



Our Last Meeting

Venue	Public Schools Club
Occasion	District Governor's Visit
Chairman	Stephen Baker
Apologies	Liz Wilson, David Middleton, Bob Mullins, Mavis Martin, Heather Kilsby, Briony Casburn
Returning Rotarians	None
Guest	Beverley Baker
Visiting Rotarians	DG Dick Wilson, AG and DGN Bob Cooper
Departing Rotarians	None
Attendance	X members and 3 guests

Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Stephen Baker: 8379 7105
or 0403 687 015

Secretary: Greg McLeod: BH 8223 3999
or AH 8271 8409 or 0417 811 838

Address: PO Box 18, Unley SA 5061

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Public Schools Club
207 East Terrace, Adelaide

President Stephen's Announcements

A large group of our members and friends journeyed to Tailem Bend on Sunday for lunch at the Tailem Bend Hotel and then on to the Tailem Bend Rotary Club's Musical Hall at the Town Hall. The Tailem Bend club staged a very entertaining show with a cast that included Rotarians and a large number of locals. The Music Hall is the club's major fund raising project bring in around \$20,000 per year and has been run every year since 1982 (i.e. 34 years); a really great effort. And it was fun to see Tailem Bend President Sara Fensak performing "Modern Major General" from Pirates of Penzance.



President Stephen Baker

District Governor Dick Wilson

DG Dick Wilson, making his official visit to the Club and supported by DGE Bob Cooper, thanked the Club's Board for the opportunity of meeting with them prior to tonight's Club meeting, acknowledged the impressive history of the Club over its 80 years and expressed admiration for the wide range of activities and projects that the Club is currently engaged in or is contemplating undertaking.

He spoke of his great love for Rotary, the camaraderie, the speakers, the opportunity for leadership and to mentor people, the beneficial effects of the introduction of women into Rotary over 20 years ago and the opportunity of working together as a team.



President Stephen with District Governor Dick Wilson

Dick has been a Rotarian for 41 years and enjoys fitting Rotary into an otherwise already busy professional and social life, ably supported by his wife Liz. He reminded everyone of RI President Ravi's theme which exhorts us to be a gift to the world, that everyone has something to give to the world and thus to improve the lives of others.

Dick focused on the importance of membership and a need to boost the public face and profile of Rotary within the community. Guest speakers, RYLA attendees and young professional groups are all sources of future members but Rotary needs to adapt to the needs of young persons. They are great networkers and respond to a sense of civic duty, but are looking for a return on the investment of their time. Rotary needs to stay relevant and to be more welcoming of visitors and to move away from being so meeting-centric – perhaps a meeting every month or so held informally over a BBQ or sandwiches at a member's house.

Dick promoted several coming activities, namely the cold plunge this weekend, the Hat Day project, the red ute project, the Rotary Conference next year at Renmark and the RI World Conference in Seoul.



Dick reminded us all to "Aspire to be a Rotarian, not just a member of Rotary".

President Stephen presented DG Dick with a gift (kindly provided by the Program team Valerie and Patsy) to thank him for his visit to the club and to nourish him as he visits the remainder of the 51 clubs in District 9520.

Dick presented PDG Jerry Casburn a Ruby Paul Harris Fellow pin, recognising a sixth contribution of US\$1,000 in Jerry's name to The Rotary Foundation [Ed: It is actually more than Jerry's sixth contribution, but Jerry has graciously allocated his additional donations to other worthy PHF recipients].

Spots

Jerry Casburn reminded Membership Committee members that there would be a meeting of the Committee following tonight's club meeting.

Lindsay England advised that a new Work for the Dole volunteer will be starting work at the Thrift Shop on Monday 17 August; please make yourself known to him when you see him. The Thrift Shop Committee has signed a six month contract with Centrelink to host Work for the Dole volunteers.

Following recent successful negotiations, Statewide Cleaning Cloths has increased the amount they pay for unsaleable clothing from 10 cents to 20 cents per kilo, which should now bring in around \$500 per year.

Stephen Westgarth offered copies of the District Conference DVD sets to any members who had not already reserved a set. Several members present took up the offer.

Valerie Bonython reminded members that the club's meeting next Tuesday will be a vocational visit to Villi's Bakery's Café d'Villis to hear either Villi or his son speak to us about this icon Bakery, followed by dinner in their restaurant where a varied menu is available; you can have anything from steak to pies and pasties beautifully served. And they have a wine licence. Valerie will email all members seeking confirmation of their attendance, preferably before Friday 14 August.

