



TO: District Management Committee, Presidents, and Secretaries
FROM: DG Roy Armstrong
Date of Issue: 19th May 2013

This week's Herald, hope you are all "*Having Fun*".

Action Items (New Items First)

Specialist Training – Important

As many would be aware, Specialist Training and discussion is being held on **2 June 2013**.

These sessions are targeted towards club officers and club members with an interest in the following topics

- Membership;
- Public Relations;
- Social Media (Facebook);
- Website;
- Risk Management and Insurance; and
- Youth Protection.

In many of these cases there have been changes or enhancements of our processes with district (or internationally), so if you are responsible for any of these areas in your club please attempt to attend.

It is being held at St Francis of Assisi School, Newton Road, Newton. We have extended the registration date to **26 May 2013**.

Below is the program and attached a club registration form (See Attachment 1). If you have any questions, please contact me on d9520.training@gmail.com or 0438 294 563.

Please ensure you liaise with the person responsible in your club about attendance.

8:30am to 9:00 am	9:00am to 10:30an	11:00am to 12:30pm	12:30 to 1:00pm	1:00pm to 4:30pm
Registration	Public Relations	Membership Attraction, Retention and Development	Lunch / Registration	Website Development
	Insurance and Risk Management			Social Media (Beginners session)
				Youth Protection



Rotary Club Membership Information and July 2013 Semi-annual Report **(Important)**

Greetings from Rotary International. We will soon be producing July Semi-annual Reports (SARs). The membership information portion of your club's report will be generated from the information that is in our records on 2 June. To ensure that your report accurately reflects your current membership, **please complete all membership updates no later than 1 June.**

Having current information on your July SAR facilitates the SAR payment and reconciliation process, ensures an accurate membership count in Rotary's records, and enables timely delivery of *The Rotarian* magazine to clubs that subscribe to it.

To review your club's information, go to www.rotary.org and sign in to [Member Access](#). Member Access displays the information that is currently in Rotary's records and allows you to update it.

Who can update records and how:

- Club presidents, secretaries, and executive secretaries or directors can update Rotary's records through Member Access.
- Clubs that are participating in the [OneRotary Hub](#) data integration initiative should make updates using their local databases. Please pay attention to the integration options each [OneRotary Hub](#) participant is providing. Club participation can be verified in [Member Access](#), under Update Club Data, Partner Organization.
- You may also choose manual data entry. If you do, send updated information to data@rotary.org by 26 May.

Make sure to complete each of these steps:

- Update your roster. Designate members who have left the club as terminated, and add new members who are not yet on the list.
- Check contact details. Make sure to provide an email and mailing address for each current member.
- Designate club officers. Verify or report all incoming officers, including president, secretary, treasurer, executive secretary or director, membership chair and foundation chair. Make sure to provide or update email and mailing addresses for both current and incoming officers.
- Confirm club contact information. Update or provide a permanent club mailing address and a permanent club email address.
- Indicate a SAR preference. If your club prefers to receive only the electronic version of the report (E-SAR), check the box.

All clubs that have provided incoming officers' email addresses will receive the E-SAR. It will be delivered to the permanent club email address as well as to all club officers.

Paper copies of the SAR will be mailed by the end of June. One copy will be sent to each club that has not opted out of the paper SAR or has not reported incoming officers' email addresses. It will be addressed to the incoming club officer in the following order:

1. Executive club secretary/director
2. Club secretary
3. Club president
4. If none of the above, then current club officers in the same order
5. If no officers' information, then incoming district governor

Do you need assistance with online reporting? [Click here](#).

Do you need more information on paying your SAR? [Click here](#).

We look forward to working with your club in the coming Rotary year.

Sincerely,

Data Services, Rotary International



MAXIMISE THE EXCHANGE RATE FOR FOUNDATION CONTRIBUTIONS THIS MONTH

Clubs and individuals finalising their contributions to the Foundation this year should forward the money by 31 May if they wish to maximise their contributions in both monetary value and PHF points.

Because the exchange rate with Rotary is held for a full month, despite the recent fall in the Aussie dollar, the Foundation will still recognise your contributions at the exchange rate AUD97.00 to USD100.00.

The June exchange rate is likely to be substantially worse.

