

THE UNLEY ROTARIAN: Meeting 3974 – 29 September 2015

Website: unley.rotaryclub.org.au

Our Last Meeting

Venue	Damien on Fisher		
Guest Speaker	Roger Sexton		
Chairman	Valerie Bonython		
Apologies	Graham & Patsy Beckett, Briony & Jerry Casburn, Sheila Evans, Heather Kilsby, Joan Reed		
Returning Rotarians Stephen Westgarth			
Guests	None		
Visiting Rotarians	isiting Rotarians Trevor McGuirk		
Departing Rotarians None			
Attendance	Attendance 16 members & 1 guest		

Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Stephen Baker: 8379 7105 or 0403 687 015

Secretary: Greg McLeod: BH 8223 3999

or AH 8271 8409 or 0417 811 838

Address: PO Box 18, Unley SA 5061

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Public Schools Club

207 East Terrace, Adelaide

President Stephen's Announcements

- 1. Congratulations for the effort last week in winning the **Annual Quiz Challenge** against RC Brownhill Creek; significant planning is required to retain the debating trophy and purloin the bowling trophy.
- **2. Many thanks** to those that helped with the three shifts at Detmold last week and Bunnings BBQ yesterday. Ken Haines deserves a special accolade for his skilful organisation and commitment to these events. Valerie gets a bouquet for helping at all three Detmold gourmet servings.
- **3.** The **RYLA Graduation Dinner** for the Class of 2015 is being held at the Stamford Grand Hotel Glenelg this coming Thursday 1st October 7.00 pm for 7.30 pm at \$40pp. A paid-for ticket is available for anyone who would like to attend.

expert

advice.



President Stephen Baker

Be a gift



- Illuminate 2 is scheduled for Saturday October 10 at Flinders University – cost \$20 for refreshments.
- 5. The POLIO UTE RELAY with funds to END POLIO NOW started last Saturday from Broken Hill. Hyde Park will be hosting it at the Unley Shopping Centre on 20 October and Unley on 21 October.
- **6.** Unley City Council is holding public consultations on **Katherine Street Local Park** on the afternoon and evening of 12 October at the Fullarton Park Centre....we are looking at the potential for our club to be a partner in this development. As well as Joan and Alex, Mavis expressed interest in being involved.
- **7.** A brief **Board meeting** will be held at the conclusion of this meeting to review a film fundraising function at the Capri Cinema on the afternoon of Sunday 31 January.
- 8. Bulletin Editor David Middleton will be on leave for three weeks Mavis Martin offered to scribe in his absence.

The Unley Rotarian 1 29 September 2015

Guest Speaker - Roger Sexton: My Professional Journey

Roger was introduced by Val who has known him since he was a small child. He's moved on since then; starting a winery, listing it and selling it; starting a caravan business, selling it and wondering what to do next; and most recently starting an agricultural enterprise aimed at selling food to the teeming millions and recently listing it. Roger Sexton rocks. He shows little damage done from knowing Val when he was a small child or from working with President Stephen in the early 90's. Despite both of these setbacks (or perhaps because of them) he has found tremendous success. This only goes to confirm the truth of the old saying; if it doesn't kill you it makes you stronger.

Lots of other people have noticed there are plenty of people in China and that they all have mouths and stomachs but typically, they go to China, get an order, get excited, fulfil the order and then get another they have no hope of dealing with. They're not prepared. Or they appoint an agent who gets the market established and then prices his services out of their reach so the agents can pursue the opportunity with someone who will pay them more. The Australians learn the hard way that the people they're dealing with are smarter than they are. In setting up the Beston Global Food Company Roger realised you need a 'three legged school' in place to be successful. You need to have excellent products and production capacity, you need an ample supply of raw materials, and you need to control the distribution.

The four primary pillars of Beston are dairy products, seafood and meat (otherwise known as the three major food groups). They also have a relatively new and exciting venture in health and nutrition. Roger and his team have set about acquiring an exciting array of assets and welding them together into a cohesive offering. He spoke of acquiring a business that had originally been acquired and mismanaged by a Chinese company, ending up under administration. The administrators sold the business to a bunch of Victorians who simply chopped up the plant to get rid of a competitor. This is why we hate Victorians so much and hope that West Coast wines the Grand Final. The good news is that Beston picked up the bones of the business for a song and are turning it into a great money spinner.

