

District Governor's NEWSLETTER

A Monthly Bulletin of District 9520

Issue: 9 - April 2015

Jerry's Jottings ...

Sadly I start this month's newsletter with my personal sorrow at the passing of Geoff Bailey. Geoff was an amazing Rotarian who contributed to the community throughout his life and particularly throughout his Rotary career. Reiterating Peter Hammond's words from the Herald "Geoff established the Australian Rotary Health Indigenous Health Scholarships Program. The program trains indigenous people as health care professionals to help their own communities. In 2013, 82 indigenous students across Australia were part of the scholarship program". Geoff had an amazing life and I was honoured, along with many other Rotarians, to attend a memorial service at the Burnside Town Hall. Geoff leaves an ongoing legacy which not be forgotten in future years and he will be sadly missed.



Geoff Bailey

With a complete change of subject I was pleased to announce at the District Assembly that having had no objections, Bob Cooper, AG for Group 6, has been confirmed as District Governor Nominee Designate to lead the district in 2017-18. Well done Bob and my thanks to all who applied, we are certainly not short of talent in the District.



Bob Cooper
DGN
(2017-18)

This is the last newsletter which will be urging you to go to the Ballarat conference and we have again extended the deadline for the standard registration. As Briony said in last month's blog, we would hate you to wish that you had been there, after the event!

In this issue

Jerry's Report	1-2	Briony's Blog	4
District Secretary ...	5	Travellers Tale	5
A Word from Paul ...	7	A Century of Service	6
Margaret was there-10		Mark's Campaign	9
Timor Leste Effort	11		

**HAVE FUN,
ENJOY ROTARY**



LIGHT UP
ROTARY



District
9520

Happy
110th
Birthday
Rotary



Jerry Casburn
District Governor

Stephen Westgarth, Past President Unley and I have had our last visit to Ballarat and can promise an un-miss able event with lots of local support, FUN AND INFORMATION.

SO AGAIN, IF YOU HAVEN'T REGISTERED YET, NOW IS THE TIME TO GET CRACKING, SO GET IN NOW.

AND, WHERE IS IT AT, BALLARAT!!!

Special Offer: ➡ Standard Rates Apply Until The Close Of Registrations



District Conference, Ballarat, Victoria, 16th – 19th April 2015

For More information: www.facebook.com/RotaryClubOfUnley , or Email: unley.secretary@rotaryclub.org.au

Visit Conference Web Site: <http://www.rotary9520conference.org.au/index.html>

It was another month full of adventures and our chance to get closer to our amazing clubs and what they do.

I mentioned in last month's newsletter that Briony and I had just returned from Mildura and the quarterly Leadership Team Meetings. It is the first time that I can recall having our meetings away from Adelaide and it was very successful, giving the Leadership team the chance to get closer to the rural clubs and the clubs to have a strong voice with the leadership team. The weekend involved training for our Assistant Governors and any of the leadership team who wanted to attend. Rob Robinson provided some eye openers for the team on how to influence and motivate volunteers. This is a very useful skill in a District role.

The evening's dinner was preceded by a debate on how we can get rural and city clubs to better integrate. Many ideas came out, including creating a buddy system for a city club with a rural club and holding more of the events that we run as a District away from Adelaide. Some ideas have been implemented with President Elect Training Seminar (PETS) and Assembly for Dick's year outside of the city and training being handled in a number of locations across the District. We will take these ideas on board and without putting words into Dick's mouth I believe he will repeat an away from the city meeting next year.

I want to thank Lesley Mitchell for her key role in organising a very successful weekend, the venues and the speaker.

Well as I have said a number of times recently, Briony and I are on the downhill slope and the end of our Rotary Year is rapidly approaching. Dick and Liz are preparing for their year and we have had two very successful events PETS and Assembly. PETS in Renmark worked very well and again a great opportunity for the Presidents Elect to create a strong bond as they go into their year ahead. The Assembly just last weekend was also great with more than 200 attending the various training streams. The Unity College was full of energy and commitment for a successful year. Well done Dick and the training team under Damian Leach's leadership.