Euan Miller - Foundation Chair

Euan's message is further supported by Bruce Aitken

Manager, The Rotary Foundation - South Pacific & Philippines Office:

"It's a well-known fact that anyone who has spent his entire life in sales and marketing has absolutely no idea about financial matters. However, blind Freddie can see that the Australian dollar is sinking quickly when compared to the US dollar and I would happily place a bet on the June RI rate being at parity or worse. Our current rate gives a donor US\$103 for every A\$100 contributed so action during this last half of the month will result in either saving for the donor or increased US\$ recognitions.

This is not official advice but simply the views of a humble salesman. Let your own views dictate your actions."

DONATIONS FOR SANGLUAIA PEACE FELLOW VISIT NEEDED THIS MONTH

Because of the special airfare price we have obtained from Malaysia Airlines we have to pay for Sangluaia's air ticket by 31 May. The Foundation Celebration dinner to which all Rotarians will be invited, will be held at Morphetville Junction on August 10. So far we have raised \$750 and need another \$504 to reach the target. It would be appreciated if the clubs considering the matter could arrange for their donations to be made to the District Treasurer by that date.

Euan Miller - Foundation Chair

Shelterbox

Since [ShelterBox](#)'s creation in 2000, Rotary and Rotaract clubs have been working with the organization to assist communities immediately following a disaster. Rotarians are often ShelterBox's first point of local contact during emergencies. From helping assess a disaster's impact, to housing response team volunteers, to helping coordinate relief logistics, Rotarians provide vital assistance to ShelterBox Response Teams (SRTs).

We encourage clubs to work more closely with ShelterBox:

- Invite a ShelterBox representative to present on collaboration opportunities at a district conference.
- Encourage clubs to invite a ShelterBox representative to present at a club meeting.
- Remind your clubs about disaster relief opportunities during emergencies by featuring ShelterBox on your district website.
- Establish a relationship with a ShelterBox affiliate to help evaluate and mobilize local relief efforts in the case of a disaster.
- [Share the message recently sent to Rotary clubs with assistant governors.](#)

Rotarians interested in working with ShelterBox, RI's project partner, should contact an [international ShelterBox affiliate](#) or write to rotary.service@rotary.org. For more information about the RI-ShelterBox project partnership, read the [RI-ShelterBox Fact Sheet](#) or contact [Rotary Service](#) with any questions.

Other Items (New Items First)

Club Speaker (Southern Cross Care)

One of our sponsors for the conference was Southern Cross Care and they have advised that they are available for speaker presentations at Rotary Club meetings. If you would like to take up this offer contact:

Juliette Graham

Manager - Marketing & Communications

Southern Cross Care (SA & NT) Inc.

Peter Taylor House

151 Greenhill Road, Parkside, SA, 5063

Ph: 08 8291 8036

Mob: 0478 879 665

Fax: 08 8291 8001

Email: juliette.graham@southernxc.com.au

Mitcham Rotary – Film Night in Aid of Operation Cleft

Sunday 2nd June 2013

3.15pm for 4.00 movie

Movie: The Great Gatsby

Wallis Cinemas Mitcham

\$20 per ticket includes movie and glass champagne / wine on arrival Tickets purchased at club meeting Wed 6pm at Edinburgh Hotel or contact Jenny McCarthy 0402300387 or Sue Thompson 0411693626.



This event will raise funds for Rotary International projects, in particular on this occasion we will support "Operation Cleft".

This organisation provides free cleft lip and palate surgery to underprivileged children in Bangladesh. By providing these children with the opportunity to have surgery, they are not just giving them a smile, they are giving them a future.

All welcome to support this worthwhile cause.

Hyde Park Rotary – Business Breakfast – Tuesday June 4th (See Attachment 2)

UNLEY BUSINESS BREAKFAST

Our goal is to provide information sharing and networking opportunities to the Unley business community whilst hearing from top class speakers. Having this in mind we invite you to be part of this exciting new networking breakfast group.