They've even invented powdered condensed milk (that's just a matter of taking condensing to a whole new level) and they're making cheese and other dairy products to sell to people who, to the best of my knowledge, are genetically lactose intolerant. To compensate, Beston have put their foot on the Live Lobster export business, buying the market leader and feeding it with lobster quota. They've added Mori Seafood that as access to a vast supply of tuna available for export. In the meat market they acquired Scorpio Foods that produces organic meat (as distinct from inorganic meat) and also does a great line of Halal and Kosher products.

The venture into health and nutrition through the acquisition of Neptune Bio-Innovations Holdings really has Roger's juices flowing. They have patents for natural non-sugar sweeteners and non-salt flavour enhancers just begging for retail distribution. And the company has good contacts in Brunei (with the Sultan no less) that has provided an entrée into providing raw materials for an infant formula plant in that country.

And if all that's not enough, Beston is also pioneering technology that will allow the retail purchasers of their food trace it all the way back to the cow that gave the milk providing real food security.



Chairman Valerie Bonython with guest speaker Roger Sexton

Roger's yarn was really impressive. He's an interesting character and his venture into agricultural produce will undoubtedly provide good dividends for Beston shareholders and hopefully excellent new markets for South Australia's primary producers.

Spots

Ken Haines reported the Bunnings BBQ was a great success. The weather was beautiful, which evidently caused people to be out and about and hungry. Takings were just short of \$1,500.

Valerie Bonython reminded us about the Christmas party on 24th November at The Kent Town Hotel.



A much misidentified 1956 Jensen 541 (not a Bristol) in need of some love at West Beach's Barratt Reserve for the Bay to Birdwood Classic Car Run

Stephen Westgarth told us about his need to rise early to arrive at Barratt Reserve at West Beach in the pitch black to help with the start of the Bay to Birdwood rally. At 5am no-one was there, but three hours and fifteen minutes later the oval was chockers with 1,750 cars, trucks and motor bikes. Stephen was in his element surrounded by old cars, many of which he could evidently identify or incorrectly mistake for something else. The last car got away by 10.15am. The whole thing was very well organised by a team of Rotarians led by Roger Trethewey and Stephen encouraged others to participate next year when older cars will be taking part.

The Unley Rotarian 2 29 September 2015

Closing Time

Ken Haines deservedly won the appalling squares. Sergeant Bob Mills just scraped through with his stories, mercilessly punished the most intelligent table at the previous week's quiz night and collected a few fines from defenceless victims.

The meeting closed early at 7.55pm which, given Stephen's history, was a miracle. The occasion was only marred by president Stephen apparently forgetting the theme for the year, having to ask the members of the club to remind him it is 'Be a Gift to the World'.

Rotary News

What peace means to me

To commemorate the International Day of Peace, we share the personal perceptions of Rotary Peace Fellows.

People and nations worldwide observe the International Day of Peace on 21 September, the date designated by the United Nations in 2001 "to be observed as a day of global ceasefire and nonviolence."

That commitment to peace is directly linked to goals pursued by Rotary members since The Rotary Foundation's mission to advance world understanding, goodwill, and peace was proclaimed in 1917.

To fulfill that mission, Rotary conducts global forums, hosts international peace symposiums, continues its decades-long collaboration with the UN, and promotes initiatives such as the <u>Rotarian Action Group for Peace</u>.

Rotary's most tangible effort to build peace and promote conflict resolution is the Rotary Peace Centres program, established in 2002. Each year, the program prepares future leaders to work for peace through a two-year master's degree program or a three-month professional certificate program at Rotary's partner universities around the world.

Today, more than 900 of these peace fellowship alumni are applying their expertise -- easing tensions in border conflicts, drafting legislation to protect exploited children, providing security to diplomats, and pursuing many other career paths devoted to peace.

