



Rotary Club of Unley Inc.

District 9520 - Chartered 17 April 1935

President: Ken Haines: 08 8332 5138 or 0417 896 261
Secretary: Greg McLeod: BH 08 8223 3999 or AH 0417 811 838
Address: PO Box 18, Unley SA 5061
Email: unley.secretary@rotaryclub.org.au
Meetings: Tuesdays at 6.00 for 6.30pm
Venue: Damien on Fisher, 123 Fisher Street, Fullarton SA 5063



President Ken Haines

Our Last Meeting

Venue:	Damien on Fisher
Occasion:	Annual Changeover
Chairman:	Reno Elms
Apologies:	David Pisoni MP, Mayor Lachlan Clyne, Briony & Jerry Casburn, Lindsay England, Sheila Evans, Geoff Hill, Bob Mullins, Joan Reed, Marlene Small
Guests:	Robyn Carnachan, Sachin Dewan, Leonie Kewen, Ali Mostaghim, Beverley Baker, Margaret Bosisto, Sandy Dobson, Graham Ey, Stephen Finos and Sophia, Vera Holt, Suzanne Middleton, Maria Mills, Jim Newall, Margaret Payne, Glenyss Steadman, Richard Taylor, Susan Westgarth
Visiting Rotarians:	President Mike McAuliffe (Hyde Park), Dennis Liddle and Vivienne (Stirling), Kim Harvey (District Training Coordinator)
Returning	Mavis Martin, Nathan White
Attendance:	22 Members 22 Guests

Retiring President's Report

At Changeover 2015 I outlined 5 aspirational aims for this year, namely:

- Embrace the local community
- Boost membership and club alliances
- Kick some great project goals...we are well cashed up
- Widely publicise Rotary
- Get our hands dirty

And, of course, having a whole lot of fun in the process.

Before talking about the events which shaped our year in a pleasurable fashion, we remember with sadness the death of Colin Schirmer who started with the club in 1984 and made a significant contribution. More recently Suresh Kumar lost his cousin and best friend which caused him to withdraw from the club due to family commitments. And the past year has been challenging health-wise for several members.

Each year we plan to move forward in a positive fashion.....and have done so once again. Two areas of note have been the transition to a new home here at Damien on Fisher and the attraction of new members. We have been enriched by Diana Maneva, Trevor McGuirk, Suresh Kumar, Ali and Soheila Mostaghim, Lachlan Reid, Robyn Carnachan, and most recently Leonie Kewen joining us. One event that encapsulated a number of our main aims was the Helping Hand project at Unley Shopping Centre where shoppers could experience the real worth of Rotary and gain further knowledge about us.....and it was fun. As a recruiting medium it was highly successful. I continue to be amazed at the number of people who still believe that Rotary is an all-male preserve.



Retiring President Stephen Baker, actually wearing the President's collar and *Be a Gift to the World* theme tie, launches into his report.

There were a number of projects which also had wow moments:

- Our Christmas Carols at the Rotunda.
- The photography competition for Carers
- Fridge magnets for families with drug issues
- The gift to Catherine House for much needed furniture
- The continuing support for young people through Rotary Youth Program of Enrichment (RYPEN), Rotary Youth Leadership Awards (RYLA) and National Youth Science Forum (NYSF).
- The container containing educational and other materials sent to East Timor.
- Planning for Peru

And let us not forget the other more 'bread and butter' items which achieve much good including:

- On the Community Service front our partnership with the Salvos; and the hampers, puddings, toiletry items and gifts to those in need;
- On the Vocational front a new job ready program was introduced to help unemployed people
- On the International front we provided additional assistance to ShelterBox, Rotarians Against Malaria (RAM) and The Rotary Foundation.

It is also rather comforting that those who visit Katherine Street Nature Park will, during the heat of summer, be drinking from the Rotary fountain and dogs will benefit from the overflow. Our relationship with the Unley Road Association is being nurtured.

There have been some disappointments. We need to revamp Police Officer of the Year to enhance its participation and standing. While we started the year on a high note with a victory against Brownhill Creek in the quiz, losses to Mitcham in the bowls and Hyde Park in the debate have not been a good look after the President staked his reputation on a clean sweep. A new strategy is long overdue. I am not pleased at my failure to identify a major local project in which to invest and to involve us in a hands-on fashion.

On a brighter note, the Thrift Shop with our wonderful volunteers has been doing a roaring trade and Bunnings BBQ continues to be a reliable money spinner. Our weekly program brings variety, stimulation and good cheer. The bulletin continues to inform and entertain. Financially, we are in brilliant shape.