Closing Time

Thoroughly modern Sergeant Major General Joan ripped through the wallets and purses of everyone present to extract fines and willing donations. AG/DGN Bob Cooper drew the winning marble, his own, and so had to carry the can.

Thanks to DG Dick's excellent management of the duration of his address to the club, the meeting finished on time.

Rotary News

San Diego students tackle vaccine controversy

By Sallyann Price - Rotary News -- 22 Jul 2015

A group of teenage journalism students in suburban San Diego were in the early stages of a new project – an educational film funded by a Rotary grant – when their teacher's phone rang. A prominent blogger had caught wind of what they were doing from a local news story, and wasn't pleased. The fledgling film came under fire almost overnight as ripples of protest spread through the blogosphere. With calls pouring in before shooting had even begun, the advisers considered halting the project, questioning whether it would be worth the controversy surrounding its subject matter: vaccines.

"I've been involved with immunization initiatives for over 20 years now," says Amnon Ben-Yehuda, one of the San Diego Rotary members who had contacted the Emmy-winning broadcast journalism program at Carlsbad High School about a health education project, initially conceived as a 15-minute film about the immune system, in 2011. "We knew there were people out there who were against vaccines, but they didn't represent a force we had to deal with until this project."

Ben-Yehuda chairs a Rotary districtwide committee that works with local health agencies to increase vaccination coverage. He's seen vaccine-preventable diseases affect even affluent neighborhoods, where the barrier isn't access to vaccines but skepticism about their safety. "For about the last 10 years, we've recognized that the important thing is education," he says. "We began to realize that we were repeating the same message and not getting anywhere. Young people have to learn about immunization before they become parents, so we started working with schools."

In addition to producing a live daily news broadcast, journalism students at Carlsbad can audition to work on documentary films as an after-school activity. Past features have tackled tough topics: One explores the legacy of the Holocaust, and



PDG Jerry Casburn with DG Dick Wilson and the Ruby PHF pin



The Don't Wait Vaccinate Committee in District 5340 (California) has been meeting monthly since 1994

another focuses on food insecurity among military families. Students are currently covering school shootings as part of a national project with PBS NewsHour. "What impressed us was that the Holocaust film came with lesson plans," Ben-Yehuda says, "and it's been approved by the California Department of Education for use in schools." The Rotary Club of San Diego secured grants from District 5340 and local community organizations to support the health education project, and the students got to work.

"We had no idea at that time that vaccination was such a controversial topic – it certainly wasn't on my radar," says Doug Green, the Carlsbad High School journalism teacher who worked on the film with a team of 16 students and a parent-volunteer producer. "When we got into it and found there are people who seriously doubt the safety of vaccines, particularly parents of children with autism, we decided to incorporate that." The students spent the next year interviewing medical experts in epidemiology and the treatment of autism, parents of autistic children who believe vaccines cause autism, parents of children who died from vaccine-preventable diseases, and their peers.

Some students weren't convinced at first that the benefits of vaccination outweigh the risks. Hannah Evans, whose brother is autistic, shared her evolving views on camera and in a blog post. "It was different for me than the other student filmmakers," she wrote. "Autism affects nearly every moment of my family's life. I had heard stories, and I believed there simply had to be a connection between autism and vaccines. Making this film changed my mind."

The turning point came when Evans learned about herd immunity – the idea that everyone, including newborns and people with compromised immune systems, benefits when most members of the community are immunized against a disease, because opportunities for outbreaks are limited. "I started to recognize the benefits of vaccines – especially protecting weaker members of society – instead of just contemplating the risks," she says.

The students' reflections are woven into the narrative alongside formal interviews and playful graphics (such as a fictional "zombie virus" that helps illustrate how illnesses spread). That interplay is central to what the advisers call peer-to-peer filmmaking. "Part of the premise of the film is the filmmakers' discovering the topic themselves," Green says, and breaking it down for an audience of their peers.

San Diego Rotary members saw the finished film, a 40-minute feature called "Invisible Threat," at a private screening in early 2013, though ongoing attention from anti-vaccine activists delayed its wider release for several months. On the eve of a screening with legislators in Washington, D.C., an anti-vaccination organization issued a statement calling for congressional action against what it dubbed "a propaganda piece" for the pharmaceutical industry, to no avail.