Following our attendance at PETS we moved on to Broken Hill for a once in a lifetime event. District 9630, which covers the southern part of Queensland, were chartering a club in Broken Hill. This was obviously not a Queensland club but an e-club made up of Nomads and named accordingly. These are travellers who tour our country, who meet weekly as an e-club and intend to become involved in activities with rotary clubs wherever they visit. They are not travelling together, hence the e-club structure but will meet periodically. The club was sponsored by the Rotary Club of Jindalee and was an immediate success with some 29 new members. We were invited to join them as they were in our District. The chartering was attended by Phillip Charles, their DG. This may be a first, a club chartered outside of its District and with two current DGs present. As a piece of trivia which sadly shows the working of my mind, if you take our District 9520 from theirs 9630, you get 110 the number of years Rotary has been around.

...



The Nomads

We were also given a chance for some Public Relations with local press coverage and an interview with the Nomad's President Greg Fallon and I on the ABC Broken Hill. Want to hear the interview, go to <https://soundcloud.com/geoff-23/abc-broken-hill-interview-small>.

The middle of the month saw us attending a celebration of 50 years of Rotary service by David Binks our Youth Service co-ordinator. David has had an amazing career both within and outside of Rotary contributing to all of our youth programs and with a huge input both nationally and worldwide to Youth protection. Ably supported by wife Pam I know he could not have been such a success

without her support. Glenelg had two such milestones, with not only David achieving 50 years of service but also another of their members John Callary also reaching this anniversary. There is more on both anniversaries later in the newsletter.

The month was rounded off by a meeting with the host families for our Vocational Training Team (VTT) participants from Timor Leste. Another great group of Rotarians and their families who have volunteered to look after the team while they are here for the five weeks of training. If you would like to meet the VTT team and see more, your first chance will be at the conference in Ballarat. My personal thanks to all of the hosts, this is a great contribution to what will be a very successful program.

On March 28th we attended the Goolwa Rotary Art and Photographic exhibition. This is its third year, another terrific event with more and more exhibits being displayed each year. The club raise in excess of ten thousand dollars through admissions and commissions on the art sales. They are ably supported by local business and also by the Encounter Bay Rotary club.

Finally, March 30th had Mt Barker Rotary hosting an group meeting at Auchendorroch House where The Hon Dr Kay Patterson, Di Gilles, Dr Philip Griffin and Suzanne Caragianis gave an insight into the recent works of Interplast.



Goolwa Rotary Art and Photographic Exhibition

There are lots of events coming up don't forget to keep up with:



The Conference



The Rotary Race Day
on May 9th



Progress with the new Rotary
Club at Seaford

Have a great month, lots of fun and enjoy Rotary and see you at the conference.



Ballarat Panorama



*The Nomads Chieftains Phillip Charles
and Greg Fallon*



Interplast Dinner at Mt Barker



WHITE LADY
FUNERALS
a woman's understanding

Briony's Blog



It's interesting when I look at the Herald's "Where's Jerry?" I think, oh, so that is where we or Jerry will be this week. What isn't in the Herald is "Where's Briony?" And the last couple of weeks I have had a lovely time catching up with Clubs all by myself.

As part of the Rotary Race Day Committee, I am organising the Fun Day activities, plus catering. I have visited Clubs asking for favours and on Mon. 16th I drove to McLaren Vale and caught up with club there. For those who don't know, they have the amazing Mock Accident Day, this involves local schools, with teens of pre driving age, just before going to get their P's. The main St of Willunga is closed off; a crashed car is in the street with victims, ambulance, police officers and a distraught mother. Following this, a trial held in the Community Hall. I have asked the club, if they would do a display of photographs and a DVD will be played on a screen. This also gives the club an opportunity to advertise the date of their next event.



Tuesday night I was at Strathalbyn with the Club supporting the idea of "The Yellow Duck Road" also creating an activity on the day and showcasing their Duck Race at the final stand at the end of the Road. Both clubs were generous, warm and welcoming.

But the best of all was with the Rotaractors last Monday night, who gathered in Richards Park, Norwood. Their room was a hut in the open, the seats benches, it was cold, windy, they had a few snacks they pooled together and the 9 of us were pleased to be there. When I was walking up to them, I was thinking of our trip to San Diego and of all the 520 District Governors of the world, gathered together. That whole week we discussed Rotary and what being a Rotarian was about. Honestly if I had photos of this group then and put them up on the big screen, these kids would have got a standing ovation. Why do we have to have meals in the same place every week, in fact why do we have to have meals? How about changing venues, so that the public get to see us? There are so many options, but to see these kids the simplicity was stunning. Rotary gives us the opportunity to open doors for everyone who wants to make the world a better place. I have grown in Rotary and this is because I have had the opportunity to experience so much with so many great people. Now, where am I off to next....no good asking Jerry!!!!