Many thanks to everyone for their contributions over the last year, and particularly Board members Greg, Ken, Joan, Pam, Jerry, Wendy, Graham, Sheila and Heather.

New Member Inductions

Ali Mostaghim and Robyn Carnachan have accepted our invitation to become members of the Rotary Club of Unley and they were duly inducted at the Changeover meeting. President Stephen in his penultimate official act performed the inductions welcoming them as members and expressing the expectation that they will make a great contribution to the club and those the club supports. We will learn more about both of these new members as the year progresses.



New members Ali Mostaghim & Robyn Carnachan with Pres. Stephen.

Presentations

Honorary Member – Stephen Westgarth

For over 20 years this club has been well served by someone with advanced IT skills, but who is now drawn to another calling. PP Stephen Westgarth is a Paul Harris Fellow with sapphire who has commanded the digital stage in a fashion which has led to numerous awards for our website and bulletin.



New PHF Heather Kilsby with President Stephen.

He has been indefatigable in his support for club activities as epitomised each year when a stage has been needed for the Carols and with his exceptional administrative effort for the Ballarat Conference. We wish Stephen every success with his new endeavours and hope he visit us often.

Paul Harris Fellow – Heather Kilsby

Each club has its challenges and one which has bugged this club for a number of years has been to prepare and present our accounts and balance sheet in a manner that satisfies the auditor. Heather has handed over the books to new Treasurer Pam Trimmer in just that state, after spending countless hours/days/weeks to ensure the accounts present a true picture of club transactions and finances, and that they are reported in an acceptable fashion.

Obtaining clearance for accounts covering a period before she became Treasurer was no mean achievement given the problems experienced with an auditor who had volunteered to help.



New Hon. Member PP Stephen Westgarth with Pres. Stephen.

President Ken's Induction

After being presented with the trappings of office President Ken addressed the meeting. He thanked everyone for the attendance and expressed the view that his time to step up and be counted had arrived. He gave us a glimpse of the year ahead that will start slowly and pick up pace as we progress and invited the club to enjoy the ride that will include hands on involvement and lots of fun. His emphasis for the year is to be homelessness and he foreshadowed involvement with the Hutt Street Centre with Ian Cox. There will be more about his plans at the next weekly meeting.

Ken particularly acknowledged Patsy Beckett and Valerie Bonython, thanking them for their efforts in organising the Changeover function and for their tireless efforts in producing and implementing an exciting programme of upcoming events.

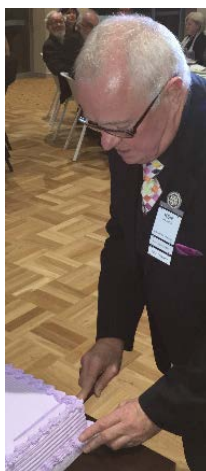


Retiring Pres. Stephen Baker dubbed Ken Haines as President for 2016-17.

The Board for 2016/17

President Ken introduced the members of the Board for 2016-17:

President	Ken Haines.
President Elect	Heather Kilsby.
Immediate Past President	Stephen Baker
Vice President & Vocational Service Director	Trevor McGuirk.
Secretary	Greg McLeod.
Treasurer	Pam Trimmer.
Membership Director	Jerry Casburn.
International Service Director	Graham Beckett.
Community Service Director	Wendy Andrews.



President Ken cutting the cake.



New Rotary couple: Soheila and Ali Mostaghim. Now we have three couples as members of Unley Rotary. Could it be a trend?



The 2016-17 Board: (L to R) Pam Trimmer, Wendy Andrews, Greg McLeod, Heather Kilsby, President Ken Haines, Graham Beckett, Trevor McGuirk, Stephen Baker. Missing somewhere in Ireland: Jerry Casburn.



Sheila Evans with Jerry & Briony Casburn in Ireland.

Other Events

During the meeting there was some confusion about the location of Jerry and Briony Casburn. As it turns out Mavis was right, they are in Ireland. This photo was sent for inclusion in the newsletter along with the message below;

"Briony and I are in Ireland and caught up with Sheila in County Wicklow, at a town called Glendalough."

David Middleton uncannily predicted the length of the President's speech, and his reward was donated to the Peru project. PP Stephen Baker's gift of appreciation from the club was a fishing rod and reel with which he intends to relieve the coastline of the white pointer shark menace.

