



Our Last Meeting

Venue:	Edinburgh Hotel, Mitcham
Occasion:	Group 6 Membership Meeting
Guest Speaker:	Mark Huddleston (Edwardstown) Steve Hayter (Kent Town)
Chairman:	Bob Carmichael, President RC Brownhill Creek
Apologies:	Briony & Jerry Casburn, Sheila Evans, Diana Maneva, David Middleton, Pam Trimmer, Stephen Westgarth
Returning Rotarians:	None
Visiting Rotarians:	PDG Malcolm Lindquist, and AGs Bob Cooper, Penny Hamilton-Smith, Don Will
Guests:	None
Attendance:	Around 20 members and 4 guests

Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Stephen Baker: 8377 7156
or 0403 687015

Secretary: Greg McLeod: BH 8223 3999
or AH 8271 8409 or 0417 811 838

Address: PO Box 18, Unley SA 5061

Email: unley.secretary@rotaryclub.org.au

Meetings: Tuesdays at 6.00 for 6.30pm

Venue: Damien on Fisher
123 Fisher Street, Fullarton SA 5063

President Stephen's Announcements

On Thursday – Saturday this week we have a stall in the Unley Shopping Centre. As well as promoting Unley Rotary throughout all three days, there will be 3 sessions – Thursday evening, Friday afternoon and Saturday morning - when we will be assembling prosthetic hands under the guidance of Linda Sweeny from Somerton Park Rotary to demonstrate what Rotary can achieve. For any member who would still like to participate, there is space in the Friday afternoon session (4 - 5.30pm).



President Stephen Baker

RC Brownhill Creek President Bob Carmichael opened the Group 6 meeting and welcomed attendees.

Guest Speakers

Mark Huddleston

Mark provided a summary of the material he presented at the Young Professionals seminar.

It is vital for Rotary to renew itself by continually attracting new young members. Recruitment in the over 50 and over 60 age groups has been quite strong but not so for the under 50s which comprise but 12% and the under 40s only 5% of total membership. In 1986 when Mark joined, there were about 400 – 500 active Rotaract members and only 5 still remain with Rotary. Rotaract faded out in the 1990s, but is now coming back.

Young people are globally minded, strong in social networking and want to change the world for the better.....and 76% volunteer.

The challenge for all Rotarians is to:

- ▶ Become uncomfortable about the future of Rotary.....between 2010 and 2014 membership of Rotary in developed countries fell by 10-20%; this was compensated by increased membership in developing countries.
- ▶ Be appealing to young people
- ▶ Change our mindset about continuing to operate in a traditional fashion
- ▶ Modify our thinking that meetings are at the centre of Rotary.....a focus on service involving families is more important



Mark Huddleston

- ▶ Change our marketing methods to answer the key question of potential members, namely 'What's in it for me?'

Key ingredients of attracting young professionals include:

- ▶ Sourcing recruits from the Rotary youth programs, local projects and guest speakers
- ▶ Get flexible about classification.....many will have 20 or more over their lives
- ▶ Ensure website and Facebook are easy to find on-line and that the main messages are displayed in an uncluttered fashion: service priorities, reasons to get involved, club contacts and a volunteering 'button'
- ▶ Go out and search for potential young recruits
- ▶ Listen to young people and ask about their passions
- ▶ Show them the big picture
- ▶ Avoid conflicts in the clubs and avoid actions that are 'turn-offs'
- ▶ Make meetings attractive

Steve Hayter

Steve became involved in Rotary through RYPEN, RYLA, NYSF and Youth Exchange. At the YP seminar he questioned the participants about their views on Rotary and what could be done to make it more relevant and attractive to the under 40s.

Young professionals are looking for:

- ▶ transparency, a reflection of their values and relaxed engagement (free of hard sell)
- ▶ a welcoming and friendly environment
- ▶ networking opportunities
- ▶ use of more modern and different approaches e.g. taking Shelter Box to Womadelaide

Meetings need to be:

- ▶ flexible in their arrangements
- ▶ enjoyable for young and old and perhaps with less tradition
- ▶ at a price that is affordable

They take issue with leadership being undermined, excessive red tape and rushed meetings. Pride in being a Rotarian and public recognition of the value of Rotary are important.