In a series of op-eds in the San Diego Union-Tribune and Huffington Post, Rotary International General Secretary John Hewko drew connections between the domestic vaccine controversy and the fight against polio. "Playing the blame game won't help," he wrote, noting that we can reduce the number of vaccine refusals "by building goodwill and trust, not through confrontation. That's how the Global Polio Eradication Initiative has over the years been able to win the hearts and minds of parents wary of the oral polio vaccine in developing countries."

"Invisible Threat" received an award for courage in journalism from the San Diego Press Club in October, and it's been endorsed as an educational tool by 300 health organizations so far, including the Mayo Clinic and the Autism Science Foundation, plus about 80 universities and 20 public school districts. A chapter of the American Academy of Pediatrics, which hosted a screening at its national conference, uses the film to teach medical residents how to overcome vaccine hesitancy. Plans for Spanish and French versions are underway.

"The film has a life of its own now," Ben-Yehuda says. "Our dream is to see Rotary clubs pick up the project in their own communities and work through local boards of education to get it into school systems. It's rich material for teachers to work with. There are issues of science, issues of history, issues of social responsibility, and these issues are all interconnected."

Our Upcoming Meetings

Date	Venue	Time	Speaker/Occasion	Chairman	Set-up & Welcome	Sergeant	Attendance
18 Aug	Café d'Vilis	6 for 6.30pm	Vocational Visit: Vili Milisits - Small Business Success Story + Dinner at 2-14 Manchester Street, Mile End	TBA	N/A	N/A	N/A
25 Aug	PSC	6 for 6.30pm	Dr Paul Griffin FRACS: "Interplast extends Helping Hands to Bhutan"	TBA	B Casburn	J Reed	M Small S Westgarth
01 Sep	PSC	6 for 6.30pm	Peter Leolkes: "VET Programs"	TBA	J Casburn	J Reed	S Westgarth N White
08 Sep	PSC	6 for 6.30pm	Ben Ernst: "Who are we? Adjusting to Technology"	TBA	R Elms	J Reed	N White W Andrews

Venue: PSC = Public Schools Club, 270 East Terrace, Adelaide

Apologies To: Wendy Andrews by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on BH 8223 3999 or M 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor – David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Bunnings Mile End Barbeque

ALL the Bunnings Mile End Barbeque dates are the **last Monday** of the month from 8am to 5pm

Next Date: Monday 31 August Morning shift: 8.30am – 12.30pm Afternoon shift: 12.30 – 5pm

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2015	Sep	Sat	5	Riedel Trophy - Emerging Winemakers	Public Schools Club
		Sun	27	Bay to Birdwood Classic	Starts at Barrett Reserve, Adelaide Shores

Saturday Thrift Shop Roster

July 2015

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
3	15 Aug 15	Glenys Ferguson & Joan Reed	Stephen Westgarth (sub for Nathan White) & TBA
4	22 Aug 15	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5	29 Aug 15	Bob Mullins & Reno Elms	Stephen Westgarth & David Pisoni
1	5 Sep 15	David Middleton & Jerry Casburn	Bob Laws & Stephen Westgarth
2	12 Sep 15	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact:

Lindsay England (T) 8445 8552; (M) 0408 857 775; e-mail: lengland@senet.com.au

On the Back Page

A Rabbi in the Confessional Booth

A priest was called away for an emergency. Not wanting to leave the confessional unattended, he called his rabbi friend from across the street and asked him to cover for him. The rabbi told him he wouldn't know what to say, but the priest told him to come on over and he'd stay with him for a little bit and show him what to do.

The rabbi comes and he and the priest are in the confessional. After a few minutes a woman comes in and says "Father forgive me for I have sinned."

The priest asks "What did you do?"

The woman says "I committed adultery."

Priest: "How many times?"

Woman: "Three times."

Priest: "Say two Hail Mary's, put \$5 in the box and go and sin no more."

A few minutes later a man enters the confessional. He says

"Father forgive me for I have sinned."

Priest: "What did you do?"

Man: "I committed adultery."

Priest: "How many times?"

Man: "Three times."

Priest: "Say two Hail Mary's put \$5 in the box and go and sin no more."

The rabbi tells the priest that he thinks he's got it so the priest leaves.

A few minutes later another woman enters and says "Father forgive me for I have sinned."

Rabbi: "What did you do?"

Woman: "I committed adultery."

Rabbi: "How many times?" Woman: "Once."

Rabbi: "Go do it two more times. We have a special this week, three for \$5."



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to the world