A little extra this month, I would like to give a BIG thank you to White lady funerals who sponsored the combined District International Women's Day Breakfast at the Wine Centre in early March. I have to say the girls looked great in their white suits and along with us really enjoyed their morning. They started in 1987 and now have 40 locations around Australia. If you are interested in knowing more you can contact them 1300 656 550. Through their generosity on the day, we were able to donate all the raffle proceeds to Days for Girls.



District Secretary's Report

Learning And Having Some Fun

We have just held a most successful District Training Assembly at Murray Bridge, with a good representation from most Clubs. Perhaps the word 'education' is more appropriate than 'training,' but whatever the terminology, it is undoubtedly an important event.

Rotary is constantly changing, but many people are unaware of the rate and extent of this change. Old habits and practices are often no longer relevant. New skills and knowledge are required to manage an efficient and effective Rotary Club. The District Assembly provides an important opportunity to educate Rotarians of all backgrounds and experience. Another important event, the District Conference, will take place from April 16th to April 19th

in Ballarat. An exciting and inspiring group of speakers have been assembled and they will be complemented by a variety of high-class social events. A number of excursions have also been organised in this beautiful and historic Victorian city. Registrations are still open, but please act quickly, as accommodation is filling rapidly.

More information about the Conference can be found on the website <http://www.rotary9520conference.org.au>

Planning is well advanced for a Rotary Race Day at Morphettville Racecourse on Saturday, May 9th. This will be an affordable, relaxed, fun day with entertainment for the whole family. A two-course luncheon, auction and afternoon tea will be held in a private room. The event will coincide with the SAJC Derby Day, and will provide an excellent opportunity to showcase and promote Rotary projects and programs to the general public.

Race Day bookings can be made online at the website www.rotaryraceday.org.



*Peter Hammond
District Secretary*



What Paul Harris Said:



In studying great movements, it seems to me that it is with them as it is with individuals the formative period is the early period. The youthful mind is impressionable, the mature mind has become set. As movements get older, they become institutionalized. Tradition hampers the exercise of reason. Conventionalities enter and assume undue importance. Unworthy and irrational features are permitted to continue merely because they have always been. No one cares to disturb precedent even though it may be manifest that its reason, if there was one, no longer exists.

The spirit becomes lost in the letter of the law."

*Paul Harris
Message to Convention Chicago 1930*



1906



1910



1913



1926

Rotary



1925

One Hundred Years of Rotary Service.

Wayne Sachs Reporting



It is rare for one club to recognise two members who between them have given 100 years of service to Rotary. However the Rotary Club of Glenelg had that unique distinction when it acknowledged David Binks (PHF.OAM) and John Callary (PHF) on the occasion of then both achieving this milestone.

David was inducted into the Rotary Club of Glenelg on March 3rd 1965 while John was initially inducted into the Rotary Club of Port Pirie in March 1965 and later transferred to the Rotary Club of Glenelg in August 1980.

Both Rotarians have been Presidents of their initial Rotary Club while David has been fortunate to hold the President's position on three occasions. They have held numerous club positions over the years.

David was inducted into the Rotary Club of Glenelg on March 3rd 1965 while John was initially inducted into the Rotary Club of Port Pirie in March 1965 and later transferred to the Rotary Club of Glenelg in August 1980.

Both Rotarians have been Presidents of their initial Rotary Club while David has been fortunate to hold the President's position on three occasions. They have held numerous club positions over the years.

While in the Port Pirie club John was asked to undertake the major task of determining the boundary for the newly created Districts of 9520 and 9500 a task he completed successfully.

At his recognition dinner on the 25th April John spoke of the enjoyment he



Messrs David Binks, Alan Scott and David Callary

experienced and friendships he had made during his 50 years in Rotary. He made special mention of the outstanding and continuous support from his wife Yvonne, his family as well as the members of both clubs.

David's celebration on the 19th March at the Glenelg Golf Club saw over one hundred Rotarians, friends and family come to celebrate his achievement. DG Gerry Casburn spoke about David's time in Rotary.