Steve Hayter

Other ideas included:

- ▶ Innovation
- ▶ Involvement of YPs in projects, e.g. sausage sizzles
- ▶ Display of having fun on-line for the public to see
- ▶ Alignment with their causes and aspirations

AG Bob Cooper emphasized the importance of dynamic membership and thanked Mark and Steve for their presentations.

Spots & Sergeant's Session

There were no Spots of Sergeant's Session this week; however, see the Thrift Shop article in Rotary News below.

The meeting closed at 8.45pm.

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2016	Apr	Wed	6	Schools Youth Program Presentation	Royal Coach Hotel (Breakfast Meeting)
		Sun	10	PENTS Seminar	TBA
		28 Apr–1 May		District 9520 Conference	Renmark
	May	Tue	3	Unley Rotary's 4000 th Meeting	Damien on Fisher
		Sun	15	District Assembly	TBA
		Tue	17	SA Police Officer of the Year	Unley Soldiers Memorial Gardens & Kooyonga Golf Club

Rotary News

Unley Rotary's Thrift Shop – Public Holiday Trading

The Thrift shop was open on Monday, festooned with eye-catching bright yellow balloons and blue and yellow streamers along the front outside advertising the fact that the Shop was open, with volunteers Patsy and Graham Beckett, Valerie Bonython and Graham Ey, Briony and Jerry Casburn holding the fort. As well as getting stock out on to the floor we took \$288 with \$90 of that on the new EFTPOS machine. Throughout the day there was a steady flow of lookers and buyers.

A good result and an experiment to see what we could make.



Successful women mentor youth through Rotary

By Arnold R. Grahl - Rotary News -- 8 Mar 2016

When Clara Montanez was a student, she never heard the word mentoring. The idea of having a role model help you pursue your ambitions was unfamiliar to her.

"You basically chose your career based on personal interest and hoped you could find a job," says Montanez, senior director of investment for Oppenheimer & Co., Inc. "I went the route of getting married and having children first, and started my career later in life. I had no model for how to do that."

That changed for Montanez the day a friend invited her to join Rotary.

"Frankly, I was dragged into Rotary. I didn't see a connection at first," says Montanez, who's been a member of the Rotary Club of Washington, D.C., since 2003. "But then I met several women, including Doris Margolis, who took me under her wing and started mentoring me on how to get more involved. I began seeing the value in having someone I could count on as a mentor, and I have become more of a leader in our club, in my community, and at work."

Rotary's mentoring opportunities motivated Montanez, Rotary's alternate representative to the Organization of American States, to help organize an event for International Women's Day, 8 March. The event, to be held at the World Bank Group headquarters in Washington, will feature Deepa Willingham and Marion Bunch, both previously honored as Rotary Women of Action. Rotary International Director Jennifer Jones will moderate the event, which will be streamed on World Bank Live.

Montanez says Rotary has given her a platform to mentor young women as they balance career and family, as well as manage the challenge of repaying student loans. According to a recent study by the American Association of University Women, the student loan debt burden weighs more heavily on women because of the persistent gap in pay between women and men.



Clara Montanez attends a reception in 2013 for the Champions of Change honorees at the White House in Washington D.C.

"I think Rotary has given me access to young people, like Rotaractors, and they are ready to accept guidance because Rotary is a safe place to reach out and get advice," says Montanez.

Similarly, Jackie Huie, a member of the Rotary Club of St. Joseph & Benton Harbor, Michigan, USA, recognizes Rotary's mentoring power. In 2007, Huie's club created a program that matches high school juniors and seniors with a mentor in the field they'd like to enter. The program started with 40 students at one high school and has now expanded into schools across the area.

"I got a letter from a girl who came from a poor background, and through the program, she got a chance to meet with an attorney in town," says Huie, president of JohnsonRauhoff, a multimedia company that fosters creative thinking for artists. "It inspired her and gave her confidence to go to school and study law. She got accepted into four law schools and is on her way to becoming an attorney."

Besides the investment in young people's futures, mentoring brings clubs important community recognition. For example, Huie's club has 150 members, a large number for a club that doesn't hold membership drives, she says.