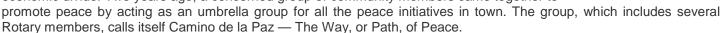
Celebrating the International Day of Peace in Central Mexico

By Wendy Coulson Catalán - Rotary International - 18 September 2015

Wendy Coulson Catalán is a March 2015 graduate of the Rotary Peace Center in Chulalongkorn, is a curriculum developer, instructor and teacher trainer in the areas of peace, health, the environment, and English as a second language.

Upon landing in Mexico in late April, I hit the ground running. I was asked to share my amazing experience as a recent graduate of the Rotary Peace Center in Bangkok at a peace conference organized by our local Rotary club and Camino de la Paz. Soon after, I was invited to participate on the organizing committee for International Peace Day.

There is a huge imperative in the world, and in our little community in Central Mexico, San Miguel de Allende, to create peace among our citizens on both sides of a huge social and economic divide. Two years ago, a concerned group of community members came together to



The group organized a short conference with staff from Rotary International who talked about Rotary's efforts to promote peace and held a celebration last year on the International Day of Peace that attracted over 800 people.

Continuing its success, Camino de la Paz will celebrate this year's International Day of Peace on Sunday, 20 September, with even greater involvement from the community, Rotary members, and now Rotary Peace Fellows.

Peace is possible Our motto for this year is "Peace is possible and it is inside every one of us." We have expanded our scope to become a connector between the Mexican and foreign communities, which represent a significant percentage of the population, and between the cultural center and the outlying communities.

For the event, we have united leaders from organizations to take action on peace projects like Allende la Cultura, which seeks greater participation for marginalized youth in the city's many cultural events. Most of these events happen in the center of town, a UNESCO World Heritage Site, and are not accessible to the youth in outlying neighborhoods due to cost and location. So Allende la Cultura brings the events to them by holding spinoff activities in their own neighborhoods.

Together with Allende la Cultura, we will start the Peace Day celebration — actually a full weekend — on Friday, 18 September, with a rap tournament in which a well-known rapper from Mexico City will draw in youth to rap their freestyle messages of peace and community. These young people will close the peace day event on Sunday with a performance.

San Miguel's two Rotary clubs have donated funds to cover the cost of the rap tournament and will display their peace and development projects. We were also happy to receive a donation for the event from a Rotary club in Portland, Oregon, USA.

Peace is possible around the world, but it needs community, Rotarians, and perhaps a Rotary Peace Fellow.



Our Upcoming Meetings

Odi	Set-up &						
Date	Venue	Time	Speaker/Occasion	Chairman	Welcome	Sergeant	Attendance
6 Oct	Damien on Fisher	6 for 6.30pm	Jenny Ayres: 'RAWCS - Orphanage in Nepal'	M Martin	G Hill	B Mills	B Casburn J Casburn
13 Oct	Damien on Fisher	6 for 6.30pm	Marcus Ferrari: 'Cranes at the Oval'	V Bonython	A Jonson	B Mills	B Casburn J Casburn
20 Oct	NA	6 for 6.30pm	NO MEETING THIS WEEK Scatter meeting – visit other Clubs	NA	NA	NA	NA
27 Oct	Damien on Fisher	6 for 6.30pm	Dr Reg Nixon: 'Post-Traumatic Stress'	S Baker	B Laws	B Mills	S Evans K Haines
3 Nov	Damien on Fisher	6 for 6.30pm	Club Assembly	S Baker	M Martin	J Reed	K Haines G Hill

Venue: PSC = Public Schools Club, 270 East Terrace, Adelaide

Apologies To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on BH 8223 3999 or M 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor - David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by e-mail to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Saturday Thrift Shop Roster

October 2015

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
1	3 Oct 15	Greg McLeod & Vera Holt	Bob Laws & Stephen Westgarth
2	10 Oct 15	David Middleton & Stephen Baker	Wendy Andrews & Mavis Martin
3	17 Oct 15	Glenys Ferguson & Joan Reed	Nathan White & TBA
4	24 Oct 15	David Pisoni (sub for Bob Laws) & Pam Trimmer	Bob Laws (sub for Sheila Evans) & Ken Haines
5	31 Oct 15	Bob Mullins & Reno Elms	Stephen Westgarth & Sheila Evans (sub for David Pisoni)