The meeting closed at 8.45pm.

Rotary News

Cynthia Salim: Former Rotary Scholar makes clothing with a conscience

By Heather Maher – The Rotarian – July 2016

The way Cynthia Salim sees it, the fashion industry doesn't have much to offer a young, socially conscious woman like her when it comes to work clothes.

"The fashion industry often does 'sexy' or 'fun' or 'hip,' and things that encourage frequent purchases," the 29-year-old says. "It's very rare that the design community will design something that will make a young woman look credible and influential as well as timeless."

Add "and is ethically made" to that list, and it becomes a tall order that Salim became increasingly frustrated trying to fill when she needed clothes for her job in international affairs in Geneva and later as a management consultant. So she decided to do something about it.

Salim started a company to produce high-quality, classic women's wear constructed of socially responsible materials and made by fairly paid workers in environmentally friendly factories. It took more than two years to source the right suppliers and track down partners who met her high standards, but in April 2015, Salim launched Citizen's Mark, an online retailer that bills itself as "the lifestyle brand of the socially conscious, empowered woman."

When Salim talks about how she did it, it's clear that starting her own company was more than just a way to make money. "I've always been really interested in social change," she says, "and this was such an interesting and unique way to create change from a sector and industry that doesn't have as much social change work going on."

It's an interest she nurtured during her undergraduate years at Loyola Marymount University in Los Angeles, a Jesuit school with a strong tradition of social responsibility. It became a central focus of her life when she won a Rotary Ambassadorial Scholarship to pursue a master's degree in human values and contemporary global ethics at King's College London.

"I was so grateful to have had that opportunity, to have Rotary put their trust in me and in that program, which doesn't have a clear career path," Salim says. "But the time I had was really valuable in helping me see that there are so many ways to make change, everyone has a role whether it's in policy or advocacy or business."

At Loyola, Salim met Fred Kiesner, a 52-year veteran of Rotary and the school's chair of entrepreneurship (now retired). Kiesner, who became Salim's mentor, remembers her as "probably the most ethical and socially responsible young person I've ever met."

"A lot of Ambassadorial Scholars do it for the learning and the fun of living in a foreign country, which are not bad reasons," Kiesner says. "Cynthia did it because she knew it was giving her the foundation and knowledge upon which she would build a powerful and impactful life of giving and contributing."

Salim realized there was a market for high-end, ethically made work clothes after meeting "all these incredibly committed, smart women who were socially conscious about all areas of their lives, whether it was the impact they had at work or through their purchases."

Tragedies at poorly built, shoddily maintained factories – such as the Rana Plaza facility in Bangladesh, which collapsed in 2013, killing 1,137 people – have raised consumer awareness of the garment industry's ugly side. Workers at the factory made as little as 12 cents an hour and worked 90 to 100 hours a week, with just two days off a month.

Citizen's Mark will eventually carry a full line of clothes, but for now it has just one item: a blazer available in four styles and three colors that Salim designed herself and calls the quintessential "go to" piece that every professional woman needs.

Salim's search for the highest quality fabric took her to the historic wool mill city of Biella, Italy, where she toured mills and interviewed owners about "their track record in social and environmental responsibility." When she found a mill that purified the water it uses in the dyeing process before returning it to the stream, she signed up. Then it was on to Portugal, home of some of the world's best pattern makers and suit manufacturers, where she found a factory that runs on 30 percent solar power and provides living wages and full health care coverage for its employees.

That all sounds great, but expensive. So it's surprising to hear Salim say that Citizen's Mark's prices, which range from \$425 to \$475, are "incredibly competitive" with similar brands. "The cost to produce something well and responsibly does not necessarily mean a luxury markup," she says. "In fact, [we're] underpriced compared to the competition, because the competition that's using this [same] level of fabric and construction tends to be in the luxury space, where markups are 8, 10, 12 times" the cost of production. (In fact, a check of women's wool blazers at luxury brand Hugo Boss shows they start upwards of \$535.)



Cynthia Salim

Sales are growing steadily, Salim says, and customer feedback has been positive. She says an industry insider told her a few months after launch that the brand "really resonates with a message that's clear and sharp and strong and timely."

But not everyone has been so encouraging. "I've already heard pressure from the industry to market Citizen's Mark as something more fun and hip," Salim says. Her response is that she's catering to a new type of customer – a socially responsible working woman "who loves what she does, does it well, and gets to wear cool, chic clothes."