"Everyone in southwest Michigan knows about Rotary," says Huie. "We had a student who wanted to be a CEO for a large corporation. After we arranged for him to meet with the CEO of Whirlpool, his father was so impressed with the whole program that he joined Rotary."

Many of the program's early participants went on to form an Interact club, and there are now more than 200 Interact members at four area schools. Forty of them will travel to the Dominican Republic this summer to install water filters and take part in a medical mission.

"It's important for Rotary to make an investment in young people," says Huie. "My own daughter is in Interact because of my membership in Rotary. I think her world is broader, and she looks at the world differently. We all do, because of what we've learned through Rotary."

Our Upcoming Meetings

Date	Venue	Time	Speaker/Occasion	Chairman	Set-up & Welcome	Sergeant	Attendance
22 Mar	Damien on Fisher	6 for 6.30pm	Pam Trimmer: "Teaching English a la Professor Higgins?"	M Small	J Casburn	J Reed	S Westgarth N White
29 Mar	Damien on Fisher	6 for 6.30pm	Cassandra Attwood: "A Road Less Travelled"	B Casburn	R Elms	J Reed	S Westgarth P Trimmer
5 Apr	Damien on Fisher	6 for 6.30pm	Ben Ernst: "Unley Young Professionals"	S Westgarth	S Evans	H Kilsby	N White W Andrews
12 Apr	Damien on Fisher	6 for 6.30pm	Ian Bailey: "H ₂ O"	R Elms	K Haines	H Kilsby	W Andrews G Beckett
19 Apr	Damien on Fisher	6 for 6.30pm	Graham Ey: "Oh no, is that an ambulance blinking in my rear vision mirror...?"	K Haines	G Hill	H Kilsby	B Beckett P Beckett
26 Apr	Damien on Fisher	6 for 6.30pm	Don Will: "Ten things you don't know about the Maldives"	R Mills	A Jonson	H Kilsby	P Beckett V Bonython
3 May	Damien on Fisher	6 for 6.30pm	Unley Rotary's 4000th Meeting Partners & Guests Night	S Baker	H Kilsby	H Kilsby	V Bonython B Casburn

Usual Meeting Venue: Damien on Fisher, 123 Fisher Street, Fullarton SA 5063

Apologies To: Wendy Andrews by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on BH 8223 3999 or M 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor – David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Saturday Thrift Shop Roster

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
3	19 Mar 16	Joan Reed & Nathan White	Pam Trimmer & Ken Haines
4	26 Mar 16	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5		Bob Mullins & David Pisoni	Stephen Westgarth & Reno Elms
1	2 Apr 16	David Middleton & Jerry Casburn	Bob Laws & Stephen Westgarth
2	9 Apr 16	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact:

Lindsay England (T) 8445 8552; (M) 0408 857 775; e-mail: lengland@senet.com.au

Bunnings Mile End Barbeque

ALL the Bunnings Mile End Barbeque dates are the **last Monday** of the month from 8am to 5pm

Next Date: Monday 28 March **Morning shift: 8.30am – 12.30pm** **Afternoon shift: 12.30 – 5pm**

The Back Page

Keystone

They weren't in my pockets. Suddenly I realized I must have left them in the car. Frantically, I headed for the parking lot. My husband has scolded me many times for leaving my keys in the car's ignition. He's afraid that the car could be stolen. As I looked around the parking lot, I realized he was right. The parking lot was empty.

I immediately called the police. I gave them my location, confessed that I had left my keys in the car, and that it had been stolen.

Then I made the most difficult call of all to my husband: "I left my keys in the car and it's been stolen."

There was a moment of silence. I thought the call had been disconnected, but then I heard his voice. "Are you kidding me?" he barked, "I dropped you off!"

Now it was my turn to be silent. Embarrassed, I said, "Well, come and get me."

He retorted, "I will, as soon as I convince this cop that I didn't steal your damn car!"



A Bearish Tale

A teddy bear is working on a building site.

He goes for a tea break and when he returns he notices his pick has been stolen.

The bear is angry and reports the theft to the foreman.

The foreman grins at the bear and says "Oh, I forgot to tell you, today's the day the teddy bears have their pick nicked."

Another Paddywack

Murphy says to Paddy, "What ya talkin into an envelope for?"

"I'm sending a voicemail ya fool!"



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to the world