



d9520secretary@gmail.com

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Rotary Theme for 2014 - 2015



Rotary International President Gary C.K. Huang chose *Light Up Rotary* as his theme for 2014-15. Huang was inspired by the teachings of Chinese philosopher Confucius who said: "It is better to light a single candle, than to sit and curse the darkness."

"There are so many problems in the world, so many people who need help. Many people say, 'There's nothing I can do.' So

they sit there doing nothing. Meanwhile everything stays dark," Huang told the recent International Convention in Sydney.

"The Rotary way is the Confucius way. The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world," said Huang, who is a member of the Rotary Club of Taipei in Taiwan.

After announcing his theme at the opening session of the five-day training meeting, Huang urged club members to *Light Up Rotary* in the coming year by hosting a Rotary Day in their community and including local Rotaract and Interact members in their service projects.

"How you *Light Up Rotary* is up to you," Huang said. "You know where you are strong, you know what your community needs, and you know how you can help."

Huang also shared his membership development goals, including the need for more women and young adults and his goal to increase membership to a total of 1.3 million members. He asked Rotarians to invite their spouses, family members, and friends to join Rotary.

"We need to assume leadership for building strong clubs, and that starts with bringing in new members," he said.

"*Light Up Rotary* is our theme, but it is more than our theme. It is how we live in Rotary, how we think in Rotary, how we feel, how we work," Huang said. "It is how we make a difference — every day, in every club, every district, and every country where we serve."

District Awards Announced



The District Changeover was held today at the Kooyonga Golf Club. At the luncheon, District Governor Wendy Gaborit announced the following awards:

- Best Club Website Award
Based on accessibility, information, relevance and currency
Award Winner – Rotary Club of Unley
- Ivor Lewis Trophy for Public Relations
For the project which best attracts good public attention and recognition during the previous calendar year
Community Link Newsletter
Award Winner – Rotary Club of Edwardstown
- Membership Improvement Award
Donated by the late PDG Harry Allen
Award Winner – Rotary Club of Irymple
- ARH District Achievement Award
For Mildura to Warrnambool Cycle Ride
Award Winner – Rotary Club of Irymple
- Rotary Foundation Contribution – Fred Claridge Memorial
Donated by Mrs Madge Claridge
For the highest contribution per member in the previous year
Award Winner – Rotary Club of Merbein
- Best Environmental Project
For surveys of water quality at Calperum
Award Winner – Rotary Club of Eastwood
- Best Bulletin Award
Donated by the late PDG Alan Williams
For breadth of articles, attractiveness to readers and relevance to Rotarians
Award Winner – Rotary Club of Holdfast Bay

Light Up Rotary and Illuminate

A further reminder of a rare opportunity to hear two dynamic women at one awesome event.

Speakers:

- Ellissa Nolan
Marketing & Digital Manager,
Rotary Down Under
- Kerry Kornhauser
Founder, Women in Rotary

Where: Science Innovation Learning Centre, Flinders University

When: Saturday, August 2nd 2014

Cost: \$20.00 includes finger food & beverages

Bookings are essential and can only be made via the Illuminate website
www.illuminate9520.rotaryclub.org.au

For more information, visit the website or ring Mark Huddleston 0402 346 994

The District 9520 Membership & PR Committee presents

Illuminate

A rare opportunity to hear two dynamic women at one awesome event.

Ellissa Nolan
Marketing & Digital Manager, Rotary Down Under

- Insights into Facebook and Twitter - how to keep your community growing.
- What does Rotary look like? A question to be asked and answered every day.
- Visibility in the community - fresh, fun and utilising calls to action.
- Rotary Digital Networks - what do great websites do?
- Creativity, Innovation and Rotary - putting it all together.

Ellissa holds a Master of Contemporary Arts degree, specialising in visual arts management and marketing, and has over 20 years experience working in media, arts, entertainment, advertising and education industries across national and global contexts. She has worked with the Australian Broadcasting Corporation, Sony Computer Entertainment (PlayStation), Lowe Hunt Advertising, and also within the Australian University sectors in Queensland and Tasmania.

In 2012 Ellissa received a Vice-Chancellor's Award for the successful design and delivery of the first-ever digital communication strategy at the Creative Industries Faculty at the Queensland University of Technology. She has also received a Dean's Award for Excellence from the University of Tasmania for high creative and academic achievement. Her role with RDU includes designing and implementing digital innovation initiatives and creative engagement strategies across Rotary's network of online media channels.

Kerry Kornhauser *Women in Rotary*
Founder, Women in Rotary

- Women are Rotary's secret weapon to increased membership.
- Getting your messages out to women.
- Why women in leadership roles make for a better organisation.
- How International Women's Day can revolutionise women's membership in Rotary.
- How to make your club more female friendly.