VENUE Unley Civic Centre, 181 Unley Road (enter off Oxford Terrace)

Car parking is available in the Unley Shopping Centre directly opposite the venue (please do not park in the Council offices car park as space is limited and time monitored)

COST \$18 – includes breakfast (incl GST)

DATE Tuesday 4 June 2013

TIME 7.00am to 7.15am start

RSVP Essential COB Thursday 30 May to Kelley on kjaensch@unley.sa.gov.au with payment details. Please include the following in the subject line: **Hyde Park Business Breakfast**

These details are for the COB. Please do not copy or paste these details into the subject line of an email.

PRIVACY POLICY COLLECTION NOTICE: We are committed to protecting your privacy and your personal information. Read about us.



Tuesday 4 June 2013

Your Social Media Health Check

Guest Speaker Simone Douglas
Solutions Architect at Social Media AOK, and Co Founder at Adelaide Business Central



Social Media AOK

Social Media Consultancy & Management, Training, and Strategist in Adelaide. Solutions Architect at Social Media AOK.

Everyone is saying you have to be on social media but before you even start there are some key points to look at.

Simone will take you through the different platforms: out there and the 'pros and cons' but also help you to look at the resources required to maintain your social presence, the type of content you should utilize, how to determine where your customers are and what they are doing in the social landscape.

Simone is a dynamic and engaging facilitator with over 17 years in corporate management roles encompassing generalist HR, recruitment and development of small to large teams across multiple sites, industry sectors and states. She is experienced in a variety of social media platforms and their complementary applications: social media strategy, risk management, disaster recovery and associated HR policies and processes.

Simone specialises in the following: Branding and Identity, Social Media Training, Social Media Solutions, Social Media Management, Management Training, Coaching, Mentoring, Business Management and Growth, Change Management, AGTF Registration and Compliance

For more information please contact:

Jan Bevan: 0412 064 477
Phil Stamp: 0401 125 515
Matt Grant: 0423 788 463

Follow us on



VENUE	Unley Civic Centre, 181 Unley Road (enter off Oxford Terrace)
	Car parking is available in the Unley Shopping Centre directly opposite the venue (please do not park in the Council offices car park as space is limited and time monitored)
COST	\$18 – includes breakfast (incl GST)
DATE	Tuesday 4 June 2013
TIME	7.00am for a 7.15am start Concludes at 8.30am
RSVP	Essential COB Thursday 30 May to Kelley on kjaensch@unley.sa.gov.au with payment details. Due to limited places no late RSVP's are possible



Links to Prior Herald Articles Which May Be of Interest.

Action Items

D9520 Conference – Warrnambool – March 2014

Foundation contributions

Your Rotary Moment

Service Club Week 2013 13 – 19 October Semi- Annual Reports

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/45-May12t.pdf>

An Invitation for 100 Volunteers to join 10 School Refurbishing Teams in PNG during June to November - Your Opportunity to

Volunteer on an International Project

Ride to Conquer Cancer

Cancellation of Website training

BAROSSA CONFERENCE - HOW TO DOWNLOAD YOUR PICTURES FROM BAROSSA CONFERENCE

RYLA/RYPEN – Would you like to work with our future community leaders?

Yellow Brick Road

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/44-May05.pdf>

Sanglwaia Peace Fellow Dinner postponed

Mildura Deakin Rotary

End Polio Now – Speaker

South Australian Volunteer Awards - NOW OPEN FOR APPLICATION!

Rotary Foundation – Become Centurion

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/43-Apr28.pdf>

Club Website Training

Australian Rotary Health Month

Rotary Foundation – Become Centurion

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/42-Apr21.pdf>

Other Items

THE OTAGO YOUTH ADVENTURE TRUST - ROTARY CLUB OF MILTON TRAMPING CLUB INC

Barossa Conference – Sharing the Moments

LEADERS' LEARNING EVENT – 30 May 2013

Post Office Grants

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/45-May12t.pdf>

New campaign launched to boost membership at 5,000 service clubs around Australia

Disaster Aid Newsletter

Flagstaff Hill Rotary – Peace Forum

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/44-May05.pdf>

Unley Rotary – Police Officer of the Year

Flagstaff Hill Rotary - SCHOOL OF ST JUDES

Foundation for a Rabbit Free Australia

Blackwood Rotary – Community Forum

<http://www.rotarynews.info/Uploads/Districts/9520/Documents/Weekly%20Mailouts/2012-2013/43-Apr28.pdf>

That's all for this week. Peace through Service – The Challenge of Change –