



d9520secretary@gmail.com

Issue Number 26

January 4<sup>th</sup> 2015



## January is Rotary Awareness Month

Rotary has a mission and a message and both can be summarized in a single word – ‘Service’.

Creating awareness of our service function is called public relations. It starts internally with meaningful new member induction and mentoring and continues with ongoing Rotary information programs. This ‘internal’ public relations strengthens Rotary awareness within our own ranks.



Public relations become ‘external’ when we inform the public about Rotary. If we don’t tell them, they won’t know that Rotary provides more International scholarships than any other organisation, or that Rotarians have contributed more than ¾ billion dollars towards polio eradication. If we don’t tell them, they won’t know about Rotary’s world peace efforts through the Rotary Centres for International Studies in Peace and Conflict Resolution. Locally, Rotary Clubs sponsor a large number of projects that fulfill important needs. But we must make these services known, to ensure their benefits are fully realized. And if we don’t tell the local public about Rotary, our new member recruitment is handicapped.

**While Rotary Awareness is promoted in January, it is actually a constant challenge. Public relations is not just a task for a designated Chair and Committee. Every Rotarian represents Rotary, and it’s the job of every dedicated Rotarian to create Rotary Awareness.**

## Mitcham Rotarian's 56 Years of Service

A Mitcham Rotarian recently celebrated a very significant milestone – his 56<sup>th</sup> Rotary anniversary!



Geoff & Daughter Dianne

Past President Geoff Bailey PHF with Double Sapphire Pin, OAM joined Rotary on December 13<sup>th</sup> 1958 as a Charter Member of the Rotary Club of Port Augusta. Subsequently, Geoff was also a Charter Member of the Rotary Club of Salisbury, then a member of the Rotary Club of Scottsdale (TAS), before joining the Rotary Club of Mitcham in 1976. In 2013, Geoff was awarded an Australian Rotary Health Medal for his work in establishing the ARH Indigenous Health Scholarship Program.

**Congratulations to Geoff on a remarkable achievement!**

## Council on Legislation Proposals



The next Council on Legislation meets in April 2016. Recently, all Clubs in the District were invited to vote on 5 proposed enactments for this Council, which had been recommended by the District Management Committee.

A significant majority of Clubs approved of all 5 proposals. Some suggestions were noted and incorporated in the final drafts, which were submitted to Rotary International before the December 31<sup>st</sup> deadline.

## Nominations for District Governor in 2017 - 2018

Clubs are invited to suggest nominations for the position of District Governor in 2017 – 2018. Specific information has been sent to all Club Presidents and Secretaries.

**Club suggestions need to be received by the District Secretary by Sunday, February 15<sup>th</sup> 2015**

## DGE Dick Wilson off to the Rotary International Assembly

District Governor Elect Dick Wilson and Liz will shortly travel to the Rotary International Assembly, which will be held in San Diego from January 18<sup>th</sup> to 24<sup>th</sup> 2015.

This Assembly is Rotary's annual leaders' training and gives incoming District Governors the opportunity to share ideas for strengthening Clubs and improving communities with other Rotary leaders from around the world. The Assembly program contains keynote speakers, informative presentations, idea exchanges, roundtable discussions and workshops, all designed to assist incoming District Governors to implement positive change.

The Rotary theme for 2015 – 2016 will be announced during the Rotary International Assembly.



## Rotary's 110<sup>th</sup> Birthday



### What is being planned:

- A District Event to celebrate Rotary's 110<sup>th</sup> Birthday, to be held on **Sunday, February 22<sup>nd</sup> 2015**
- The proposed venue is Elder Park and the new Torrens footbridge – this has been booked
- Time of the Event – early evening to dusk – 6:00pm to 8:30pm

### Suggested program:



- Entertainment – music provided in the Elder Park Rotunda e.g. Army, Police or Council Bands
- Rotary picnic event
- Rotary catering at a reasonable cost e.g. BBQ's, doughnuts
- Some form of activity to promote the 'End Polio Now' campaign e.g. sale of balloons, pins, T-shirts
- At twilight, Rotarians walk onto the Torrens footbridge carrying electric candles and flags, forming a display to 'Light Up Rotary in the early darkness'
- Rotary information to educate non-Rotarians about who we are and what we do e.g. pamphlets and displays
- Media coverage to make the event memorable and well attended