Kerry has a marketing degree and a background in the advertising industry including positions with two major ad agencies, Clemenger and George Pattersons. She also spent time in private health working together to create one of 'Victoria's' largest private hospital chains Australian Health Resources. As Media Buying Manager for Kmart, Kerry was responsible for an expenditure of \$12m per year.

Kerry is a past president of the Rotary Club of Albert Park, and is the power behind the *Women in Rotary* movement, opening the conversation about Rotary's untapped resource and has seen female Rotary membership surge in District 9800 by almost 6% to more than 24% over the last three years. She is passionate about showcasing Rotary to the wider corporate community on an international basis.

The role of *Women in Rotary* is to address one of the key areas of membership diversity - gender equity - and work with Membership, Marketing and Public Relations Committees within districts to develop plans that will increase membership and retention of women in Rotary and to support initiatives that promote female leaders at both club and district levels.

BOOK NOW TO HEAR AUSTRALIA'S FOREMOST AUTHORITIES ON THE DIGITAL PROMOTION OF ROTARY, AND THE MARKETING OF ROTARY TO WOMEN ON THE SAME STAGE! - IT WON'T HAPPEN AGAIN

Facebook Ellissa will also run an ADVANCED Facebook training session on the day, prior to the presentations. This session is ONLY available to people who register for Illuminate, and seats will be reserved on a first in, first served basis. We will also be running a BEGINNERS' Facebook training session. **ONLY LIMITED PLACES REMAIN FOR FACEBOOK TRAINING!**

Where?	Science Innovation Learning Centre, Flinders University	Program for the day:
When?	Saturday, August 2, 2014	12:30pm Registrations open for Facebook Training Seminars
Cost?	\$20.00 includes Finger food & Beverages	1.00pm Facebook Training Seminars (Advanced and Beginners' Seminars run concurrently)
BOOKINGS ARE ESSENTIAL AND CAN ONLY BE MADE VIA THE ILLUMINATE WEBSITE	www.illuminate9520.rotaryclub.org.au	2.00pm Registrations open for Illuminate
For more info, visit the website or ring Mark Huddleston 0402 346 994		2.30pm Illuminate Presentation
		4.00pm Meet & Mingle with Ellissa Nolan & Kerry Kornhauser
		Finger food & Beverages will be served
		5.00pm Close

Rotary International Semi Annual Returns (SAR)

In early July, your Club administration should receive the current Semi Annual Return for your Rotary Club. The invoice will be based on numbers in the database at May 26th 2014.



In addition, the July – December 2014 SAR will, as part of a pilot program, include the Rotary Down Under magazine subscription.

All Rotary International and Rotary Down Under dues will be included in the one payment to be made to Rotary International Parramatta. RI will then forward subscription payments to RDU as a bulk payment.

Payments of dues arising out of the SAR must account for the exchange rate between Australia and America. The link below will advise you of the exchange rate.

<http://www.rotary.org/en/members/generalinformation/exchangerates/pages/ridefault.aspx>

Mildura Changeover



PHF recipient Vince Marciano and Trish Algate



PP Trish Algate with President Arthur Robinson

Along Comes Mary

Finding it hard to leave the past behind? Well so are the Marys. They love nothing better than sipping sherry and having a good sing-a-long. Take a trip down memory lane and join them for a night of nostalgia as they sing their way through the big hits of bygone eras.



Support the Somerton Park Rotary Club
Saturday August 23rd 2014
 \$30 Per Person



Venue: Somerton Park Bowling Club

18 King George Ave, Somerton Park

7pm for 7.30pm

BYO Basket Supper (Drinks available at the bar)

For tickets please contact Linda on 0411645273

The Rotary Club of Somerton Park invites you to join them and the Marys for a trip down memory lane with a night of nostalgia, as they sing their way through the big hits of bygone eras.

When: Saturday, August 23rd 2014

Where: Somerton Park Bowling Club
 18 King George Ave, Somerton Park

Time: 7pm for 7.30pm

Cost: \$30pp

BYO Basket supper – drinks available at the bar

Tickets: Please contact Linda on 0411 645 273

District Grant Applications



THE ROTARY FOUNDATION DISTRICT GRANT APPLICATIONS FOR 2014-15

Would you like a District 9520 Grant to help with the funding of your club's humanitarian project(s)? Applications close 31 July 2014.

PDG Bruce Richardson, Chair of the District's Rotary Foundation Committee, is pleased to announce that funds totaling \$84,000 are available; and the committee is keen to receive project proposal forms for grants from clubs.

Last year our District gave out about \$36,000 in District grants to supplement/match club funds for projects such as:

- A scholarship for a Namibian doctor to do his own pathology testing
- Health of the River youth forum at Calperum
- Self-help projects for women in Uganda
- Birthing kits
- A mental health life-skills project at the Trevor Parry Centre in Noarlunga
- Desks in PNG
- A literacy program for 'new arrivals' in Camden, Adelaide.