Early in his business life David was approached by several prominent local businessmen who invited him to join the Rotary Club of Glenelg and while he had initial reservations as to whether he would have the time to commit to Rotary as he was spending many hours building his business, following some sound advice from his father David accepted the invitation and was inducted into the club and the rest as they say is history.

Over the past 50 years David not only found the time to attend the weekly meetings he took an active part in club events such as the annual Art Show, Breakfast on the Pat and club projects that included the building of the Community Centre in Mosley Street Glenelg and the Glenelg Meals on Wheels facility at Glenelg North.



BINKSMARINE
OVER 50 YEARS SERVING THE MARINE INDUSTRY
YACHTING BOATING HOBIE KAYAK
FISHING SAILS BALUSTRADING
RIGGERS ELECTRONICS CLOTHING
VISIT OUR ONLINE STORE:
WWW.BINKSONLINE.COM.AU

Somerton Park
27 Byre Ave
8294 6211
Adelaide Shores
2 Barcoo Rd
8294 0900
(open 7 days)

David became a strong supporter of youth project and in particular International Youth Exchange. As David said this became his "Rotary Moment". Over the years David has been a counsellor for both incoming and outgoing Exchange students and Pam and David have hosted 18 incoming students from around the globe. He furthered his commitment to youth by becoming a member and later chair of the District Youth Exchange Committee.

..... Cont. on page 7

..... cont from page 6

Later he was appointed District Youth Services Coordinator. In 2006 he formed and chaired the Youth Protection Committee. In these capacities David excelled. Over the years he produced a number of manuals of procedure and policies pertaining to Youth Exchange and other youth programs for District 9520. In 2005 he was asked to write a Youth Protection Manual for all Australian Districts. This has been recognised as significant by Rotary International and adopted by many Rotary Districts worldwide, Gerry presented David with a certificate of appreciation from RI President Gary C Huang and John will similarly receive his certificate in May.

David thanked all his Rotary and sailing friends for sharing the night and for their support over the years and he gave special recognition to his wife Pam and his family for their support without which he would not have been successful in his boat building business or achieved the enjoyment and rewards from his time in Rotary. David expressed his hoped that all current and future Rotarians would be able to experience their "Rotary Moment" and gain their own significant enjoyment and rewards from taking an active part in the worldwide Rotary movement.

Throughout the night attendees were asked to make a donation to support the District appeal for the people of Vanuatu so adversely impacted by Cyclone Pam and at the end of the evening Rotarian Jessie Vun from the Rotary Club of Glenelg presented DG Gerry with \$1006.75.



The Rotary Foundation of Rotary International
www.rotary.org

In Memoriam

Ken Foggo Rotary Club of Marion - 1972 – 2014



Friends and past members of the Rotary Club of Marion are saddened by the passing of fellow Rotarian Kenneth George Foggo.

Ken suffered ill health during the past few years and died peacefully at Royal Adelaide Hospital on 31st March 2015.

Ken was the Secretary and Treasurer of the Marion Rotary Club for many years and for his service was recently recognised as a Paul Harris Fellow (double ruby)

Ken will be sadly missed and his service in Rotary and the community will always be remembered



Your Club Recruitment Campaign Three Factors to Consider

By Mark Huddleston
Chair, Membership & PR Committee

How are your club recruitment initiatives going? Do you have a plan you're working to, or is it a bit haphazard? If we were to undertake a study of everyone who joined our ranks over the past 5 years and identify and document the events that led to their decision to join, I wonder what proportion would be random events or chance meetings, and what proportion would be as a result of a dedicated recruitment campaign?

Without hard evidence either way, my guess is that our recruitment successes are largely random – i.e., we get lucky. It's reasonable that the majority of people join a Rotary club because they've been invited by a friend or colleague, we Rotarians are constantly badgered to ask our friends to join. But what about those community minded citizens who DON'T already know someone in Rotary? What are we doing to gain their attention?

I'd like you to consider three factors when it comes to recruitment initiatives: Intent, Audience & Product.

INTENT

How committed are you to recruiting new members? Is your ENTIRE club driven and enthusiastic about promoting your work and speaking to potential members? Or, as is the case in many clubs, are there one or two well-connected and dedicated recruiters on a mission, and the rest of the club thinking that recruitment is someone else's problem? Have you set aside a budget for promotion and recruitment? Do you even want new members? I know there are plenty out there who are very satisfied with the status quo.



