

Mid-Month Newsletter

August 2016

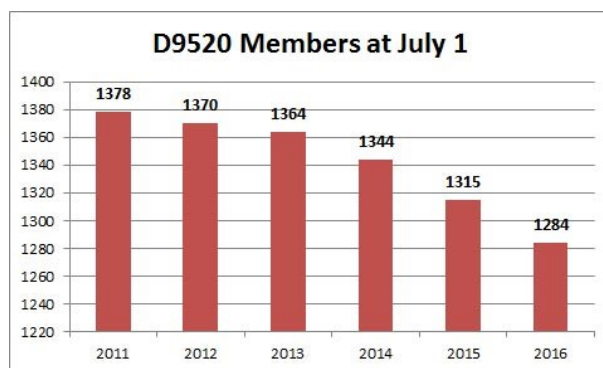
D9520.secretary@gmail.com



District Membership Chair, Mark Huddleston

I must admit that I am in two minds about having a “Membership Month”. On one hand, I feel that membership should be front-of-mind 12 months a year. Do we just think about membership in August and then for the rest of the year we’re off the hook? On the other hand, if we didn’t have a dedicated month to make us focus on membership, would it even cross our minds at all? Typically, the numbers across our district start climbing about now, and reach their peak in late October, then the numbers plateau until around May, when there is a sharp decline. By the end of June, if the trend of the last 6 years continues, we will again be 20 or 30 down on start-of-year figures.

It is this time of year, August, that most clubs seem to “click into gear”. We have new leadership, renewed enthusiasm, our committees have all met, and we are likely starting some new projects and activities. It’s this time of year that our collective enthusiasm seems to be at its highest. I wonder if it’s that positive thinking around clubs that temporarily makes our numbers surge, and not the labelling of August as “Membership month”.



Whatever the case, I suggest we take advantage of this enthusiasm and start a concerted recruitment campaign. But where do we start? Wouldn’t it be great if there was an easy plan to follow and we didn’t have to reinvent the wheel? A sort of “Recruitment for Dummies” book that we could use? Well, the good news is that there is such a plan. It’s called “**The Yass Plan**”, developed by the Rotary Club of Yass.

I first heard of this plan at a National Membership Conference in Canberra last year, where it was discussed by a representative of the club. Their claim is that if you follow the plan to the letter, you WILL get positive results. So, what have you got to lose? Why not give it a try? Follow it to the letter, make sure you do the follow up, and have a successful recruitment campaign.

Download the Yass Plan here:

<http://www.edwardstownrotary.org/d9520/The%20Yass%20Plan.docx>

Good luck!

I am always available for a chat about YOUR CLUB’S membership challenges! **Mark**



Events in other Districts

The **Australian Transplant Games** is the country's most inspirational sporting event. They unite all those touched by transplantation and showcase their renewed health through an exciting week of sports and promotional activities.

The Games highlight the benefits of organ and tissue donation to the Australian public. Media coverage gets Australian households talking about their donation decisions, which is crucial to increasing organ donation rates. There are currently more than 1,600 people on the waiting list.

The Australian Transplant Games will be held in **Western Sydney, Penrith and Blacktown from 24 September -1 October and Rotary District 9685 is a firm supporter.** Please consider helping in some way – time or donations. We would appreciate your help in many areas: administration, signage, transport, healthcare, meals (BBQ items), sports, special events, media and communication.

We realise that the volunteering of time is geographically impossible. However, your club may be able to provide some financial support to help with the cost of the children transplant recipients' activity day at Wet'n'Wild or Featherdale Wildlife Park as well as the Thank You BBQ for the volunteers on the last day – maybe **\$50 - \$100 as a suggestion.** Any donation will be greatly appreciated

GIFTED

Bank: Westpac
BSB: 032 099
Account Number: 43 0655
Name of Account: Transplant Australia Ltd – Australian Games Account

To register and find out more please go to

<http://www.australiantransplantgames.com/volunteer/>

Or contact Marilyn Mercer PDG – Rotary E-Club of Greater Sydney
Australian Transplant Games Local Organising Committee Volunteer Co-ordinator
0416 026 848 mmm@myisp.net.au

The Gift of Volunteering

Volunteer for one of the greatest sporting events in Australia

- ▶ Sports Marshals
 - ▶ Healthcare
 - ▶ Transport
 - ▶ Special Events
- Click [here](#) to register today.
Or register via email at volunteers@transplant.org.au

**australian
transplant
games 2016**
WESTERN SYDNEY
September 24 – October 1



You're Invited - for a week of cricket

Wagga Wagga, NSW Australia for the Bi Annual IFCR (International Fellowship of Cricketing Rotarians) Australian Festival, from Sunday the **16th to Friday 21st October 2016.**

Details: ifcrwagga2016.org.au

The Festival will be held at the Bolton Park Sportsground Complex in the centre of Wagga Wagga which has four cricket ovals. This year, you can register online or download a form and register manually. Australian registrations close **31st August 2016.** Wagga Wagga, being the largest inland city in New South Wales, has much to offer.