Kiesner says Salim knows exactly what she's doing. "For Cynthia, her company is just a continuation of her values, ethics, and social responsibility," he says. "I taught entrepreneurship for 45 years, and we talk about social responsibility a lot in my field – an entrepreneur who creates a business that also does good in the world. She is the epitome of that."

Diary Dates

Year	Month	Day	Date	Activity Details	Venue
2016	Jul	Sun	3	District 9520 Changeover Lunch	Marche Club, Paradise

Our Upcoming Meetings

Date	Venue	Time	Speaker/Occasion	Chairman	Set-up & Welcome	Sergeant	Attendance
5 Jul	Damien on Fisher	6 for 6.30pm	Here we go again for another great year	K Haines	H Kilsby	TBA	T McGuirk D Maneva
12 Jul	Damien on Fisher	6 for 6.30pm	RYPEN & RYLA – Two Recipients	H Kilsby	G McLeod	TBA	D Maneva W Andrews
19 Jul	Damien on Fisher	6 for 6.30pm	My Road to Rotary – New Members Stories	G Beckett	R Mills	TBA	W Andrews P Beckett
26 Jul			No Meeting – See below				
27 Jul	Hackney Hotel	6 for 6.15pm \$25 2 courses	Friendship Meeting with RC Prospect	Ken Haines		N/A	N/A

Usual Meeting Venue: Damien on Fisher, 123 Fisher Street, Fullarton SA 5063

Apologies To: Wendy Andrews by **e-mail** to unley.attendance@rotaryclub.org.au or in an emergency on 8377 7830

Meeting Chair Enquiries To: Secretary Greg McLeod on 0417 811 838 or email to unley.secretary@rotaryclub.org.au

Venue Set-up/Bar Enquiries To: Bulletin Editor – David Middleton on BH 8377 7795 or M 0417 835 564

Attendance Desk Enquiries To: Wendy Andrews by **e-mail** to wendyjoyandrews@gmail.com or in an emergency on 8377 7830

Saturday Thrift Shop Roster

Week	Dates	Early Shift: 10am to 12.30pm	Late Shift: 12.30pm to 3.00pm
1	2 Jul 16	David Middleton & sub for Jerry Casburn	Bob Laws & TBA
2	9 Jul 16	Greg McLeod & Stephen Baker	Wendy Andrews & Mavis Martin
3	16 Jul 16	Joan Reed & Nathan White	Pam Trimmer & Ken Haines
4	23 Jul 16	Bob Laws & Pam Trimmer	Sheila Evans & Ken Haines
5	30 Jul 16	Bob Mullins & David Pisoni	Reno Elms & TBA

Rotarians, who are unable to attend as rostered, please arrange a swap or as a very last resort contact:

Joan Reed (T) 8379 8470; (M) 0401 714 499; e-mail: joan.reed@internode.on.net

Bunnings Mile End Barbeque

ALL the Bunnings Mile End Barbeque dates are the **last Monday** of the month from 8am to 5pm

Next Date: Monday 25 July

Morning shift: 8.30am – 12.30pm

Afternoon shift: 12.30 – 5pm

The Back Page

Bend it like Beckham

Yesterday my daughter e-mailed me again, asking why I didn't do something useful with my time. "Like sitting around the pool and drinking wine is not a good thing?" I asked. Talking about my "doing-something-useful" seems to be her favourite topic of conversation.

She was "only thinking of me", she said and suggested that I go down to the Senior Centre and hang out with the guys. I did this and when I got home last night, I decided to play a prank on her.

I e-mailed her and told her that I had joined a Parachute Club.

She replied, "Are you nuts? You are 78 years old and now you're going to start jumping out of airplanes?"

I told her that I even got a Membership Card and e-mailed a copy to her.

She immediately telephoned me and yelled, "Good grief, Dad, where are your glasses?! This is a Membership to a Prostitute Club, not a Parachute Club."

"Oh man, I'm in trouble again," I said, "I really don't know what to do. I signed up for five jumps a week!!"

The line went quiet and her friend picked up the phone and said that my daughter had fainted. Life as a Senior Citizen is not getting any easier, but sometimes it can be fun.

Good Fishing

An elderly couple were at home watching TV.

Phil had the remote and was switching back and forth between a fishing channel and the porn channel.

Sally became more and more annoyed and finally said, "For god's sake, Phil leave it on the porn channel... you know how to fish!"

Let's get a handle on what constitutes a full load...



Now contemplate what we could achieve by widening our bike lanes!