AUDIENCE

Who are you trying to reach? Where are they? Are you looking for specific sectors or (dare I say it) "classifications"? Do you want to attract younger members? More women? More who were born outside of Australia? Do you have a specific geographic region you're targeting? The private sector, the public sector, the local shopping centre, the local industrial park? Or are you happy with anyone you can get? Are you going to where they are, or are you expecting they will come to you? You can't answer questions that haven't been asked. Put some thought into your target audience.

PRODUCT

What is it that you're trying to sell? This is the most important part of the formula to get right, but the most ignored part of the formula in Rotary. We can no longer assume that the style of Rotary we have become accustomed to, is the style that will attract new members today. Twenty years ago you could have made a living selling 35mm film and floppy disks. If you went into business today with the same products, your customer base will be very limited. Likewise, the style of Rotary we were selling twenty years ago may not be as well received today. Are you working on innovative and sustainable projects that address a community need? Are your meetings run the same way they were twenty years ago? Are they interesting and professionally run? Is your venue welcoming with good food at a good price? These all form part of the Rotary product that potential members will evaluate. Would YOU join your club today if you knew nothing about Rotary?

In the words of Winston Churchill, "He who fails to plan is planning to fail".





Margaret Northcote
NYSF Chair
2015-16



What is the National Youth Science Forum?

Margaret Northcote Reporting

"NYSF is unique in Australia." Exclaims the webmaster on the website <http://www.nysf.edu.au/>

The headline says: "Students during year 11 are selected to attend the NYSF the following year. They learn how to make informed decisions about courses and careers in the sciences and gain a professional skill set to help them realise their potential."

In its annual report I found an apt description of NYSF activities:

"After more than thirty years of operation, the National Youth Science Forum (NYSF) is a national organisation that offers a suite of programs, all of which are designed to develop and support the engagement of Year 12 students on to prospective vocation, study and employment opportunities within science, engineering and technology."

"NYSF's mission is to provide an environment for community minded, academically well-rounded incoming Year 12 students, who have an interest in science, engineering and technology, to make informed decisions about future study and career options within a collaborative professional and social environment with like-minded peers."



"The NYSF has been delivering quality programs now for 30 years and has over 10,000 alumni around the country (and increasingly around the world). By my estimates, if we all stood in a line, including Rotary partners, and staff and all the other helpers who have been involved in the program the line would stretch over 12 kilometres."

This website provides a good overview of the programme. It is well worth the visit.

This is a Personal Story

Enough about generalities. This is a personal story when I was in Canberra in January where I attended the Rotary Meeting with 200 NYSF students, local Rotarians and dignitaries, over 300 for dinner at the Ainslee Football Club, Canberra. WOW, was there a dynamic atmosphere with all those bright sparks in one room!



I was fortunate to meet up with seven of the 9 students from D9520 in this session C. (10 students were in session A)

The keynote speaker at this dinner was Dr Renee Kidson, (a RYLA alumni 1992), who inspired students with her message of continual re-invention and up-skilling to manage the transition through an exciting career of research, travel, teaching and policy development. She is currently Director of Statistics at the Bureau of Infrastructure, Transport & Regional Economics for the Commonwealth Government.

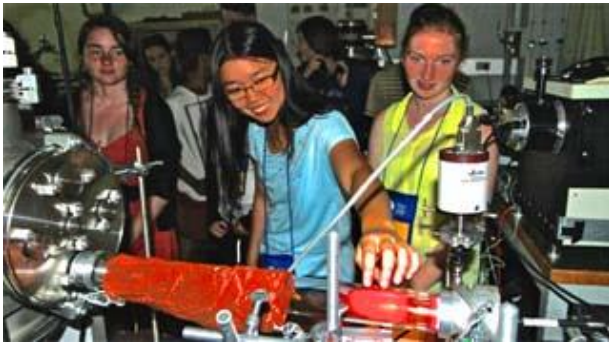
She was inundated by students wanting to find out more afterwards.



The program has distinguished speakers. One of them, Professor Tanya Monro, from University of Adelaide School of Physics & Chemistry, opened one session. She is an alumna of the NYSF, and reflected on her own time at the program, and how it impacted on her decisions for future study options. I mention her because she is also the current Chair of the NYSF Council. We, in SA, are hopeful of a third session being held in Adelaide in the future.