Rotary Club of Pinjarra Bushfire Relief Appeal.

All Australians were aware of the devastation which occurred during the South West bushfires which started on the 6th of January this year. The Rotary Club of Pinjarra, in association with neighbouring Rotary Clubs, launched the Rotary Club of Pinjarra Bushfire Relief Appeal.

The Rotary Club of Pinjarra advises this Appeal is closing 31st August 2016 and wish to thank clubs for their support during the Appeal in which they received donations from 70 Rotary Clubs from across Australia, totalling about \$320 000, with another \$40 000 from other arms of Rotary in Australia. Funds have **provided badly needed and much appreciated funding to assist with trauma counselling, animal welfare and fencing.**

Any outstanding monies can be deposited directly to their club account: Rotary Club of Pinjarra

BSB 736-171 Acc. 070531



RAWCS Project Volunteers Team

On Monday 8th August a team of 14 volunteers headed for Cambodia to fit prosthetic hands. The team started in Siem Reap and will travel to various provinces in rural Cambodia with the aim of fitting over 200 recipients.

Follow them <http://www.handsonproject.com.au/>



INDIGENOUS LITERACY DAY 7th September

Can you imagine not being able to read a newspaper, a road sign or directions on a bottle of medication? Sadly, this is a reality faced by many Aboriginal and Torres Strait Islanders living in remote communities today.

September is **Rotary's Basic Education and Literacy Month**.

Within that important month, **Wednesday, 7 September, 2016, is Indigenous Literacy Day**. It is promoted by the Indigenous Literacy Foundation, a national charity that was founded and set up, in 2005, by members of the Australian book industry. ILF draws on the skills and expertise of the book industry to address children's literacy levels in remote Aboriginal and Torres Strait Islander communities. Check out its website -

<http://www.indigenousliteracyfoundation.org.au/>

The aim of **Indigenous Literacy Day** is to spread awareness about the need to improve literacy levels and opportunities for Indigenous children living in the most remote and isolated parts of Australia. The funds raised on the day go towards buying books and literary resources for these communities.

Rotary Stirling is collaborating with **Friend of Rotary, Matilda Bookshop**, on raising funds on **Indigenous Literacy Day**. Matilda's will contribute 10% of its turnover for the day to the cause and Rotary Stirling will match these funds, \$ for \$.

If you are planning to purchase books, either for yourself or perhaps as birthday or Christmas presents, please consider doing so **on Wednesday, 7 September, 2016, at Matilda Bookshop, 8 Mt. Barker Road, Stirling** (see



<http://www.matildabookshop.com.au/>

For Rotarians from the plains it is a pleasant drive up the hill, in what will be early Spring; an opportunity to not only check out **Matilda Bookshop** but also the enticing local cafes, restaurants and shops.

By purchasing a book at **Matilda Bookshop on Wednesday, 7 September, 2016**, you, your relatives and friends will not only receive wonderful books, you will also be helping to meet a critical need in remote Aboriginal and Torres Strait Islander communities.

Robert Koehne
Rotary Club of Stirling

Literacy is a bridge from misery to hope.

—Kofi Annan



Needs you



The District RYLA-RYPEN Committee would like to bring the wonderful RYLA program to clubs attention again and ask you to seek out those potential young people from your community. If you are happy to sponsor them (\$900 for one \$850 for multiple sponsorship) then please advise them to apply online as a matter of urgency.

<https://bek8.typeform.com/to/NQwvLU>

The application process does allow for the applicant to state they have found a sponsoring club. The Committee strongly invites your club to be part of this life changing youth program. **Application close on the 24 August** so please process without delay. If your are unable to find an applicant but would like to sponsor please contact **John Sandham 0412 440 843** or sandhams@chariot.net.au as there are some applicant still seeking sponsorship.

Graduates of the program take powerful life skills into the future and into the wider global community.

Find on Facebook <https://www.facebook.com/ryla9520/>



did you know?

RYLA started in 1959 when the Queensland Government invited local Rotary Clubs to help plan an event to help celebrate the upcoming centennial of the state. Princess Alexandra, who was in her early 20s was due to attend the celebrations, so activities were planned specifically for the princess's age group. It was called *Gundoo*.

Encouraged by the event's popularity with the young attendees, Rotary saw potential to create an annual youth program based on *Gundoo*.

RYLA expanded to all Rotary districts in Australia and led to its approval as a Rotary International program by the RI Board at the 1971 Convention in Sydney, Australia

Looking for a Guest Speaker

A man born with a heart defect who in 2011 went on to ride 52,000 kilometres around the world has been named the Heart Foundation's "Heart Hero". Jeremy Scott is now dedicating his life to inspiring others from school children to retirees.

