space where he or she still gets to be a child. Kids sing songs, they dance, they draw pictures, they work out the emotional response to what's happening through expression, and they still get to be a child. Then UNICEF works with governments to ensure that every child has access to education, which is the road out of that tent.

TR: Rotary and UNICEF work together on polio eradication. In our partnership, one of UNICEF's key roles is to get the word out about why vaccination is important. With the resurgence of vaccine-preventable illnesses making news in the United States, how do you do that?

Stern: I don't think that people who choose not to vaccinate their children do so with any malice. However, I don't believe that they have taken that next step in their minds as to what that means for a child. They made a personal choice for their

own children, but we are now looking at measles again. So yesterday, perhaps, it was a personal choice, but today it isn't. Today it is a choice that is affecting public health, and I believe that those of us who care about children need to set parameters that protect children.

TR: How does UNICEF educate people in polio-endemic countries about the benefits of the polio vaccine?

Stern: One of the more effective approaches is what we call "lady health workers." A local person, a trusted person, is educated and trained, and then goes door to door and talks to people in her own community, mom to mom. Vaccinators go into the community so people don't have to walk 100 miles to get the vaccine.

TR: What was UNICEF's role during the Ebola crisis?

Stern: UNICEF's primary role has been helping children who were infected and those who lost a parent or both parents. UNICEF is also responsible for door-to-door campaigns to tell people what to look for, how to notify authorities, and where to go for help. We distributed hygiene kits and medical supplies, and that work will continue.

About 16,000 children have lost one or both parents to Ebola; UNICEF is reuniting them with a surviving parent or helping to find extended family. It's a huge undertaking. We also match Ebola survivors, who have immunity, with children who have been exposed, to take care of them during the 21-day incubation period. UNICEF worked with governments and other partners to create that match-up, and it was brilliant. It's a remarkable program.

TR: In addition to our polio partnership, how can Rotary members support the work of UNICEF?

Stern: They can use the power of their podiums. Our government leaders are going to put children first when voters demand that children come first. Rotarians are leaders in their communities. They are influencers. There is an opportunity for them to join with UNICEF and say the best investment we can make in this world is an investment in our children.

Our Upcoming Meetings

					Set-up &		
Date	Venue	Time	Speaker/Occasion	Chairman	Welcome	Sergeant	Attendance
11 Aug	PSC	6 for 6.30pm	District Governor's Visit DG Dick and Liz Wilson	S Baker	V Bonython	J Reed	C Sluggett M Small
18 Aug	Café d'Vilis	6 for 6.30pm	Vocational Visit: Vili Milisits - Small Business Success Story + Dinner at 2-14 Manchester Street, Mile End	TBA	N/A	N/A	N/A
25 Aug	PSC	6 for 6.30pm	Dr Paul Griffin FRACS: "Interplast extends Helping Hands to Bhutan"	TBA	B Casburn	J Reed	M Small S Westgarth
01 Sep	PSC	6 for 6.30pm	Peter Leolkes: "VET Programs"	TBA	J Casburn	J Reed	S Westgarth N White

Venue: PSC = Public Schools Club, 270 East Terrace, Adelaide

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on BH 8223 3999 or M 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor - David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2015	Aug	Sun	9	Tailem Bend Variety Show	Tailem Bend Pub & Community Hall
	Sep	Sun	27	Bay to Birdwood Classic	Starts at Barrett Reserve, Adelaide Shores

Saturday Thrift Shop Roster July 2015

Wee	ek Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
2	8 Aug 15	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin
3	15 Aug 15	Glenys Ferguson & Joan Reed	Stephen Westgarth (sub for Nathan White) & TBA
4	22 Aug 15	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5	29 Aug 15	Bob Mullins & Reno Elms	Stephen Westgarth & David Pisoni
1	5 Sep 15	David Middleton & Jerry Casburn	Bob Laws & Stephen Westgarth

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact: Lindsay England (T) 8445 8552; (M) 0408 857 775; e-mail: lengland@senet.com.au

Bunnings Mile End Barbeque

ALL the Bunnings Mile End Barbeque dates are the last Monday of the month from 8am to 5pm

Next Date: Monday 31 August Morning shift: 8.30am – 12.30pm Afternoon shift: 12.30 – 5pm

The Back Page

Why People Like Retirement

Question: How many days in a week?

Answer: 6 Saturdays, 1 Sunday

Question: When is a retiree's bedtime?

Answer: Two hours after he falls asleep on the couch.

Question: How many retirees to change a light bulb?

Answer: Only one, but it might take all day.

Question: What's the biggest gripe of retirees?

Answer: There is not enough time to get everything done. Question: Why don't retirees mind being called Seniors?

Answer: The term comes with a 10% discount.

Question: Among retirees, what is considered formal attire?

Answer: Tied shoes.

Question: Why do retirees count pennies?

Answer: They are the only ones who have the time.

Question: What is the common term for someone who enjoys work and refuses to retire?

Answer: NUTS!

Question: Why are retirees so slow to clean out the basement, attic or garage?

Answer: They know that as soon as they do, one of their adult kids will want to store stuff there.

Question: What do retirees call a long lunch?

Answer: Normal.

Question: What is the best way to describe retirement?

Answer: The never ending Coffee Break.

Question: What's the biggest advantage of going back to school as a retiree?

Answer: If you cut classes, no one calls your parents.

Question: Why does a retiree often say he doesn't miss work, but misses the people he used to work with?

Answer: He is too polite to tell the whole truth.

And, my very favourite....

Question: What do you do all week?

Answer: Monday through Friday, NOTHING..... Saturday & Sunday, I rest.

Poetic Licence

There was a young man from Lahore

Whose limericks stopped at line four.

When asked why this was,

There was a young man from Iran

Whose poetry just wouldn't scan.

When they said, "But the thing

He responded, "Because." Doesn't go with the swing,"

He replied, "Yes, I'm aware of that, but I like to put as many syllables in the last line as I can."