Clubs seeking funds this year will find this link provides the information they need, including links to the proposal (application) form, Memorandum of Understanding (MOU), and Guidelines.

<http://www.rotarynews.info/2/District/9520/348/>

You can also contact John Lewis on 0401 148 658 or johnlewis.sa@gmail.com or Bruce Richardson on 0418 839 082 or bruce-richardson@bigpond.com if you'd like to discuss your plans.

Please forward your proposal and MOU (Presidents will know about this from their PETS training) to Bruce and John via their email addresses as above. **Remember, applications close 31 July.**

Specialist Training

District Insurance Officer John Rix, and District Risk Management Officer Nigel Woolmer will conduct a free session dealing with club obligations in relation to insurance and the risk management processes.

As part of this session there will also be an overview of club requirements for Youth Protection.

When: Sunday, September 14th – commencing at 9:00am

Where: Saint Francis of Assisi School, Newton.

If you wish to attend please advise by August 30th to d9520.training@gmail.com. If you have queries, please contact Nigel or John.



Rotary Foundation Celebration Dinner



Rotarians, partners and guests of Rotary District 9500 & 9520 are invited to:
The Rotary Foundation Celebration Dinner

Stables Ballroom
 Morphettville Junction
 470 Anzac Highway
 Camden Park SA
 Saturday 9th August 2014
 7.00pm for 7.30pm



BOOKINGS WITH PAYMENT TO
 ROTARY DISTRICT 9520
 PO BOX 509 BERRI SA 5343
 Cheques should be made payable to
 Rotary District 9520
 Entree and Main course, Tea, Coffee & Chocolates
 \$50 with Cash Bar
 Bookings close 1st August 2014
 Further details are available from:
 PDG Bruce Richardson Chair TRF D9520
 Email: bruce-richardson@bigpond.com
 Mob: 0418 839 082



GUEST SPEAKER - Yung Nietschke, Australia

Yung Nietschke was born in Vietnam and arrived in Australia as a refugee at the age of seven. Born the year the Vietnam War ended, Yung is no stranger to conflict and its devastating aftermath. This has instilled a passion for peace and international development, and a commitment to work towards a world free of poverty and conflict.
 With over ten years' experience in the development sector, Yung's special interest areas are peace education and post-conflict reconstruction. In 2001 she returned to Vietnam for the first time, as an Australian Youth Ambassador, to work for UNESCO on a peace education project. In 2003, she was awarded the prestigious Rotary World Peace Fellowship to study at the University of North Carolina in the USA. After graduating with a Masters in Education, she was employed by the World Bank to develop a framework for text book reform in post-conflict Iraq.
 More recently, she has worked for the Australian Government in Canberra at the Australian Agency for International Development (AusAID) where she managed the aid program to Afghanistan.
 Yung and her husband have recently relocated to a farm in the Barossa Valley, where she now works as a consultant in between looking after two young children and 600 sheep.
 Yung will be sharing the story of her family's struggles in post-war Vietnam, her life as a refugee growing up in Australia and how this experience has inspired a career in peace and international development.

Rotarians, Partners and Guests are
 invited to
 The Rotary Foundation D9500/D9520

Celebration Dinner

Stables Ballroom, Morphettville Junction, 470
 Anzac Highway Camden Park
 Saturday 9th August 2014, 7.00pm for 7.30pm -
 Cost \$50 per head



Guest Speaker: Yung Nietschke – Rotary Peace
 Scholar

Booking form at:

[http://rotarynews.info/Uploads/Districts/9520/Documents/Foundation/2014/The Rotary Foundation Dinner Booking sheet 9 Aug.pdf](http://rotarynews.info/Uploads/Districts/9520/Documents/Foundation/2014/The%20Rotary%20Foundation%20Dinner%20Booking%20sheet%209%20Aug.pdf)

Bookings close on August 1st 2014

The Voice of Rotary

Broadcast on 1197 AM RPH Adelaide each Tuesday 7:30 – 8:00pm
 From each Wednesday, the broadcast can be heard on-line at www.rphadelaide.org.au

July 2014 Programme

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|-----------------------------|---|
| July 8th | PP Brian Wall (Burnside)
<i>'Rotary – A Long Term Positive'</i> |
| July 15th | PDG Barbara Wheatcroft (Adelaide Parks)
<i>'2013 – 14: The year that was in District 9500'</i> |
| July 22nd | PDG Wendy Gaborit (Mobilong)
<i>'2013 – 14: The year that was in District 9520'</i> |
| July 29th | PP Bernie Morgan & Colleen Penny (Blackwood)
<i>'Sing Australia'</i> |



Contact: Chris Hughes (p) 8379 4633 (m) 0418 835 977 (e) emandccee@bigpond.com