### We need your help:

- By attending a family picnic event in Rotary attire, listening to the Bands
- Inviting your non-Rotarian friends to join you in a beautiful park
- Take part in a twilight 'Light Up Rotary' walk on the footbridge
- Distribute Rotary information to the general public
- Consider how your Club could advertise this event in your local community and encourage people to attend
- Let us know if you have media contacts that we could use
- This will be a great opportunity to promote Rotary and our Clubs

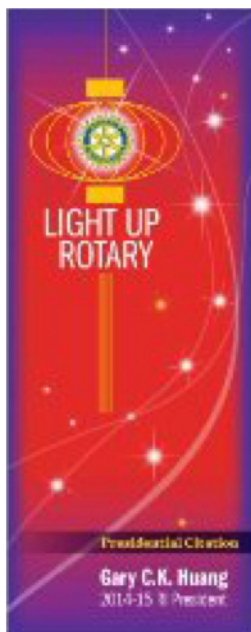
### Who to contact

Indications of your attendance should be sent by February 7<sup>th</sup> to:

- AG Bob Cooper [rg.cooper@bigpond.com](mailto:rg.cooper@bigpond.com) or
- President Brian Huffen [bphuffen@gmail.com](mailto:bphuffen@gmail.com)



## 2015 Presidential Citation – Time to Apply



RI President Gary C.K. Huang has made a few changes to the “Light Up the Family of Rotary” section of the citation to make these goals more attainable for clubs. The specific changes are as follows:

- For the “Best Class” Club President’s Challenge, points will be earned if either the Club President or Club President-elect registers to attend the São Paulo convention.
- Points can be earned if the club sponsors a new Rotaract club or Interact club or if it continues to sponsor one of these groups.
- Points can also be earned if the Club sponsors a new Rotary Community Corps or if it continues to sponsor an RCC.
- Clubs only need to score a minimum of 30 points in this section of the citation, instead of 40 as originally written.

The updated 2014-15 Presidential Citation form is available on the RI website

**As a reminder, Club Presidents should submit their Clubs’ completed forms to the District Governor no later than 31<sup>st</sup> March 2015**

## Emergency Relief Centres

### MOU with Rotary District 9520 & Department Communities & Social Inclusion

Under the State Emergency Management Plan, Housing SA (DCSI) is the lead agency for Emergency Relief Functional Services.

In 2014, District 9520 signed as a party to a Memorandum of Operation committing Rotarians to assist the movement of affected persons through the Emergency Relief centre and ensure they access and receive services from all available service agencies.

A copy of the MOU and a handbook explaining the role Rotarians can play can be accessed from District’s web site:-

<http://www.rotarynews.info/2/District/9520/238/>

**A copy has been posted to all Club Presidents and Secretaries. For more information contact –Community Services Coordinator – PDG Wendy Gaborit**

**e: [wendygaborit@gmail.com](mailto:wendygaborit@gmail.com) m: 0418 858 717**



## Ballarat District Conference – April 16<sup>th</sup> - 19<sup>th</sup> 2015



### Registration Information:

- Full Early Bird Registration paid by January 15<sup>th</sup> 2015 \$235 per person
- Full Standard Registration paid by February 28<sup>th</sup> 2015 \$245 per person
- Full Late Registration paid after February 28<sup>th</sup> 2015 \$260 per person

### What Full Conference Registration includes:

- Welcome Reception Thursday, April 16<sup>th</sup>
- Plenary Sessions Friday 17<sup>th</sup>, Saturday 18<sup>th</sup>, Sunday 19<sup>th</sup> April
- Morning Teas Friday 17<sup>th</sup>, Saturday 18<sup>th</sup>, Sunday 19<sup>th</sup> April
- Box Lunches Friday 17<sup>th</sup> and Saturday 18<sup>th</sup> April
- Conference Dinner Saturday, 18<sup>th</sup> April

### Completed Registration Forms must be forwarded to the Conference Registrar:

Mrs. Melda Hammond,  
8 Hall Crescent, Burton SA 5110  
Phone: (08) 8280 6314 (with 101 messaging)  
or Email to: [hammond.melda@hotmail.com](mailto:hammond.melda@hotmail.com)