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact: Lindsay England (T) 8445 8552; (M) 0408 857 775; e-mail: lengland@senet.com.au

Bunnings Mile End Barbeque

ALL the Bunnings Mile End Barbeque dates are the last Monday of the month from 8am to 5pm

Next Date: Monday 26 October Morning shift: 8.30am - 12.30pm Afternoon shift: 12.30 - 5pm

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2015	Oct	Tue	20-21	Big Red Ute [End Polio Now]	Unley Shopping Centre
		Tue	6	Rotary Health Hat Day	Club Event
		Fri-Sat	30-31	Membership Promotion	Unley Shopping Centre
	Nov	Tue	24	Unley Rotary Christmas Party	Kent Town Hotel
	Dec	Sun	13	Carols at the Rotunda	Unley Soldiers Memorial Gardens
2016	Feb	Sun	21	District Leaders Training	Flinders University
	Apr	Sun	10	PENTS Seminar	TBA
	May	Sun	15	District Assembly	TBA
		Tue	17	SA Police Officer of the Year	Unley Soldiers Memorial Gardens & Kooyonga Golf Club

The Back Page

King Arthur and the Ugly Old woman

Young King Arthur was ambushed and imprisoned by the monarch of a neighbouring kingdom. The monarch could have killed him but was moved by Arthur's youth and ideals. So, the monarch offered him his freedom, as long as he could answer a very difficult question. Arthur would have a year to figure out the answer and, if, after a year, he still had no answer, he would be put to death.

The question? What do women really want?

Such a question would perplex even the most knowledgeable man, and to young Arthur, it seemed an impossible query. But, since it was better than death, he accepted the monarch's proposition to have an answer by year's end.

He returned to his kingdom and began to poll everyone: the princess, the priests, the wise men and even the court jester. He spoke with everyone, but no one could give him a satisfactory answer.

Many people advised him to consult the old ugly woman, for only she would have the answer.

But the price would be high; as the woman was famous throughout the kingdom for the exorbitant prices she charged.

The last day of the year arrived and Arthur had no choice but to talk to the old woman. She agreed to answer the question, but he would have to agree to her price first.

The old ugly woman wanted to marry Sir Lancelot, the most noble of the Knights of the Round Table and Arthur's closest friend! Young Arthur was horrified. She was hunchbacked and hideous, had only one tooth, smelled like sewage, made obscene noises, etc. He had never encountered such a repugnant creature in all his life. He refused to force his friend to marry her and endure such a terrible burden; but Lancelot, learning of the proposal, spoke with Arthur.

He said nothing was too big of a sacrifice compared to Arthur's life and the preservation of the Round Table. Hence, a wedding was proclaimed and the woman answered Arthur's question thus:

What a woman really wants, she answered....is to be in charge of her own life. Everyone in the kingdom instantly knew that the woman had uttered a great truth and that Arthur's life would be spared. And so it was, the neighbouring monarch granted Arthur his freedom and Lancelot and the ugly woman had a wonderful wedding.

The honeymoon hour approached and Lancelot, steeling himself for a horrific experience, entered the bedroom. But, what a sight awaited him. The most beautiful woman he had ever seen lay before him on the bed. The astounded Lancelot asked what had happened.

The young beauty replied that since he had been so kind to her when she appeared ugly, she would henceforth, be her horrible deformed self only half the time and the beautiful maiden the other half. Which would he prefer? Beautiful during the day -- or night?

Lancelot pondered the predicament. During the day, a beautiful woman to show off to his friends, but at night, in the privacy of his castle, an old ugly woman? Or, would he prefer having a hideous woman during the day, but by night, a beautiful woman for him to enjoy wondrous intimate moments? Noble Lancelot said that he would allow HER to make the choice herself.

Upon hearing this, she announced that she would be beautiful all the time because he had respected her enough to let her be in charge of her own life.

The moral to this story?

If you don't let a woman have her own way.....things are only going to get ugly.





Be a gift to the world