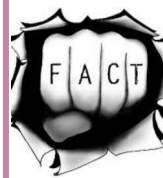


Jeremy has spoken at the Rotary Clubs of Adelaide, Regency Park, Norwood, Burnside, Stirling & West Torrens plus others.

He has also spoke at both the Rotary District 9800 & 9630 District Conferences.

Website – www.jeremyscott.com.au

Email – jeremy@jeremyscott.com.au



The first Olympian disqualified for banned substances was Hans-Gunnar Lijenwal of Sweden. In the 1968 Mexico Games he had two beers to calm his nerves before the pistol shooting.

Vale Rotarians at Murray Bridge

The Rotary Club of Murray Bridge recently lost two of its valued senior members.

Andrew Hay joined the club in 1974 and remained an active member until his death in July. During his membership he was a valuable contributor to most aspects of the club. In particular he was the driving force behind the long running Rotary Art Show, held annually in Murray Bridge in conjunction with the Rotary Club of Mobilong. He had been chairman for the last ten years. Andrew was also involved in a wide range of club projects, usually as leader, including the club's 'cash calendar' project, wine sales and outback safaris.

Andrew and his wife Natalie were very involved with the club's student exchange program, hosting many students from all over the world. He was a past President, a Paul Harris Fellow and received the Avenues of Service Citation in 2006. Andrew was also very active in the wider community.

Allan Gogel joined the club in 1989 and served the club in a number of ways, but particularly as the club's catering officer for 13 years. He received a Paul Harris Fellowship in 2011 and was always supported by his wife Trudy.





Notice Board

Cold Plunge is nearly here

Get your club or workplace to register as a team for the "Cold Plunge for those in need", and be in the running to win this years "Bravest Team Award".

Last year the West Adelaide Football Club were the "Bravest" team, raising an amazing \$1790 for the homeless and those in need. For information on how join in the fun or register as a team, go to

<http://www.rotarynews.info/club3755>

Come along Sunday Aug 28th 11am Glenelg SLSC



District Directory



Yankalilla

Meetings: First & Third Thursdays, 6:30-7pm Yankalilla Hotel, 105 Main St

Mt Barker

President: Helen Charles email: hc_celebrant@hotmail.com

ROMAC PDG Alun Hughes (Central Chair) Mobile is 0438 228 654

Updated copy of the District Directory is available to download from the District 9520 Website



The yearlong celebration of The *Rotary* Foundation and 100 years of Doing Good in the World culminates at the *Atlanta convention*

When: June 10-14 2017

Where: Georgia World Congress Center, Atlanta Georgia USA

Registration Fees: Jun 7—Dec 15, 2016..... US\$340

Dec 16, 2016—Mar 31, 2017.....US\$415

On Site Registration.....US\$490

Registration links, convention hotels, event tickets can all be accessed using the RI Convention Atlanta link

<http://www.riconvention.org>

Calendar

August is Membership & New Club Development Month

August 28

Cold Plunge for those in need - RC Glenelg

September is Basic Education & Literacy Month

September 7

Indigenous Literacy Day

<http://www.indigenousliteracyfoundation.org.au/>

September 24 - 30

RYLA Nunyara Conference Centre

October is Economic & Community Development Month

October 7

Hat Day for ARH

October 10

World Mental Health Day

October 23

Eve of World Polio Day—The Rotary Foundation Centennial Celebration in Cleveland Ohio

October 22—23

Woodside Antiques and Collectibles Fair

October 25

Polio Eradication Dinner—RC Edwardstown Details to follow

November is Rotary Foundation Month



At your next club meeting, show RI President John F. Germ's

[membership video](#).

<https://vimeo.com/133988115>

Check out other resources to help you reach prospective members, welcome new members, and engage current members.



Quote from the past

"Our success or failure will not depend upon the machinery of Rotary or its physical growth, but upon the extent to which Rotary's ideals or objectives are translated into positive, tangible results in personal, business, community, and international life. We shall be known by our works." — The Second Quarter Century, THE ROTARIAN, July 1930
Sydney W. Pascall (sugar confectionery – manufacturing), Rotary Club of London, England

27th - 30th April 2017



The Rotary Leadership Institute

RLI Session 1 sold out quickly, Session two to be held in Mildura and Session three in Murray Bridge are receiving registrations, with Session 4 scheduled for May over half full already. So be early and register.

Session 2: October 29th & 30th **Mildura**

Session 3: February 18th & 19th **Murray Bridge**

Session 4: May 13 & May 21st **St Francis of Assisi, Newton**

For more information visit the District website under Upcoming Events or, contact Damien Leach E: damianleach@gmail.com