## Conference Speaker Preview

### Holly Ransom – Motivator, volunteer and youngest Rotary President



Named as one of 2012's '100 Most Influential Australian Women' by the Australian Financial Review and Westpac, Holly's passion for driving sustainable change in both the corporate and not-for-profit world is truly remarkable, having worked with more than 20 non-profit organisations across the world. As a challenge strategist,

In 2012 Holly became the world's youngest Rotary president, and was named both Young Western Australian of the Year and Young Volunteer of the Year. A keynote speaker at the 100th anniversary of International Women's Day in 2011, Holly has represented Australia at summits across America, Japan, Switzerland, Turkey, India, Malaysia, Russia and Singapore and drafted and presented a Peace Charter to the Dalai Lama and a series of trade policy recommendations to the WTO.

Holly has a BA (Economics) and a Law degree and currently runs HRE (a consulting and leadership development company). Holly is a regular contributor to Australian newspapers and serves as a regular guest on ABC and other AM radio stations. Holly represented Australia at the G20 Young Entrepreneurs.

## Rotary Clubs of Glenelg & Brownhill Creek – Film Night

### A DATE FOR YOUR DIARY

Get your Rotarians and friends together for a FILM NIGHT



The Rotary Clubs of Glenelg and Brownhill Creek are holding a Film Night on **Wednesday 4<sup>th</sup> March 2015** at the Capri Cinemas at Goodwood to raise funds for END POLIO NOW. The film is "*The Second Best Exotic Marigold Hotel*"

Set in India this movie is a sequel to the previous movie of similar title and has all the same actors with a few new actors arriving as guests at the hotel.

For those who have seen the previous movie you will want to be among the first to catch this one. We are lucky to have secured a night in the first week of the screening.

The cost will be \$20 per person with a glass of wine and nibbles provided. Before the movie starts you will have an opportunity to hear unique Wurlitzer Organ being played for your enjoyment.

Full details and the start time to be advised early in the New Year.

**If you require more information, please contact Maxine Spencer on 8298 5435 (Glenelg) or Bill Davies on 0419 819 099 (Brownhill Creek)**

## District Diary Dates

**An important District Date:**

**\*Attention all Incoming Club Officers and Directors\***

### District Assembly

Sunday, March 29<sup>th</sup> 2015

Unity College, Murray Bridge

**Other Dates for your Diary:**

- |                                 |                                       |                                       |
|---------------------------------|---------------------------------------|---------------------------------------|
| • District Leaders' Training    | Sunday, February 8 <sup>th</sup> 2015 | Flinders University                   |
| • PETS                          | March 7-8 <sup>th</sup> 2015          | McCormick Centre, Renmark             |
| • Specialist Training (City)    | Sunday, May 3 <sup>rd</sup> 2015      | St Francis of Assisi School, Prospect |
| • Specialist Training (Country) | Sunday, May 31 <sup>st</sup> 2015     | Mildura                               |
| • District Conference           | April 16-19 <sup>th</sup> 2015        | Ballarat                              |
| • District Changeover           | Sunday, July 5 <sup>th</sup> 2015     | Belair Country Club                   |

## Goolwa and Port Elliott Rotary Markets

### The Rotary Club of Encounter Bay

invites you to visit the

### Goolwa and Port Elliot Rotary Markets

The Rotary Club of Encounter Bay took over the management of these markets in January 2014 and have worked with traders, customers and local council to provide 2 busy, vibrant markets for the local community and tourists visiting the South Coast.



Goolwa Wharf market is held on the first and third Sundays of each month, every Sunday in January and extra markets on 27<sup>th</sup> December and Good Friday. This Market trades from 9 am – 3.30 pm.

Goolwa Wharf Market is a large market with over 80 stalls, selling a huge range of goods from fresh produce to arts, plants, crafts and clothing to wine, olive oil, coffee and cakes, bread and takeaway food, as well as books DVDs and variety stalls.

The Port Elliot market is held on Lakala Reserve (Young St, Port Elliot) on the first and third Saturdays of each month, with extra markets on 27<sup>th</sup> December and every Saturday in January. This market trades from 9 am – 2 pm.

Port Elliot Market hosts around 40 stalls in a delightful 'village green' atmosphere. There is plenty of fresh produce and homemade jams, pickles, plants, olive oil, jewelry, clothing and books. There is also food and a delicious cappuccino stall. There is a lake with bird-life and a playground for the children.