During their stay in Canberra students live at Burgmann College, at the ANU (Australian National University) in Canberra. This year there were two sessions each of two weeks duration. Because I was incoming Chair of the NYSF committee for D9520, AND I was in Canberra doing Gran duties I was able to see for the first time a bit of what NYSF is about. And I am even more excited about what this great program can do for our country. There is not much space here to describe the program. Do look up the website, www.nysf.edu.au and www.facebook.com/NYSFoz.

NYSF has a permanent office at ANU. I had a most productive meeting there with Director Damian Pearce, who was able to answer the questions from a District prospective, and I met the staff who run the program.



Students are divided into groups according to their Science interest.

Students participate in laboratory experiences in the fields of their interest: Physics, Chemistry, Engineering, Biology, Health Sciences.

Students who are observed as good leaders are invited back to NYSF as 'Staffies', who then run the next NYSF program. (just like RYLA). The Staffies have all been in the same situations as the current students. With their experience they can offer a wealth of information on getting through year 12, and how to apply to universities, and what the various courses are all about.

Before qualifying as a Staffie, they must complete a leadership training course run over the ANZAC long weekend. Part of this program involves an analysis and planning session; the intent of which is to improve on the previous forum.

Rotarians are also involved in the January sessions through the roles of Rotary Mum and Dad, and Rotary Aunts and Uncles. These volunteers provide assistance and back up to Staffies, as well as pastoral care and medical support, if required.

Applications for students to attend NYSF 2016 are open already. Go online at www.nysf.edu.au.

If you would like to be part of this exciting Rotary project, at a District level or as a live in helper, please contact me.

Margaret Northcote





ROTARIANS IMPROVE THE HEALTH OF VILLAGERS!

OECUSSI PROVINCE, TIMOR LESTE

Robert Koehne Reporting

Imagine having your toilet washed away every wet season, then having to wait until the dry season to re-build it. This has been a frustrating scenario in villages in Oecussi Province, Timor Leste.

Oecussi is an enclave, surrounded by the Indonesian region of West Timor and the Savu Sea. It is relatively undeveloped, a 12 hour, often hazardous, ferry journey from Timor Leste's capital, Dili.

Oecussi is a legacy of former colonial times. Timor was first colonised by the Portuguese, then the Dutch assumed control of the archipelago, which became known as the Dutch East Indies. When the Dutch and the Portuguese negotiated over the control of the island of Timor, the Dutch proposed to take over the western half leaving the Portuguese in control of the eastern half. The Portuguese, however, negotiated successfully to retain also the small Oecussi enclave in west Timor, for sentimental reasons – it was where the Portuguese first landed and established a trading post in Timor (the sandalwood on the island was much prized).



Oecusse, formerly **Ambeno** and **Oecussi-Ambeno**, is a district of [East Timor](#). It is a coastal exclave in the western part of the island of Timor, separated from the rest of East Timor by West Timor, which is part of the province of Nusa Tenggara Timur, Indonesia, and which surrounds Oecusse in all directions except the north, where it borders the Savu Sea. The capital of the district is Pante Macassar, also called *Oecussi Town*, or formerly, in Portuguese Timor, as *Vila Taveiro*. Originally *Ambeno* was the name of the district and *Oecussi* (< *Oe Kusi*) its capital.^[1]



Flag



Coat of arms

The District had funds left over from the large Timor Leste Water and Sanitation Project in which it was involved several years ago which the Safe Water Saves Lives (SWSL) Committee administered. SWSL was keen for the surplus funds to be spent on water and sanitation issues in Timor Leste and sought the advice of the Australian Embassy in Dili, Timor Leste, on how best the funds could be spent. The Embassy recommended two projects in Oecussi, to build permanent toilets in several villages.

SWSL worked with two Timor Leste Non-Government Organisations (NGO's), based in Oecussi, to implement the projects. Using local labour, concrete, iron and zinc were used to build the toilets. This ensured that they could easily withstand the regular onslaught from the wet season.

The new toilets have been built and the improved health conditions now available not only assist with preventing the outbreak of debilitating and potentially deadly diseases, but also reinforce the importance of good sanitation.

The villagers themselves, under instruction from NGO staff, built the toilets. The sense of ownership that this engendered has been very important and will ensure the facilities are well-maintained.