This year the RCEB has distributed \$20,000 to local organisations with funds raised through the markets. Funds raised are also used to support international projects such as the installation of rainwater tanks and plumbing at the New Life Africa School in Nakuru, Kenya

The Markets have their own Facebook page:

<https://facebook.com/pages/Goolwa-Wharf-Markets>

The Market Director is Deidre Hughes - Phone 0459 786 469,

Email: [ebrotarymarkets@gmail.com](mailto:ebrotarymarkets@gmail.com)

**Call in and say "Hello" to the Rotary Market Staff!!**



## Rotary Club of Holdfast Bay – Film Night

Movie Time!!!

*Opening Night—Kingsman*

Based upon the acclaimed comic book ***Kingsman: The Secret Service*** is directed by Matthew Vaughn (Kick Ass, X-Men First Class). The movie tells the story of a super-secret spy organization that recruits an unrefined, but promising, street kid into the agency's ultra-competitive training program - just as a global threat emerges from a twisted 'tech genius'. The film's star-studded cast includes *Pride and Prejudice*'s Colin Firth and film greats, Michael Caine and Samuel L. Jackson.

'Check the Classification' closer to the film's release.

Funds raised from the movie night will be directed to the following:

The Repat Foundation will continue to support medical research and equipment into veteran health and the wider community at the Repatriation General Hospital, Daw Park, and

The Rotary Club of Holdfast Bay to donate much needed funds to the End Polio Now campaign to immunise the world's children against polio.

**When:** Thursday 5 February 2015

**Time:** 6.00pm for a 6.30pm start

**Where:** Capri Theatre, 141 Goodwood Road, Goodwood

**Cost:** Adult: \$20 per person (includes one glass of wine on arrival)

Child: \$12 per person (13 - 16 years)

Wine & Raffle  
tickets available  
for purchase on  
the night!

**Tickets Now Available For Purchase From**

The Repat Foundation's website: [www.therepatfoundation.org.au](http://www.therepatfoundation.org.au) or our office, Administration Building (A Block), Repatriation General Hospital, Daws Road, Daw Park. Phone: 8275 1039 or purchase tickets through a Member of the **Rotary Club of Holdfast Bay** on 0401 117 696 or 0413 682 247.

**The Repat Foundation**  
C/- Repatriation General Hospital  
Daws Road, Daw Park SA 5041

## The Voice of Rotary

Broadcast on 1197AM RPH Adelaide each Tuesday 7:30-8:00 pm  
From each Wednesday the broadcast program can be heard on-line at  
<http://www.rphadelaide.org.au>

### January 2015

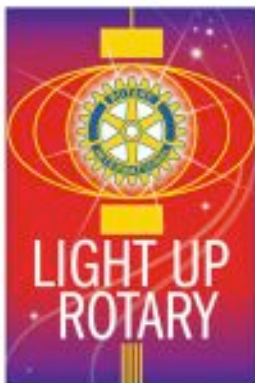
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|--------------------------------|---------------------------------------------------------------------------------|
| <b>January 6<sup>th</sup></b>  | PDG Alun Hughes (Elizabeth)<br><i>'Rotary Oceania Medical Aid for Children'</i> |
| <b>January 13<sup>th</sup></b> | Emmanuel Njuguna (Adelaide City Rotaract)<br><i>'The 2015 Rotaract Games'</i>   |
| <b>January 20<sup>th</sup></b> | PDG Wendy Gaborit (Moborong)<br><i>'Promoting Rotary to the World'</i>          |



**Contact:** Chris Hughes (h) 8379 4633 (e) [emandcee@bigpond.com](mailto:emandcee@bigpond.com)

## District Conference 2015

Rotary District 9520 Conference  
Ballarat, Victoria  
Thursday 16 to Sunday 19  
April 2015



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[www.rotary9520conference.org.au](http://www.rotary9520conference.org.au)

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[rotary9520conference@rotaryclub.org.au](mailto:rotary9520conference@rotaryclub.org.au)

one

Rotary  
Club of Unley



## Where's Jerry?

After a busy festive season with family and friends, DG Jerry and Briony are planning a quiet week, as they pack away the Christmas decorations for another year.

Jerry's diary dates are:

- Tuesday Rotary Club of Unley Meeting
- Wednesday Rotary Race Day Meeting

